Progressive modernisation starts here

We recently asked 80 bank, lending and fintech leaders across the globe what they want from their technology investment in the year ahead. Here’s what they said:

We’re worried about competitors sprinting ahead in a volatile market.

Customer experience
- Improve the satisfaction of customers, end-to-end, with greater efficiency and reduction in friction.
- Lure and retain customers with a great user experience.

Business growth focus
- To create a stable long-term growth strategy, meet company/stakeholder requirements and accelerate market advantage.

It’s clear that the ‘old way’ isn’t working.

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Digi-zation
- Moving customers/services to the cloud.

Agility
- Post-Covid working & customer behaviours.

Automation
- Efficient, fast, simple, zero-error.

Compliance
- Keeping pace with new regulations.

Systems are not intuitive, interfaces obscure functions and there is very little process automation built in.

The biggest trend is the shift towards digital – this has become more prevalent across all age groups due to COVID and is needed NOW.

Top 4 challenges with existing technology:
- Ease of use (for customers and staff)
- Slow/outdated/poor data quality
- Lack of agility & flexibility
- Ensuring value for money

The way forward?

A new high-speed operating model that is only made possible with a composable technology foundation.

Meet Mambu.

Deliver distinctive experiences
- Improve financial lives every day

Gain a speed advantage
- Outpace the end of the market

Realize new economics
- Open up more possibilities

The cloud banking platform where modern financial experiences are built.

Customers love Mambu because we enable them to:

Reasons for technology investment fall into two clear areas – customer or business facing.

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- Slow/outdated/poor data quality
- Lack of agility & flexibility
- Ensuring value for money

The need for speed.

Continuous change in customer behaviour and market trends is outpacing the ability to adapt.

Technology that’s future ready.

Top wants of financial leaders include:
- Seamless integration and ease of use.
- International scalability.
- Constant innovation and new capabilities.
- Open and API-first.
- Reliability; no downtime.
- No manual system updates.

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