



FEDERICO CORRADI

CREATIVE DEVELOPER

Born and raised in Milan (Italy). Great passion for everything that is an expression of creativity. I am always looking for ways to express my digital thinking. I'm always hungry to explore new fields of the industry and learn new skills. I've got a profound interest in understanding the human interaction with the digital world. Outgoing, confident, client facing and sociable but at the same time, a passionate hard worker used to achieve his both professional and personal goals.

EDUCATION

- High school diploma / 2011**
MULTIMEDIA TECHNICAL ACCOUNT
- BA University degree / 2015**
MEDIA AND COMMUNICATIONS (2.1)

DETAILS

DATE OF BIRTH
24.04.1991

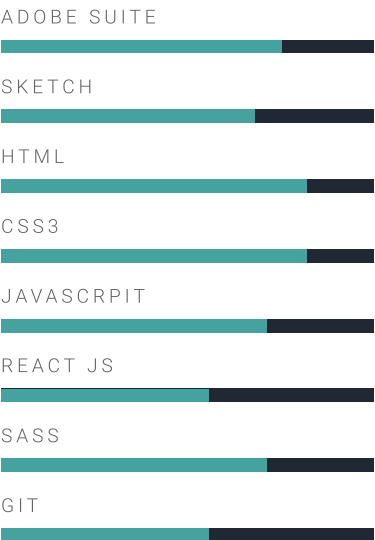
NATIONALITY
Italian

RESIDENCE
London, UK

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SKILLSET



EXPERIENCE

Gravity London / 2014-2017

FRONT-END DEVELOPER HYBRID

First job straight out of university, which was the result of a successful internship started in between my second and my third academic year and carried out until the conclusion of my studies. I started my journey in the company in a junior role, focused on helping the senior members facing heavy workload while learning from them. Gradually I started taking care of more complex tasks and became more independent in my position. I worked on both design and development briefs, e.g banners, storyboards, and even on motion graphics projects such as DOOH.

Doner London / 2017-2019

FRONT-END DEVELOPER HYBRID

Looking for B2C experience I accepted the position at Doner London in the summer of 2017. Doner had a fantastic portfolio of clients, FCA and Huawei and many more. My role initially intended as Front-end developer, soon broadened, as my wide skill set became helpful during busy periods. Part of my daily job was to overlook and train the junior member of our team. Furthermore, I worked as part of a creative team during pitches to help understand the digital application, which helped me develop my creative acumen as a conceptual thinker.

BPL Marketing / 2019 - Current

CREATIVE DEVELOPER / DESIGNER

Being a professional that gains excitement from challenging tasks, I joined BPL Marketing at the beginning of 2019. BPL is a small reality but with a big challenge on an everyday basis. My role consists of taking care of the development of commercial sites, from begging to end, working closely with the Back-end developer in delivering the best digital solution for each of our clients. I design, code, and maintain all of our products, while I participate in creative pitches aimed to widen our client base.