



Clinical Trials: Survey Data of Minority Populations

July 2017

National Public Opinion Survey

Clinical Trials: Survey Data of Minority Populations

The nationwide **Clinical Trials** survey of adults was conducted online in July 2017 by Zogby Analytics for Research!America. Sample sizes and theoretical sampling errors are as follows:

- African-American: sample size, 406; margin of error, +/-4.9%
- Asian: sample size, 304; margin of error, +/- 5.6%
- Hispanic: sample size, 406; margin of error, +/- 4.9%
- Non-Hispanic White: sample size, 638; margin of error, +/- 3.1%

*Due to rounding, the total may not add to 100 on some slides.

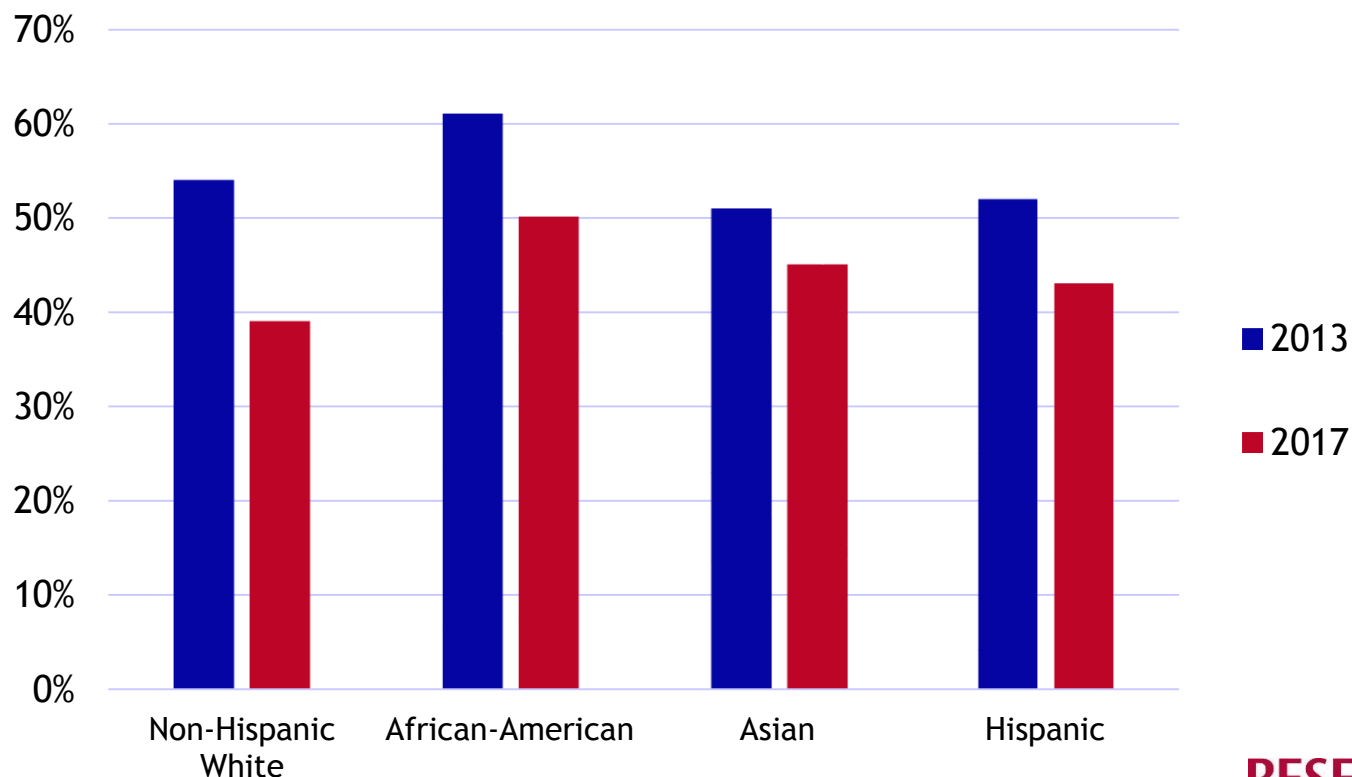
Partner

Support for this survey was provided, in part, by:



Lack of Trust Less of a Barrier to Clinical Trial Participation

Fewer than 10% of Americans participate in clinical trials. Which of the following do you think is a reason that individuals don't participate in clinical trials? (percentage saying lack of trust)

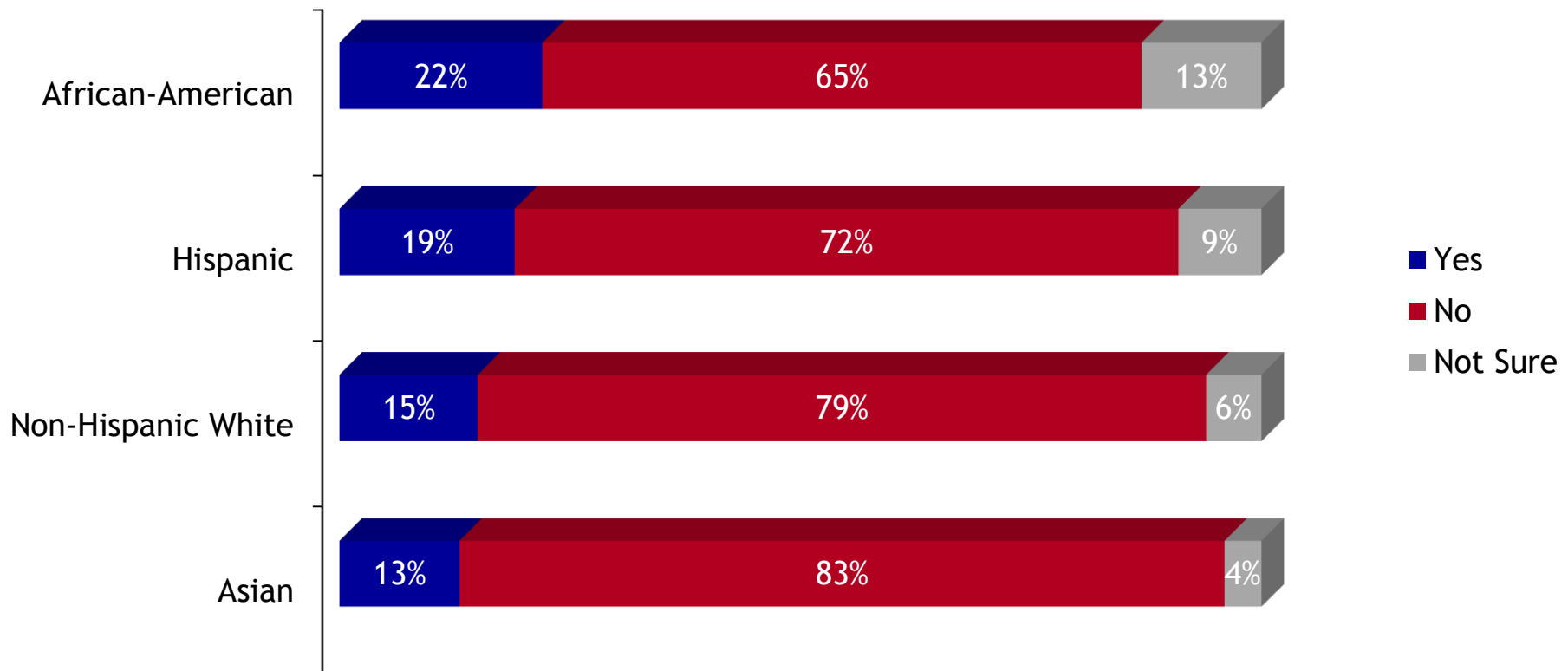


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Have Not Participated in a Clinical Trial

Have you or someone in your family ever participated in a clinical trial?

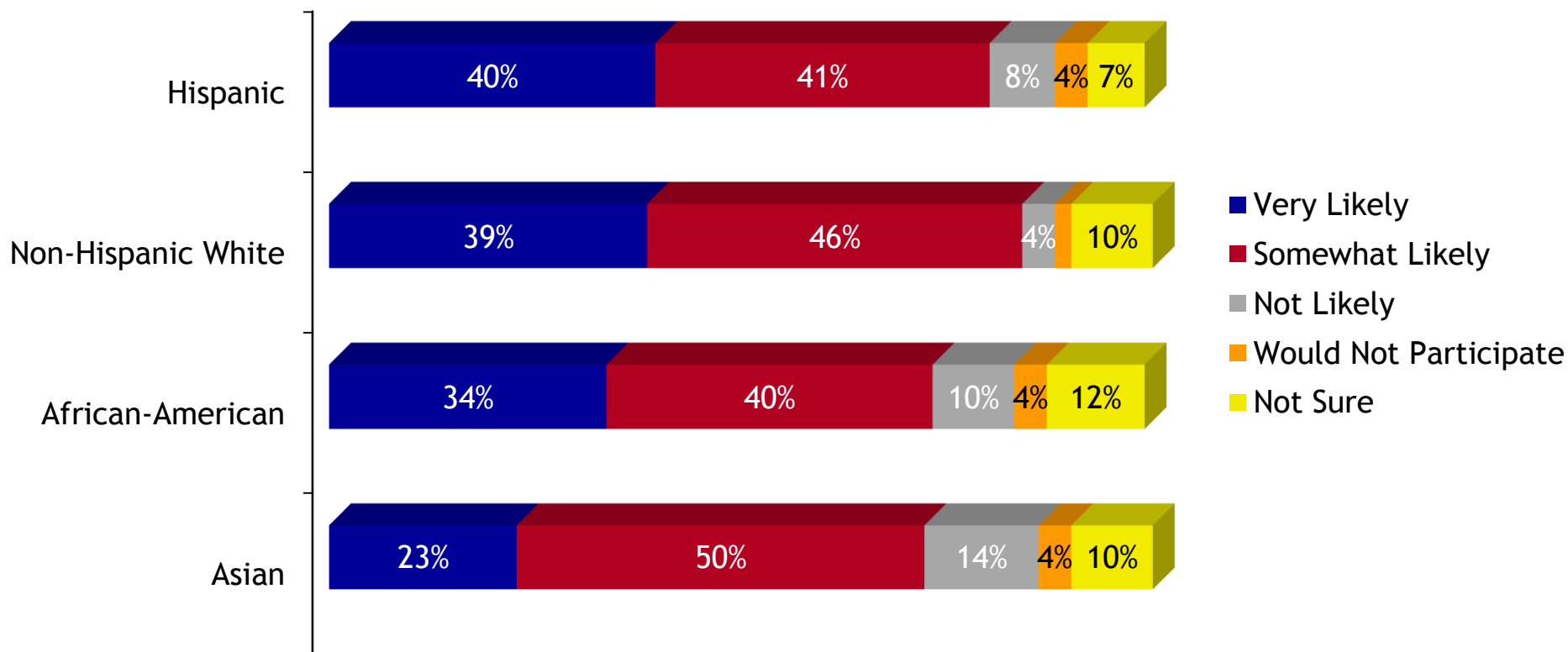
7% increase among African-Americans who said 'yes' from 2013.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Likely to Participate in Clinical Trial if Doctor Recommended

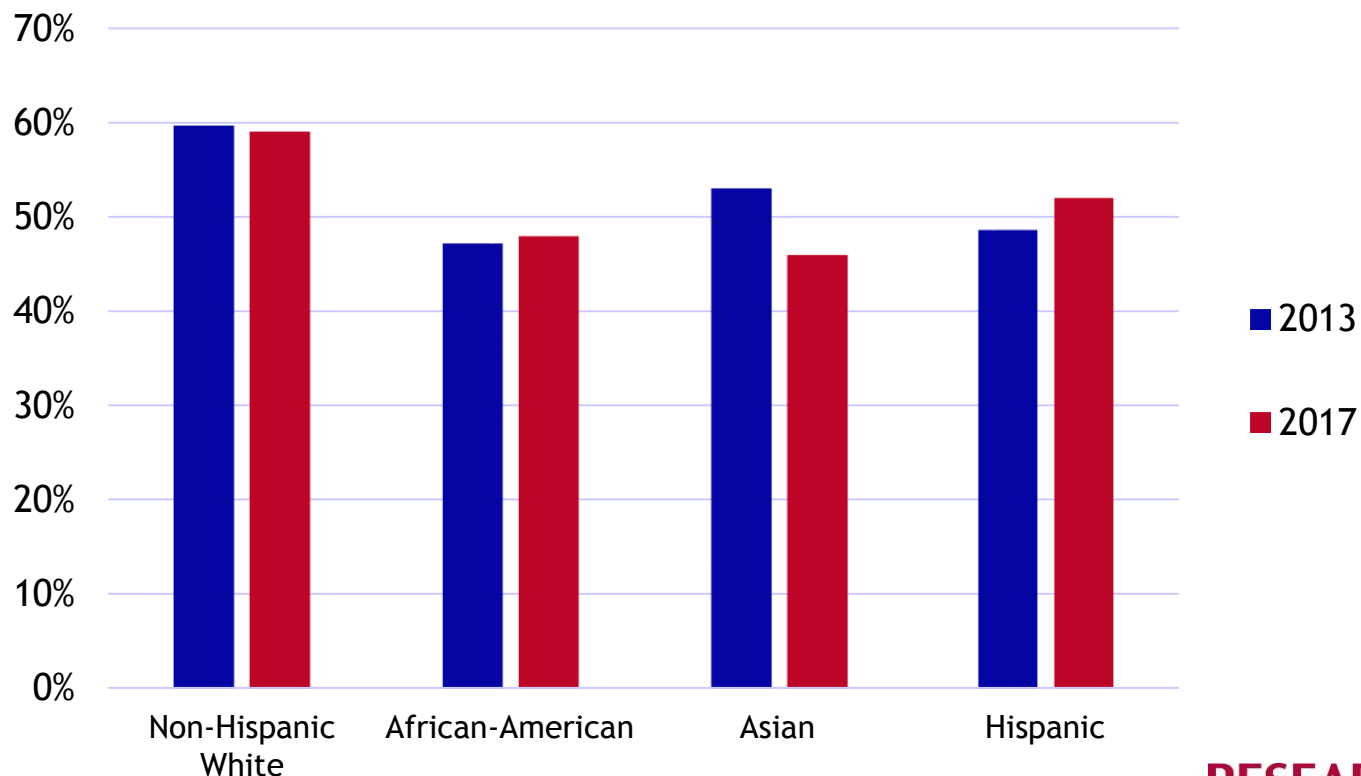
If your doctor found a clinical trial for you and recommended you join, how likely would you be to participate in a clinical trial?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Lack of Information Still a Major Barrier to Clinical Trial Participation

Fewer than 10% of Americans participate in clinical trials. Which of the following do you think is a reason that individuals don't participate in clinical trials? (percentage saying not aware/lack of information)

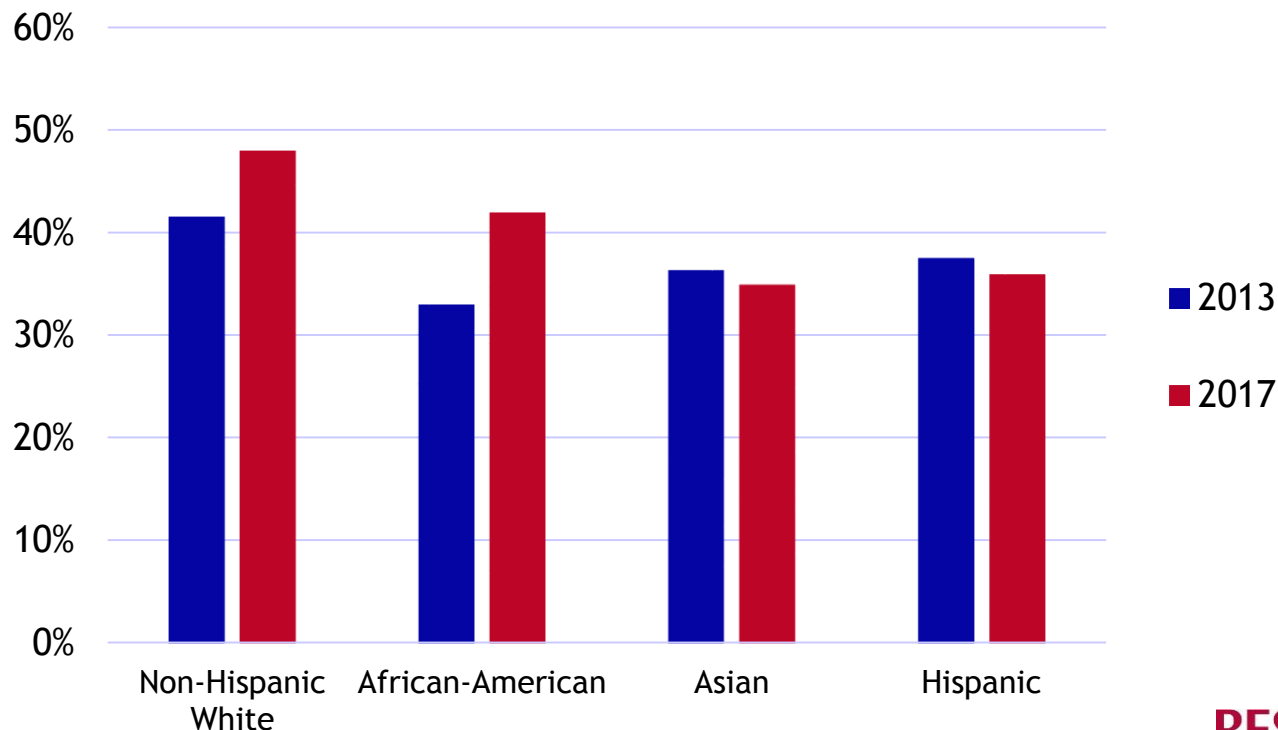


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Doctors Have Greatest Responsibility in Educating Public about Clinical Trials

Which organizations listed below would you say have the greatest responsibility in educating the public about clinical trials? (percentage saying doctors and other healthcare providers)

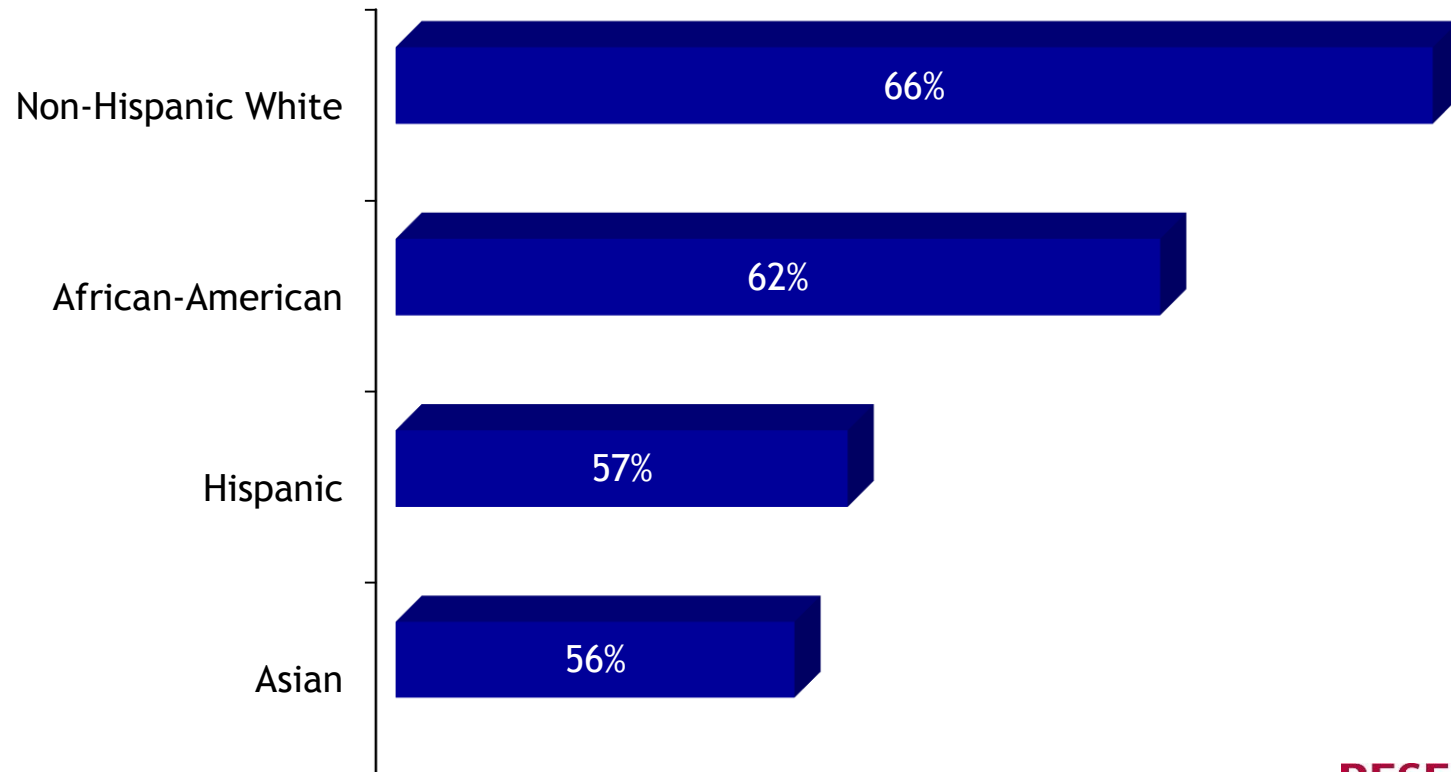
9% increase among African-Americans who said 'doctors and other healthcare providers' from 2013.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Doctor Most Reliable Source for Clinical Trial Information

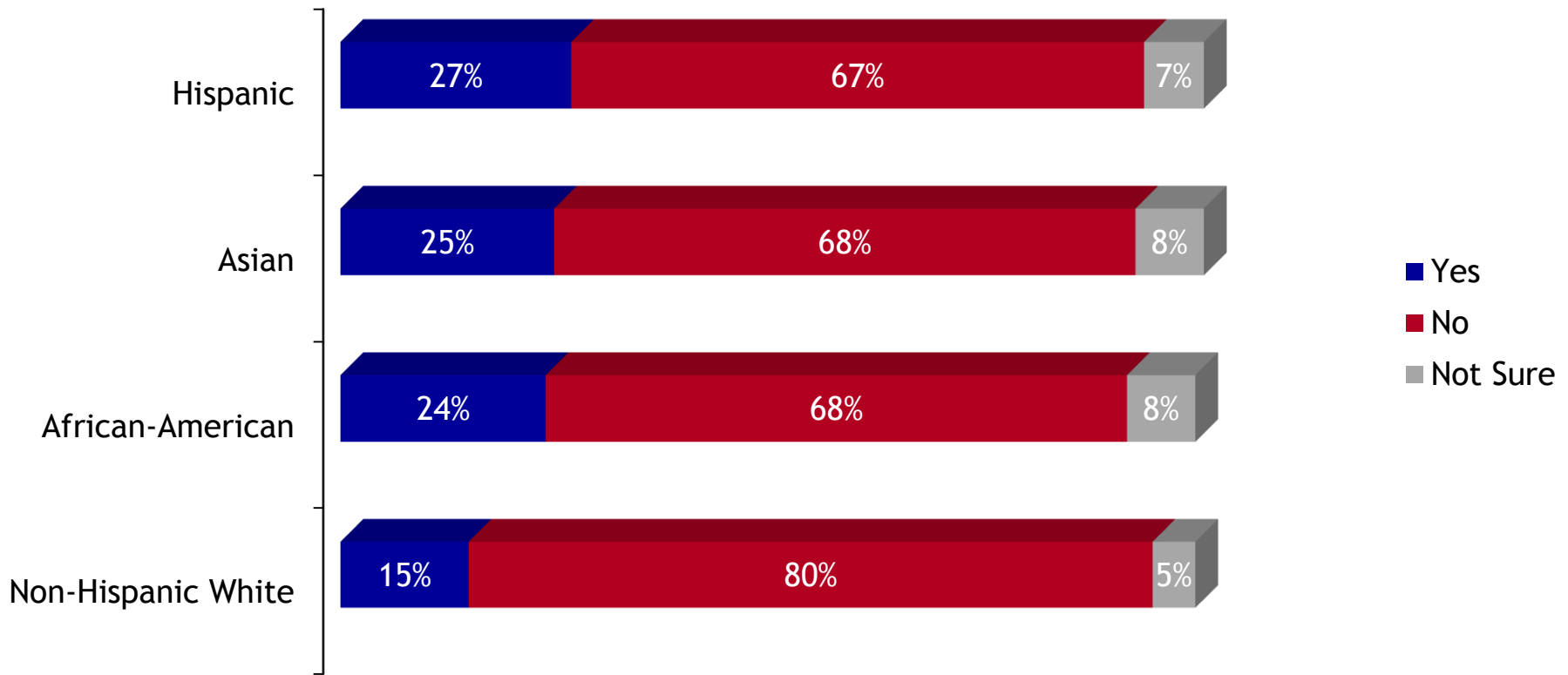
Which of the following do you think is a reliable source for clinical trial information? (percentage saying doctors and other healthcare providers)



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Say Doctor Hasn't Talked to Them about Medical Research

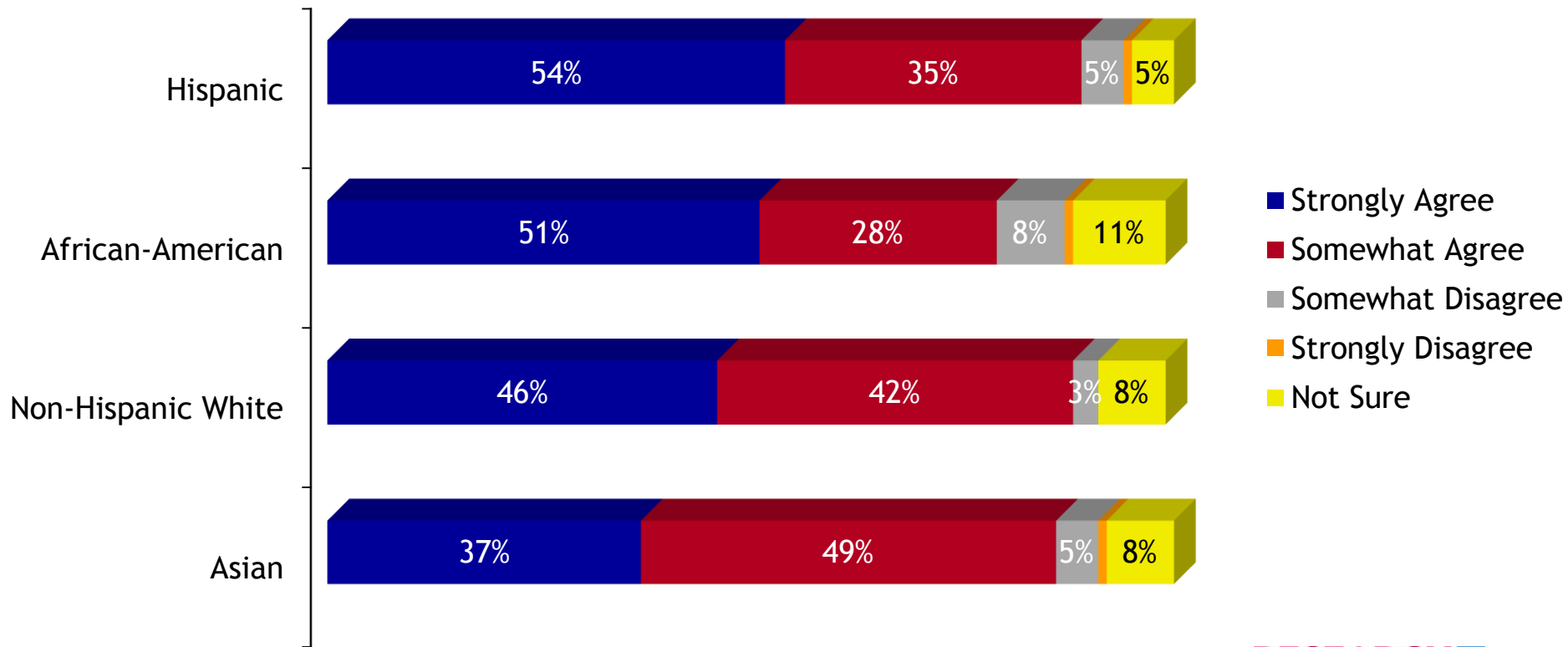
Has your doctor or other healthcare professional ever talked to you about medical research?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Health Care Professionals Should Discuss Clinical Trials as Part of Standard of Care

Do you agree or disagree that health care professionals should discuss clinical trials with patients diagnosed with a disease as part of their standard of care?

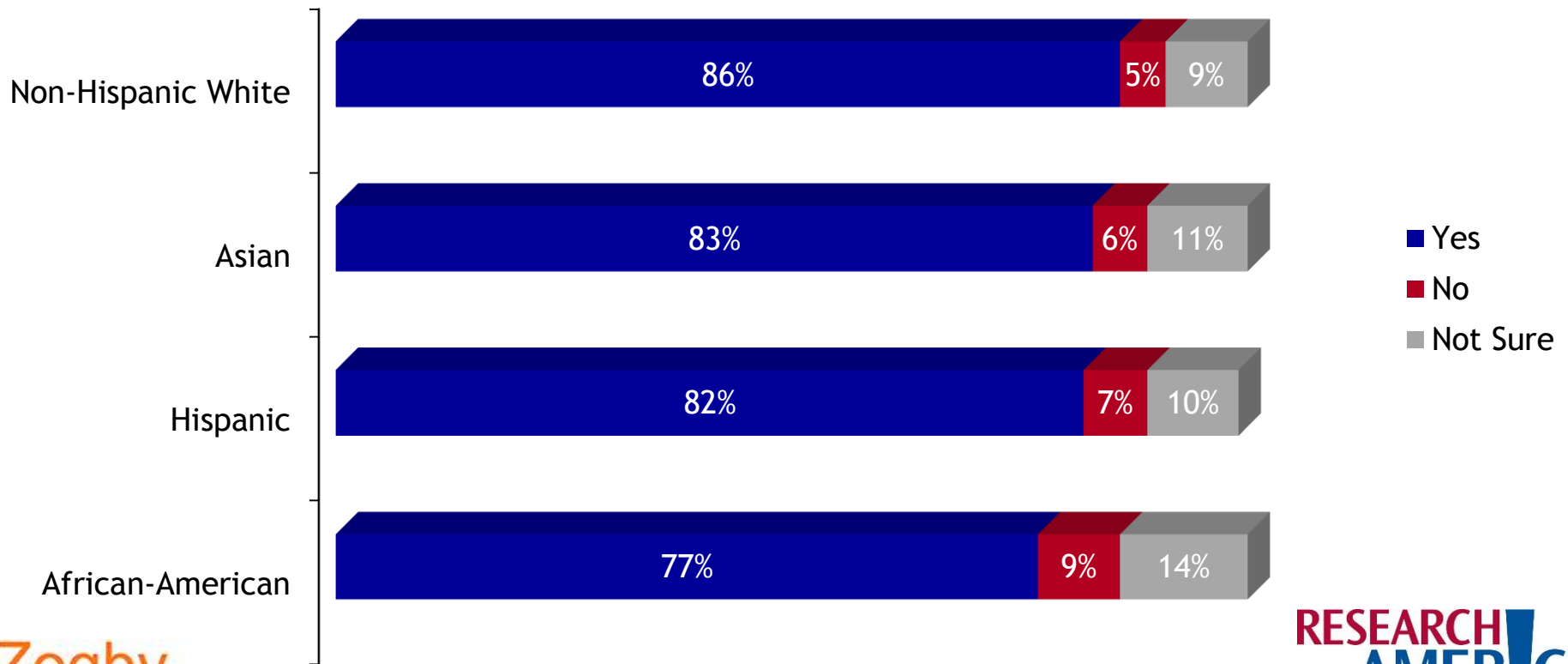


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Willing to Share Personal Health Data to Better Understand Disease

For the following, please indicate your willingness to share your personal health information, assuming that appropriate privacy protections are in place – So researchers can better understand diseases and develop new ways to prevent, treat and cure them

11% increase among non-Hispanic whites who said 'yes' from 2013.

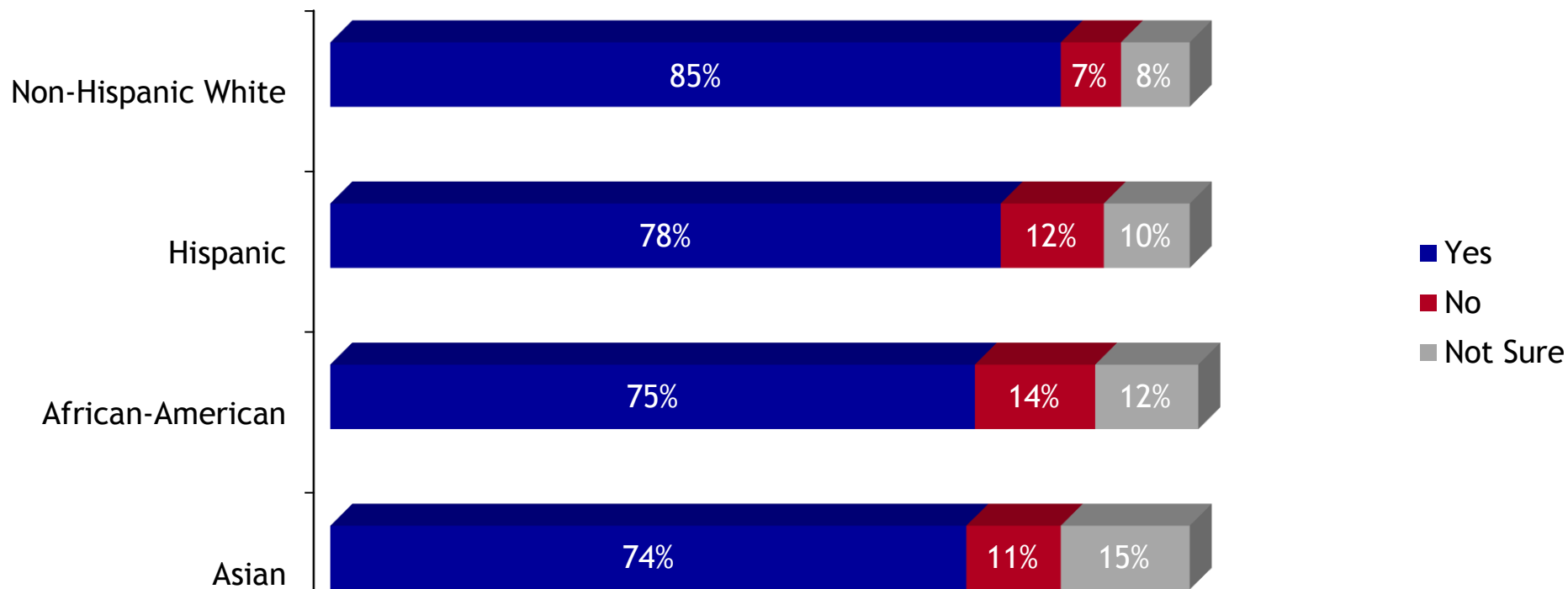


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Willing to Share Personal Health Data to Improve Patient Care

For the following, please indicate your willingness to share your personal health information, assuming that appropriate privacy protections are in place – So health care providers can improve patient care

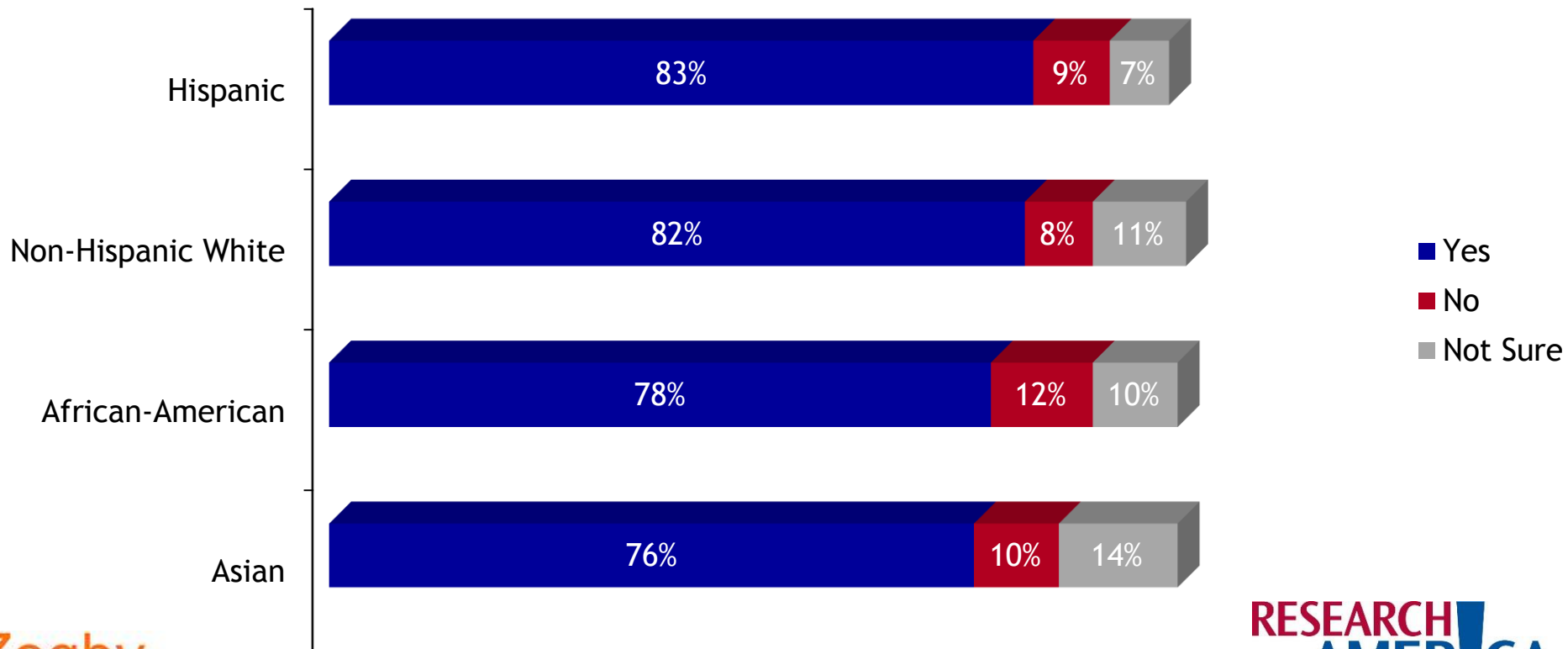
12% increase among non-Hispanic whites who said 'yes' from 2013.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Willing to Share Personal Health Data to Advance Medical Research

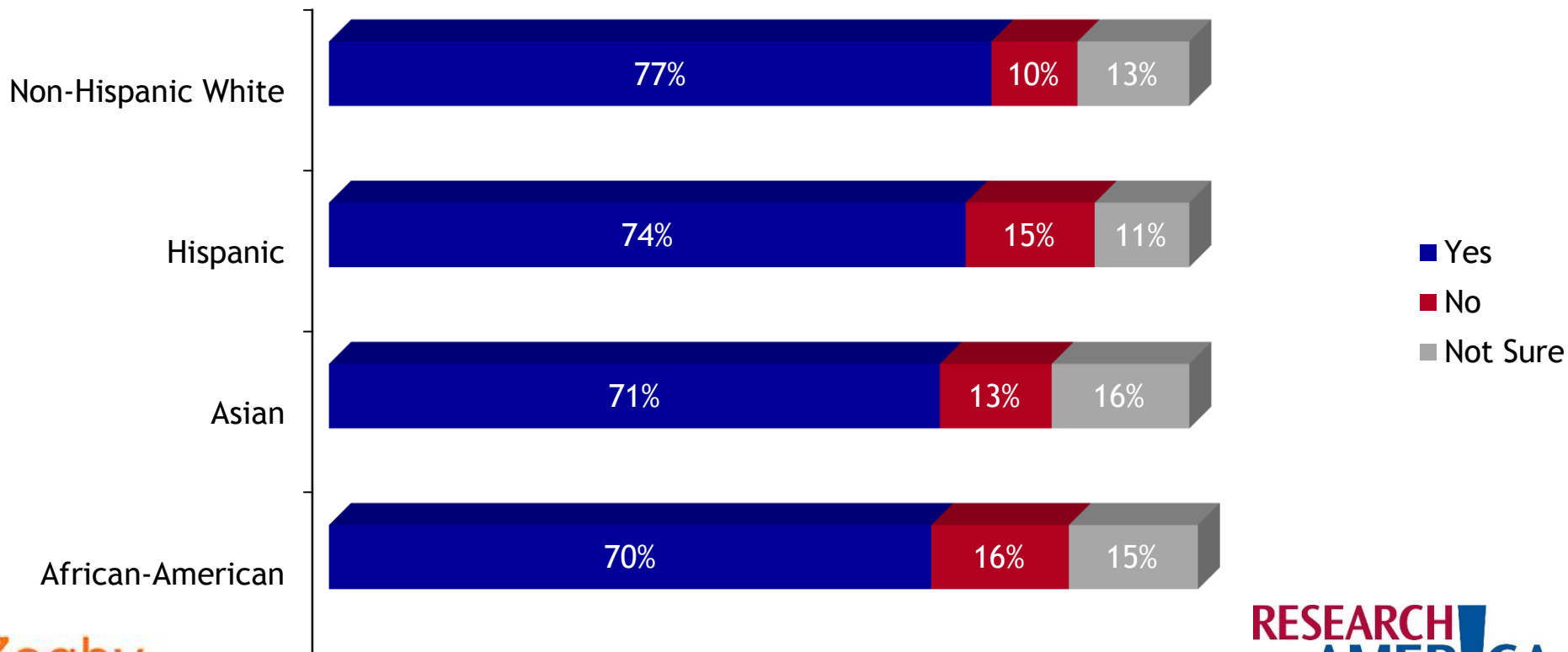
For the following, please indicate your willingness to share your personal health information, assuming that appropriate privacy protections are in place – To advance medical research



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Willing to Share Personal Health Data to Better Track Disease

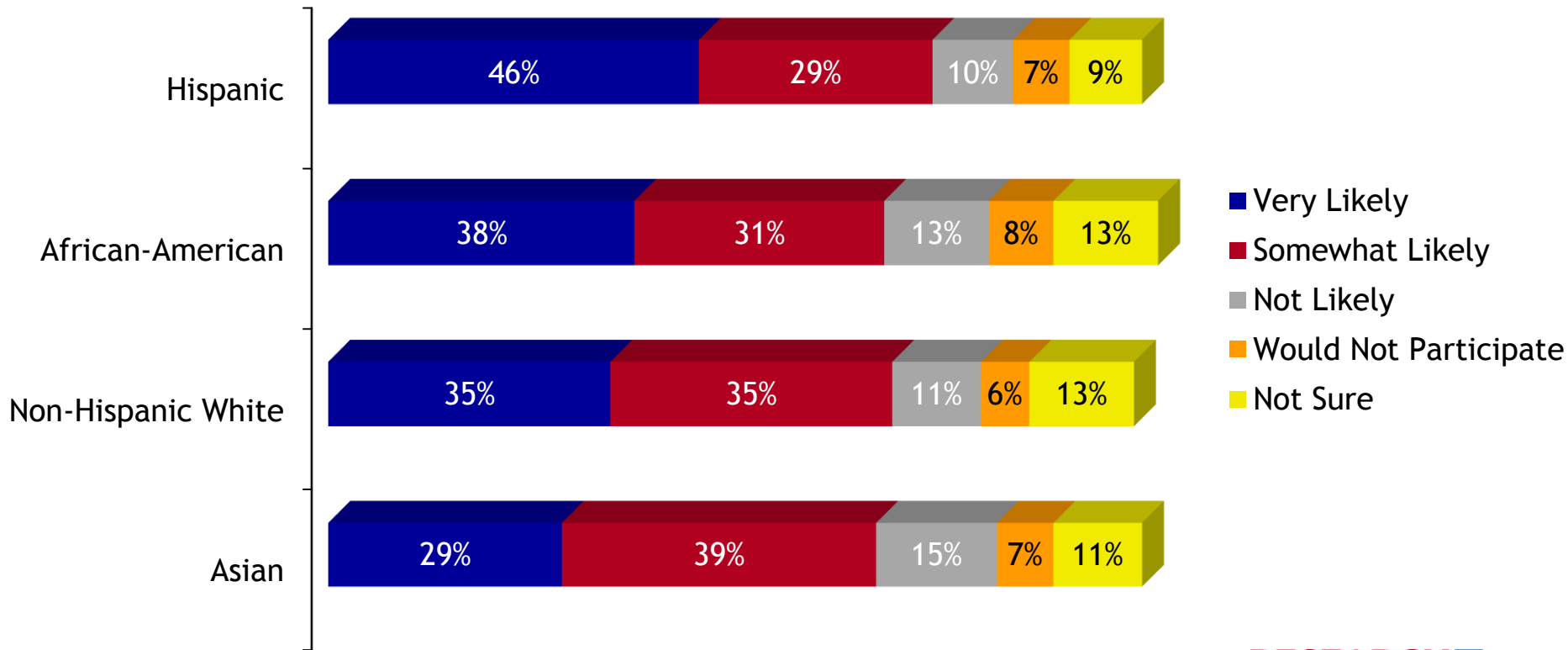
For the following, please indicate your willingness to share your personal health information, assuming that appropriate privacy protections are in place – So public health officials can better track disease and disability and the causes



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Majority Likely to Use Technology to Share Personal Data

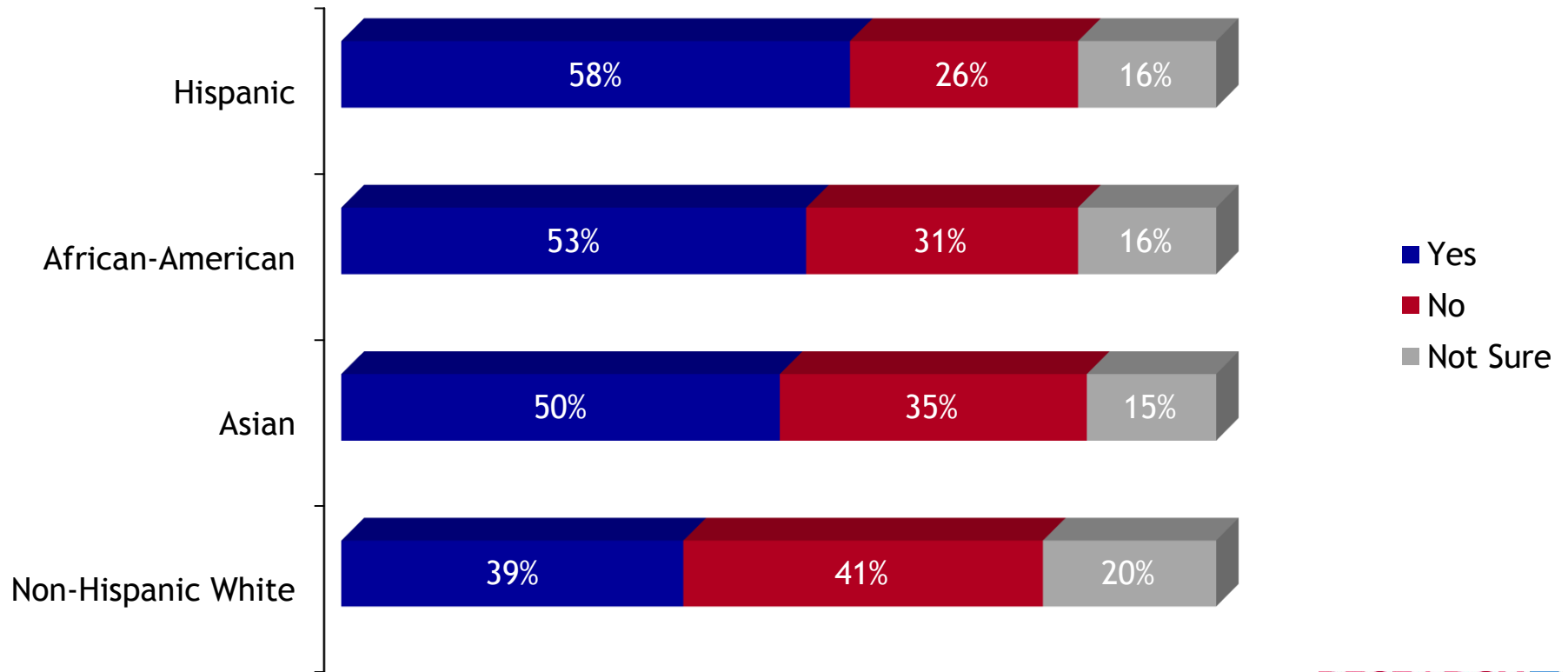
How likely are you to use technology such as apps, phones and monitoring devices to share your personal health data for clinical research?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Many Prefer to Have Clinical Trial Data Delivered through Phone

If you participated in a clinical trial, would you prefer to have clinical trial information/data/results delivered through your phone?

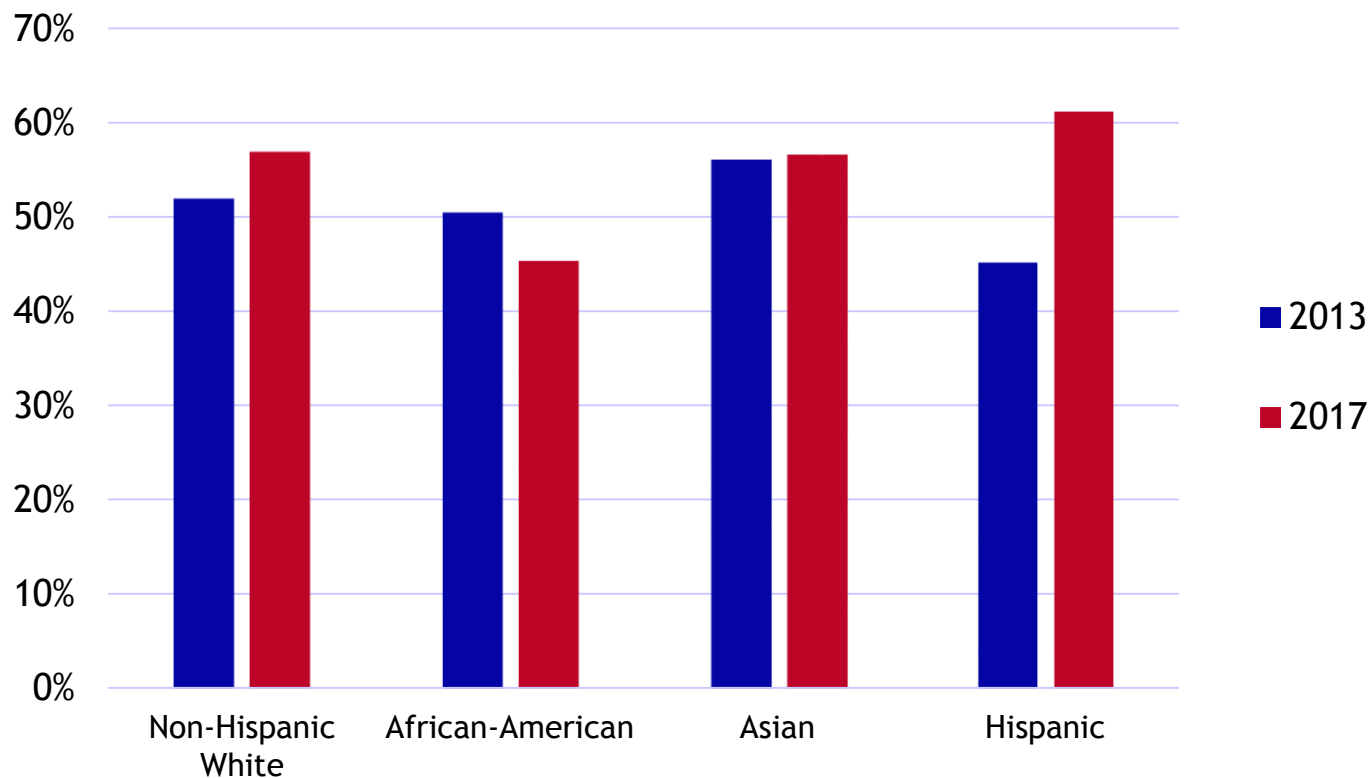


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Many Hear of Clinical Trials on Internet

How did you hear about clinical trials? (percentage saying online/Internet)

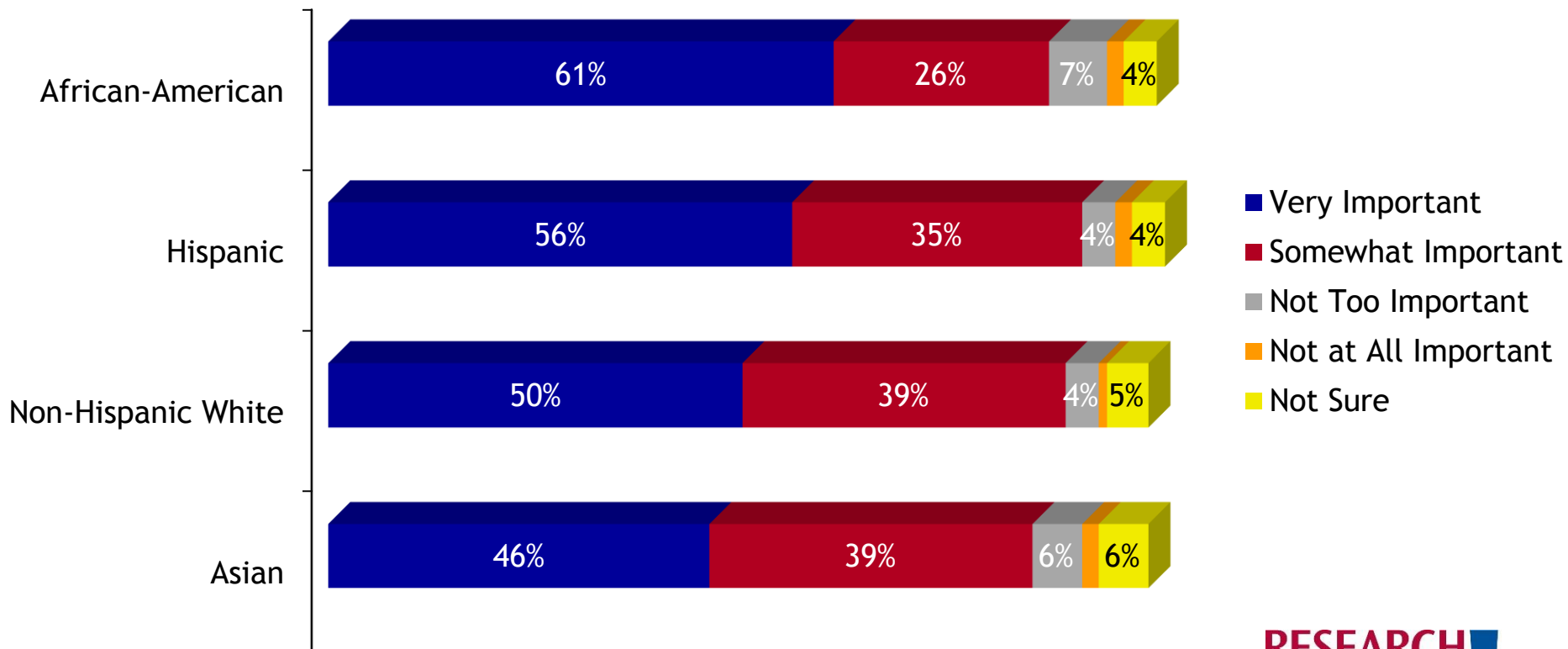
16% increase among Hispanics who said 'online/internet' from 2013.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Opportunity to Improve Others' Health Important Factor in Clinical Trial Participation

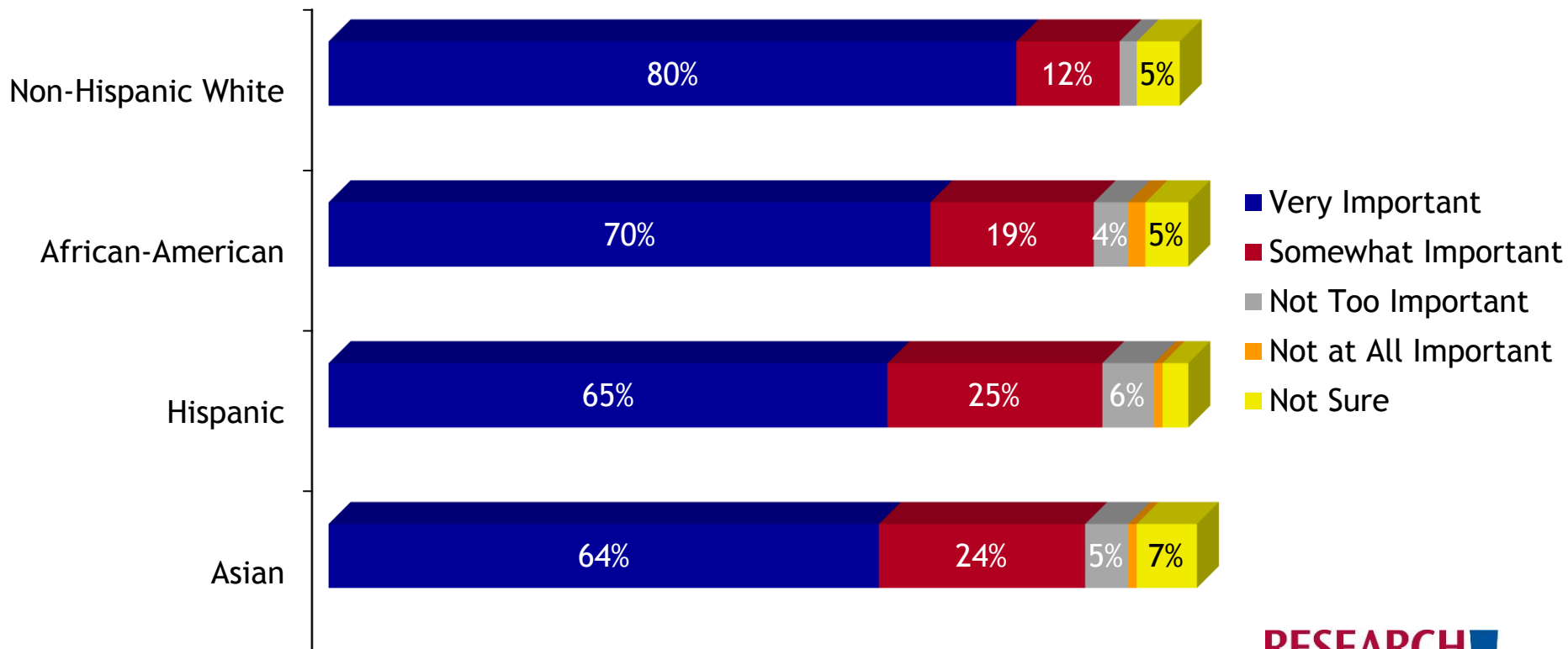
How important would each of the following factors be in your decision to participate as a volunteer in a clinical trial – Opportunity to improve the health of others



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Strong Majority Say Understanding Risks, Benefits Very Important

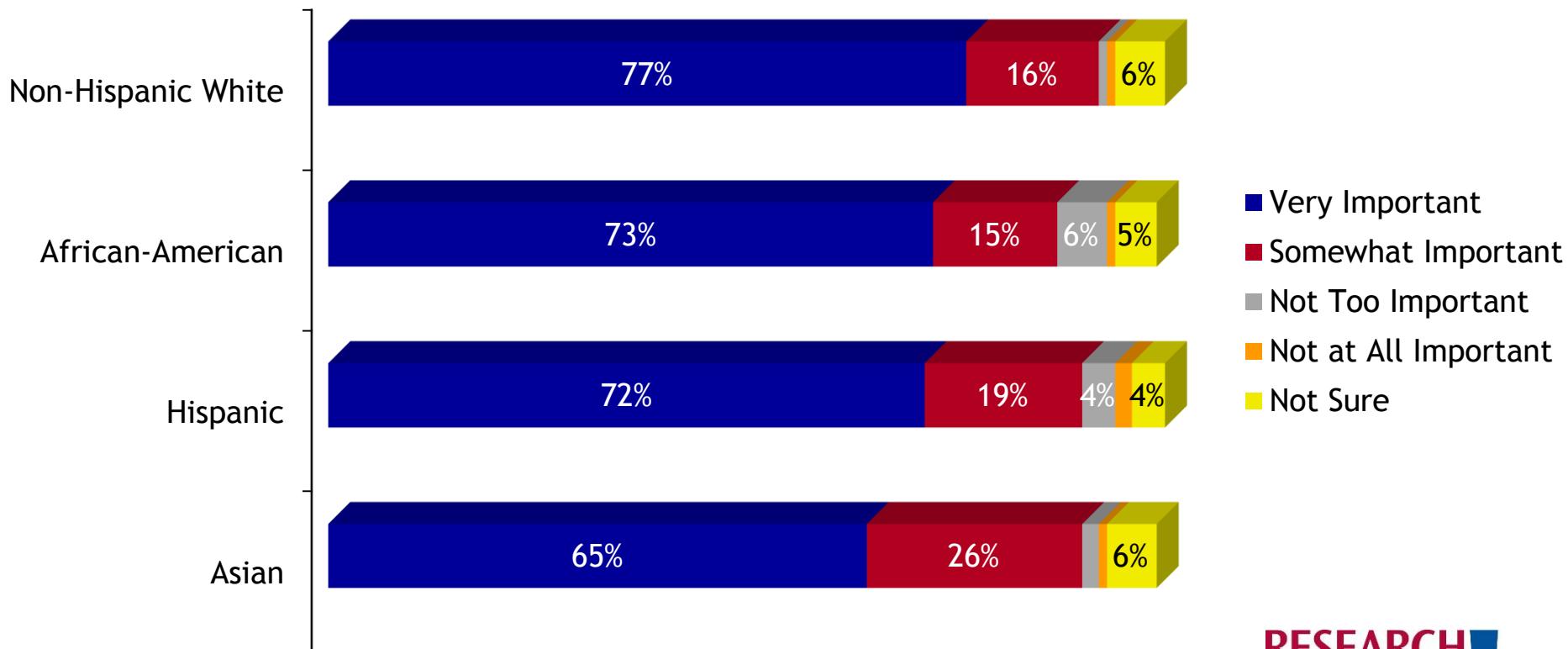
How important would each of the following factors be in your decision to participate as a volunteer in a clinical trial – Understanding potential risks and benefits



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Competence and Reputation of Institution Important Factors

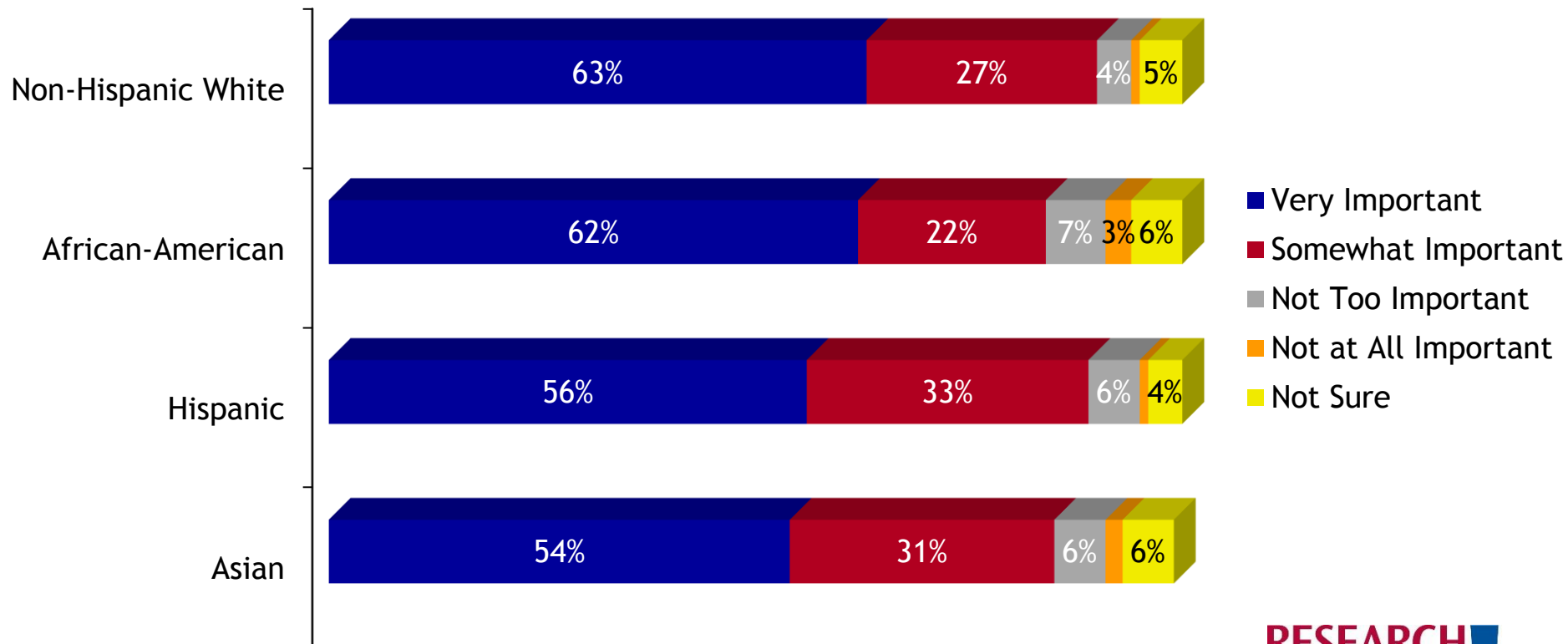
How important would each of the following factors be in your decision to participate as a volunteer in a clinical trial – Competence and reputation of people or the institution conducting the research



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Expert Guidance Important Factor

How important would each of the following factors be in your decision to participate as a volunteer in a clinical trial – Having an expert guide you through the clinical trials process

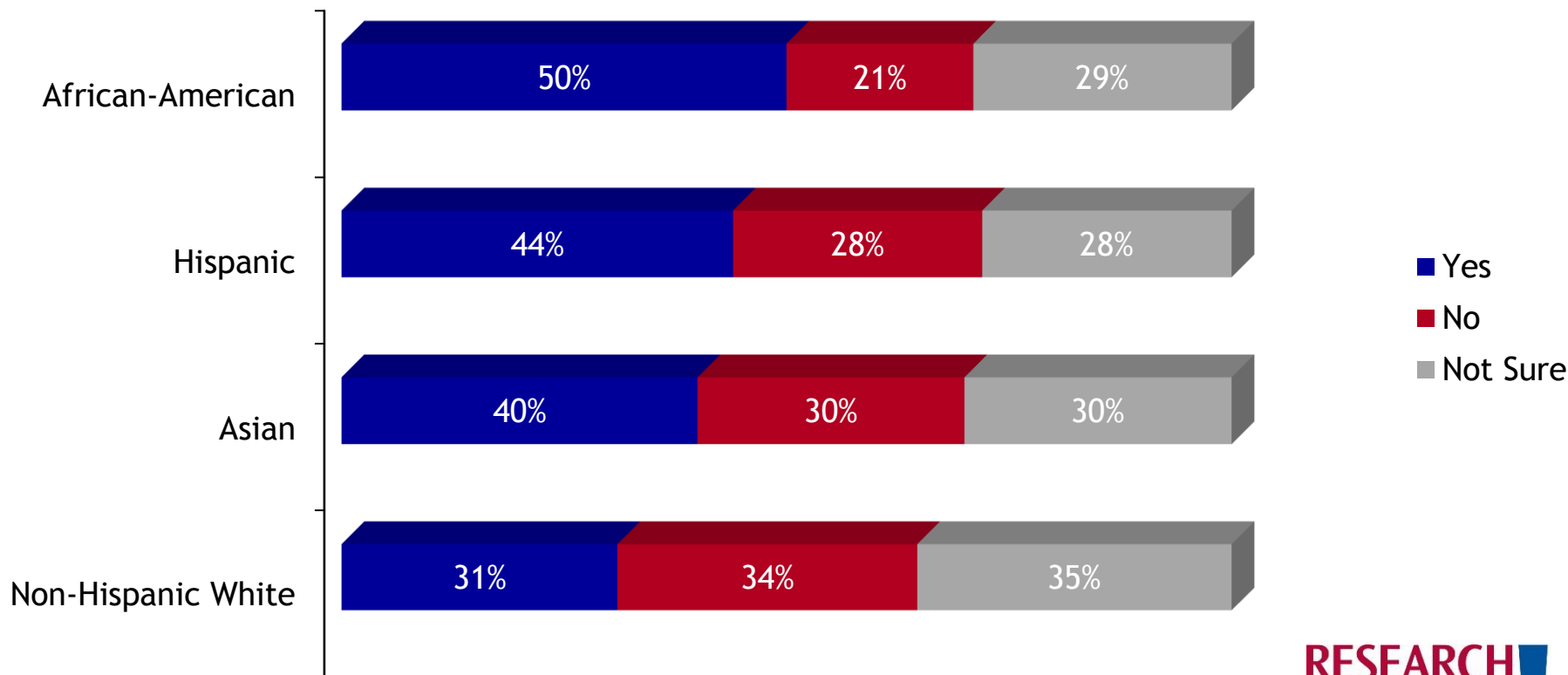


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Plurality of Minority Groups Say Patients Are Sometimes Included in Trials Without Being Told

Would you say that without being told, patients are sometimes included in clinical trials when they are receiving medical treatment?

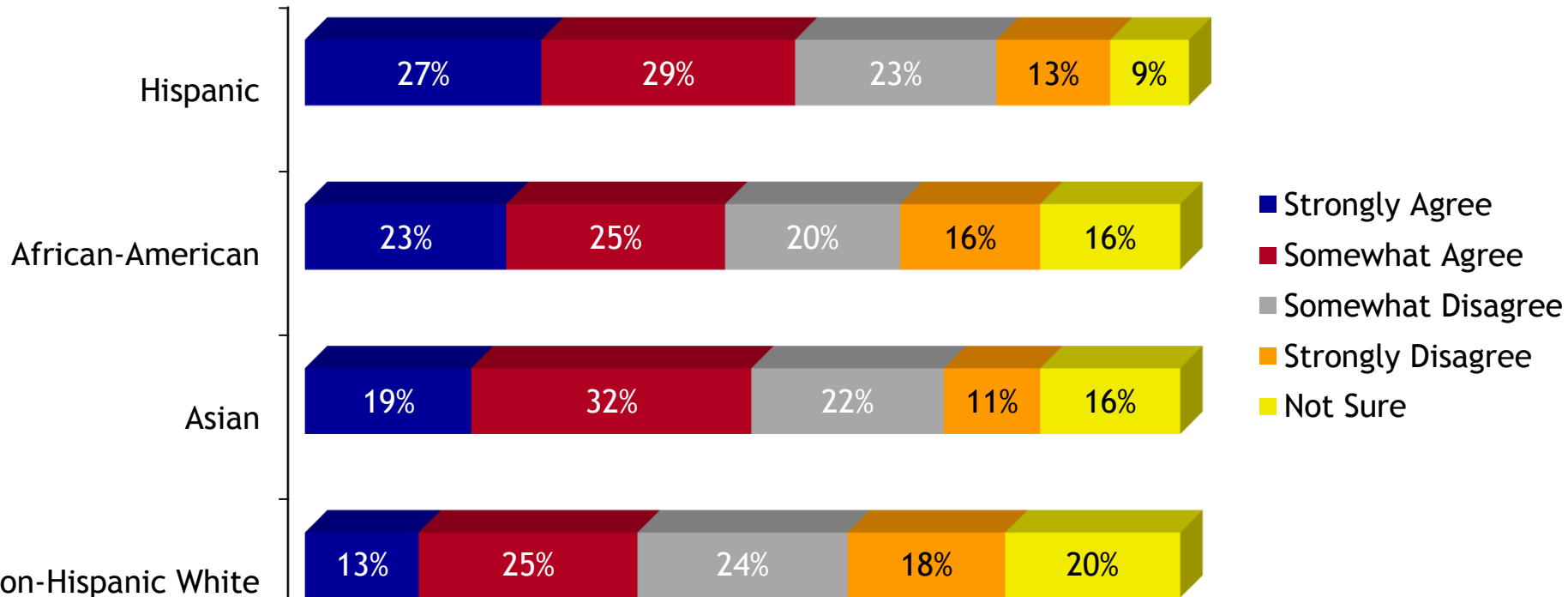
9% increase among African-Americans and 8% increase among Hispanics who said 'yes' from 2013.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Clinical Trial Participation Should Be Routine Behavior

Do you agree or disagree that clinical trial participation should be a routine health behavior, whether you are healthy or ill, similar to getting an annual checkup with your health care provider?

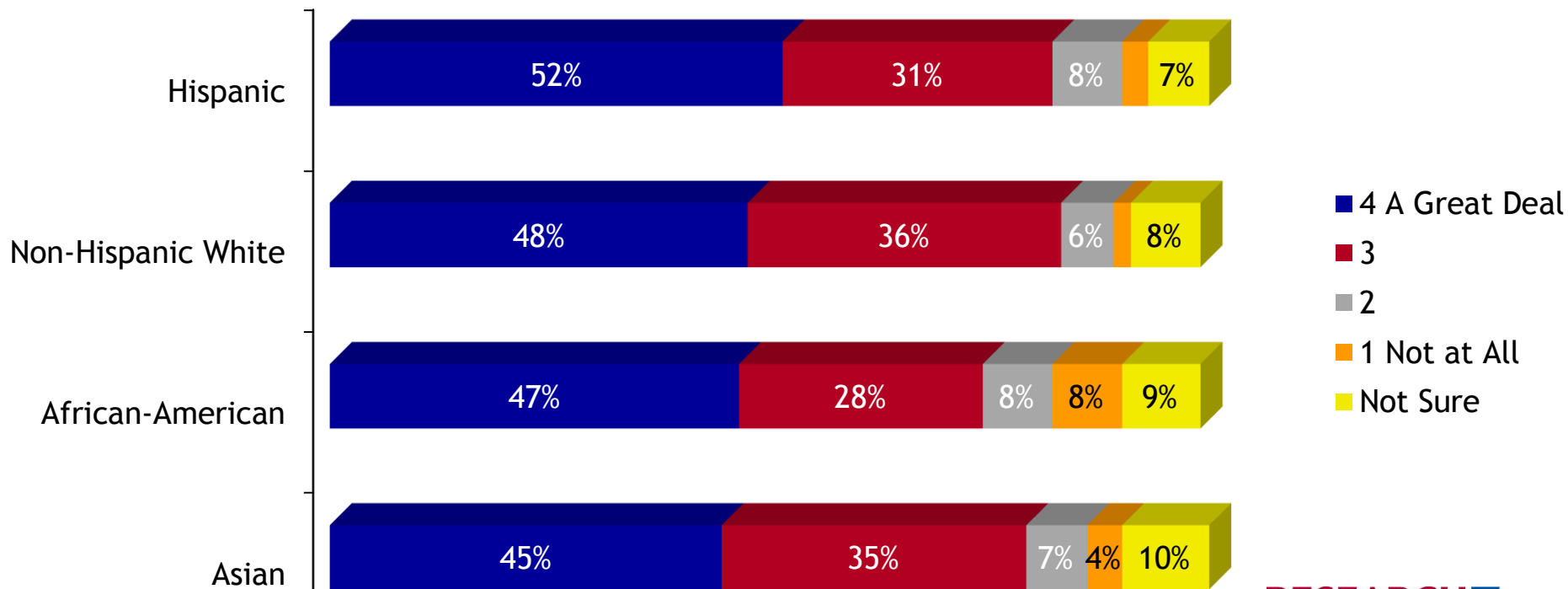


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

About Half Admire Clinical Trial Participants 'A Great Deal'

Please rate how much you admire each of the following groups of people on a scale of 1 to 4, where 1 means you do not admire them at all, and where 4 means you admire them a great deal – People who volunteer for clinical trials

13% increase among non-Hispanic whites and 10% increase among Hispanics who said 'a great deal' from 2013.

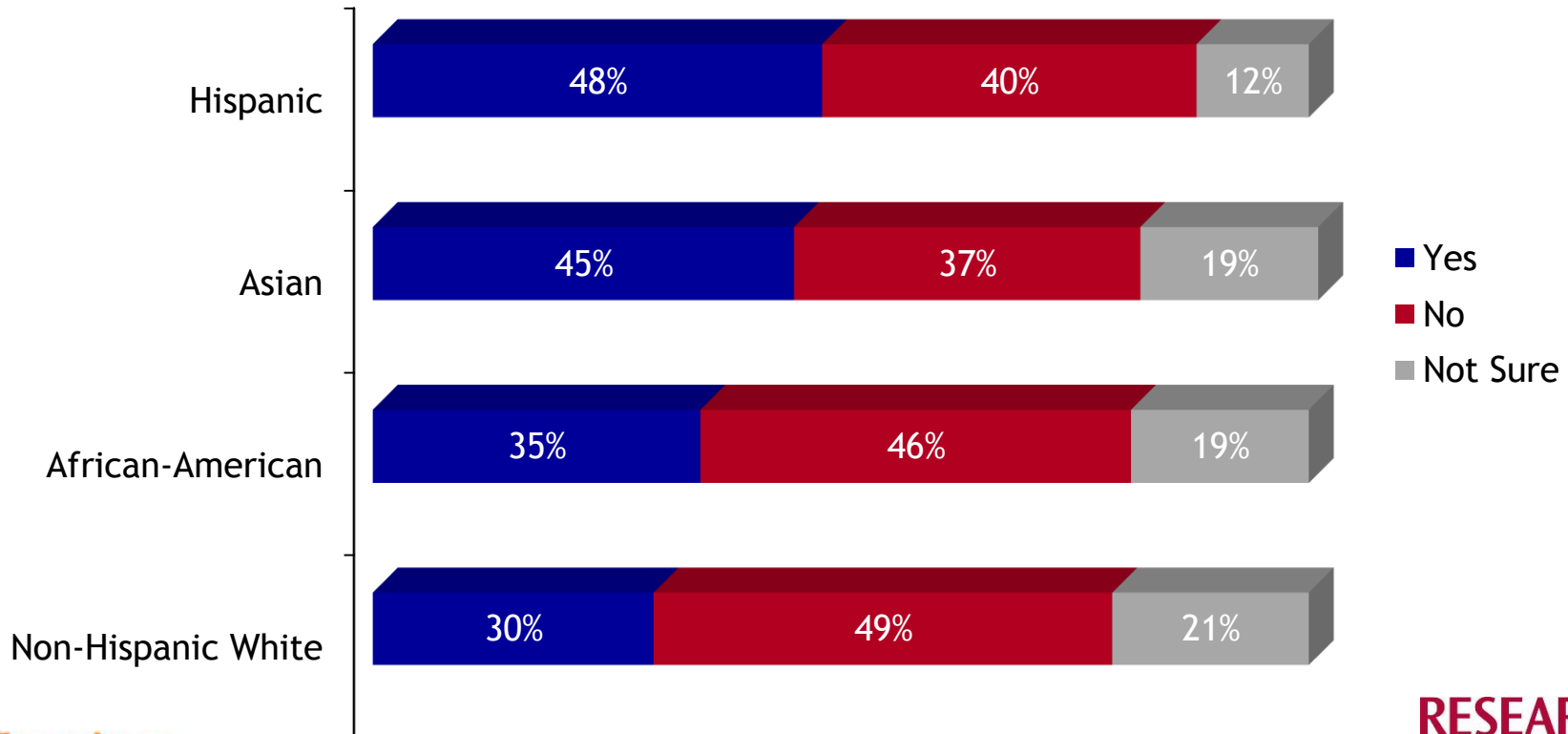


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Opinions Split on Medical Progress

Do you believe we are making enough progress in medical research in the U.S.?

13% increase among African-Americans, 11% increase among Hispanics, and 7% increase among Asians who said 'no' from 2013.

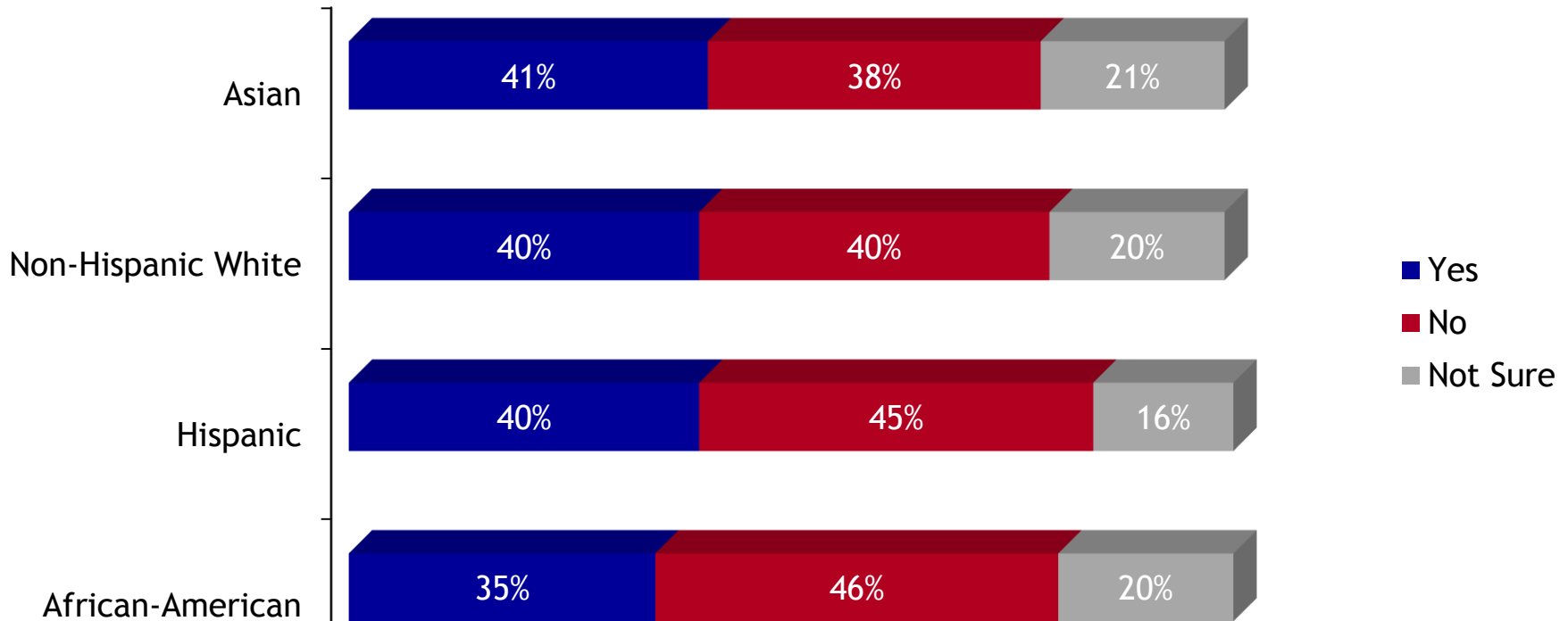


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

Opinions Split on Whether Health Care Is Based on Best Research

Do you believe that the health care services you receive are based on the best and most recent research available?

18% increase among African-Americans, 14% increase among Hispanics, 8% increase among Asians, and 7% increase among non-Hispanic whites who said 'no' from 2013.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in July 2017.

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