

For internal use only, not for publication:

Company name

Corporation contact name

Telephone
()

Fax
()

Email

**Please check the appropriate box and
E-MAIL THIS FORM TO tdenman@advanstar.com**

- Repeat June '12 DIA Exhibitor Profile as is
- Repeat June '12 DIA Exhibitor Profile with new image or logo – email* to: actspecialprojects@advanstar.com
- Repeat Dec. '12 Corporate Profile as is
- Repeat Dec. '12 Corporate Profile with new image or logo – email* to: actspecialprojects@advanstar.com
- Publish **NEW Profile** – email* **NEW** profile in Word attachment along with image/logo to:

actspecialprojects@advanstar.com

_____ DIA Booth Number (ACT will include this if you provide it before May 22, 2013)

*** INCLUDE YOUR COMPANY NAME IN SUBJECT LINE**

Artwork Guidelines (1 image & 1 logo, or 2 images)

- Art must be 4-color (CMYK)
- Use Stuffit for file compression if size is over 2mb
- Email **color photo**, eps, tiff or jpg
300 dpi, 4 in. wide x 2.5 in. high and either
Logo or 2nd photo – max. size 2.5 in. wide to:
actspecialprojects@advanstar.com
- **Important** - Include your **Company name** in subject line

Indicate which photo should be most prominent.

Do not send fonts – copyright law prohibits us from using fonts that we do not own. Do not send display type in Word, Excel or PowerPoint. DO NOT SEND AD MATERIALS to actspecialprojects@advanstar.com; this is for Exhibitor Profile materials only.

Company name

Street Address/PO Box

City, State, Zip

Telephone
()

Fax
()

Email

Website

Number of Employees

Date Founded

Corporate Description (100 words max)

- (Company name) is a global supplier of X, a leading supplier of Y, and a key player in providing Z systems. We offer _____, including _____, _____, and _____.

Major Products/Markets Served (100 words max)

- Our company products include X, Y, and Z. We serve various markets, including _____, _____, and _____.

Major Services (100 words max)

- Our company services X, Y, and Z markets and systems.

DIA Information (100 words max)

- VIP's and Spokespersons attending
- New Products and Services launching
- Cocktail Receptions and Parties

TOTAL WORD COUNT CANNOT EXCEED 365 WORDS

Text Guidelines

- We will edit for length if necessary
- Electronic submissions **only** to:
actspecialprojects@advanstar.com
Important - please include your company name in the subject line

Questions? Contact:

Tim Denman, 732-346-3022, tdenman@advanstar.com

ENTRY DEADLINE – May 22, 2013