



PHOTOSPIN

Insider Trivia

She's a Grand Not-so-old Flag

Since Washington DC isn't a state, it never had a flag until 1938, 18 years after a commission first met to determine what it should look like. The idea of red bars and stars on white is taken from George Washington's family crest.

Resident of the United States

George W. Bush works and lives at 1600 Pennsylvania Avenue, better known as the White House, of course. Vice President Dick Cheney lives in the Naval Observatory, which since the late '70s has been the official veep residence until a permanent mansion is built, which may never happen. The Naval Observatory is also used to regulate atomic clocks, which record exactly what time it is.

Lincoln's Final Moments

Ford Theater, where President Lincoln was shot, is now a museum, as is the Peterson House, the building across the street where the President was taken to die. The man who shot him, John Wilkes Booth, was one of the most famous actors of his day. The insult "your name is Mudd" came from Dr. Samuel Mudd, who treated Booth for a broken leg after the assassination, and was jailed for being part of the conspiracy.

Presidential facts:

- 1: **George Washington:** unanimously elected
- 2: **John Adams:** first White House resident
- 3: **Thomas Jefferson:** his Louisiana Purchase doubled the country's size
- 4: **James Madison:** only 5'4" and under 100 lbs
- 5: **James Monroe:** was President when White House was painted white
- 6: **John Quincy Adams:** son of John Adams
- 7: **Andrew Jackson:** face of \$20 bill
- 8: **Martin Van Buren:** first President who was born in America
- 9: **William Henry Harrison:** first to die in office, after only 30 days
- 10: **John Tyler:** married second wife while in office
- 11: **James K. Polk:** acquired California from Mexico
- 12: **Zachary Taylor:** his daughter married Jefferson Davis
- 13: **Millard Fillmore:** married his teacher
- 14: **Franklin Pierce:** won election against his army commanding officer
- 15: **James Buchanan:** only bachelor President
- 16: **Abraham Lincoln:** won the Civil War
- 17: **Andrew Johnson:** first President impeached
- 18: **Ulysses S. Grant:** face of \$50 bill
- 19: **Rutherford B. Hayes:** banned alcohol in White House
- 20: **James Garfield:** elected Senator and President at the same time
- 21: **Chester A. Arthur:** Abraham Lincoln's son Robert was his Secretary of War
- 22: **Grover Cleveland:** both won and lost Presidency to Benjamin Harrison
- 23: **Benjamin Harrison:** the "Centennial" President
- 24: **Grover Cleveland:** face of \$1,000 bill
- 25: **William McKinley:** first President to ride in a car, face of \$500 bill
- 26: **Theodore Roosevelt:** created National Park system
- 27: **William Howard Taft:** served on Supreme Court after Presidency
- 28: **Woodrow Wilson:** only President with a PhD
- 29: **Warren G. Harding:** believed to have committed suicide due to Teapot Dome scandal
- 30: **Calvin Coolidge:** first radio address
- 31: **Herbert Hoover:** had a Native American Vice President, Charles Curtis
- 32: **Franklin D. Roosevelt:** served four terms
- 33: **Harry S. Truman:** used atomic bombs to end WWII
- 34: **Dwight D. Eisenhower:** hurt in college football trying to stop Jim Thorpe
- 35: **John F. Kennedy:** won Pulitzer Prize
- 36: **Lyndon B. Johnson:** President Pro Tempe of the Senate
- 37: **Richard Nixon:** first President to resign office
- 38: **Gerald Ford:** never elected as President (or Vice President)
- 39: **Jimmy Carter:** still active as peace diplomat
- 40: **Ronald Reagan:** oldest elected President
- 41: **George Bush:** was CIA director before President
- 42: **Bill Clinton:** wife Hillary Clinton elected Senator of New York
- 43: **George W. Bush:** President during 9/11



DIGITAL STOCK

Alphabet City's Missing a Consonant

Washington's alphabet streets run from I to K without stopping at J. Why? (Or, rather, Y?) When the city was planned, I and J were interchangeable, similar to U and V. Renaming J Street as K Street saved Colonial confusion.

A Skyline of Sky

There are no skyscrapers in the DC area. That is because of a height limit which states no building can be more than 20 feet higher than the street it's on. This has made the capitol dome and the Washington Monument stand out in what could have become a tall sea of glass and steel.



WASHINGTON DC CONVENTION & TOURISM CORPORATION

Washington NJ...?

DC almost was located in Trenton. The New Jersey capitol was one of many locations in the running to become the federal seat of power. In a political move to get northern votes, Thomas Jefferson and Alexander Hamilton agreed to let the President pick a site. Washington picked Georgetown, containing parts of both his home state Virginia and neighbor Maryland.

Secret Service Speedtrap

If you forget to signal in Washington, you may be pulled over by the Secret Service. One of the Office of Secret Service's duties, along with investigating counterfeit money and protecting the President, is helping patrol DC streets.

A Frank Advantage

Not many members of Congress buy stamps. They and all past and present Presidents have free use of the post office by signing their name where a stamp would go, a privilege that the Franking Commission controls.

Round the World, Round the Block

Each country's Washington DC embassy counts as native territory of that country, not of the United States. There are swatches of over 200 countries in Washington DC, from Afghanistan to Zimbabwe. Similarly, there are one-building parcels of America spread throughout the rest of the world.

Let's See Some ID, Senator

Most states let residents drive by age 16; vote, enlist, and purchase cigarettes at 18; and drink at 21. But there are more milestones that can only be reached with age. The minimum age one has to be to become a House of Representatives member is 25, the minimum for a Senator is 30, and for President it's 35.

The First Phantoms

The White House may be haunted. Two presidents have died in the building (William Henry Harrison in 1841 and Zachary Taylor in 1850), and rumors are that Harrison and John Adams' wife Abigail Adams are wandering spirits.

The Ideal Show Attendants

Big conferences aren't for everyone. The hustle and bustle, whirlwind of press releases and business cards, and never-ending string of new faces, new companies, new ideas and new possibilities can be overwhelming to some, exhilarating to others. Here are five people who tend to thrive at a show, and five who probably wish they were back in their office chair.

Well-Suited to Trade Shows

NEWBIES: Whether this is your first job out of college, your first time in the pharma industry or your first business trip, you'll quickly feel the pulse of the rooms and understand the meaning behind the buzzwords of the workshops.

LOYALISTS: Being with the same company for five, ten, fifteen years mean you know a huge amount about that company, but maybe not as much about competitors or other segments of the world. This will broaden your horizons.

PEN COLLECTORS: Some booths have novelties, some have sugary treats, some have gadgets, but they all have pens. The savings in office supplies by stocking up could be worth the price of admission.

NETWORKERS: Striking up a conversation is quite easy, whether it be after a good talk, during a food break or wandering the hall. Everyone's in the same position you are: Surrounded by strangers, so they'll be happy to share some industry wisdom.

BAD JOKE LOVERS: Invariably, the worst jokes in the presentation get the big laughs, while the more clever ones go over the audience's head. A conference is not a roast, though, so expect to be informed more than entertained.

Not Well-Suited to Trade Shows

SMALL BLADDERS: All those cups of complimentary coffee, juice, and soda will usually find you just after you sit in the center row of a talk.

LOW UPPER BODY STRENGTH: Flyers, giveaways, magazines, a vast all-encompassing show binder: it takes strong arms to schlep it all around.

DIETERS: Danishes for breakfast, cheesecake for lunch, brownies for dinner—finding a vegetable is more difficult than finding a blockbuster drug. Either bring celery sticks or be prepared to cave in to the fatty, carby calories.

DRESS-TO-IMPRESSERS: Those high heels and DK power suit don't blend well with the wrinkled sweater and jeans the guy next to you is wearing. Don't dress sloppy, but emphasize the casual in business casual.

ANYONE WITHOUT PERFECT HEARING/SIGHT: The teeny Powerpoint printouts in your binder are smaller than the blurry ones on screen. The speaker is staying at arm's length away from the mike. If you want to actually see and hear the presentation, sit up front.

DCs other than Washington

"DC" stands for the District of Columbia, but it's more than that.

Dartmouth College shares the DC acronym, as do Davidson, Dana, Dansalan, and Dordt

Colleges. DC is the bands Dashboard Confessional, Destiny's Child, Dixie Chicks, DC Talk, and AC/DC. DC is Detective Comics. DC is data collection, collector, capture, center, and compression. In Argentina it's the Defensa Civil, in Italy the Democrazia Cristiana, in Croatia the Democratic Centre. DC is a Doctor of Chiropractic using a Diner's Club card to purchase Dallas Cowboys tickets and a Sega DreamCast. DC is Daimler Chrysler or Deloitte Consulting. DC is "Divorce Court," or "Dawson's Creek," airing on the Discovery or Disney Channels.

And you thought the argument about whether the C in CRO was for Clinical or Contract was confusing!

