

Special DIA Exhibitor Profiles section for the
47th Annual DIA meeting, June 2011

For internal use only, not for publication:

Company name

Corporation contact name

Telephone

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Fax

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Email

Please check the appropriate box and
FAX THIS FORM TO: 732-596-0240

- Repeat June '10 DIA Exhibitor Profile as is
 - Repeat June '10 DIA Exhibitor Profile with new image or logo – email* to: actspecialprojects@advanstar.com
 - Repeat Dec. '10 Corporate Profile as is
 - Repeat Dec. '10 Corporate Profile with new image or logo – email* to: actspecialprojects@advanstar.com
 - Publish **NEW Profile** – email* **NEW** profile in Word attachment along with image/logo to: actspecialprojects@advanstar.com
- _____ DIA Booth Number (ACT will include this if you provide it before May 18, 2011)

* **INCLUDE YOUR COMPANY NAME IN SUBJECT LINE**

Artwork Guidelines (1 image & 1 logo, or 2 images):

- Art must be 4-color (CMYK)
- Use Stuffit for file compression if file size is over 2 MB
- Email **color photo**, eps, tiff or jpg 300 dpi, 4 in. wide x 2.5 in. high and either **Logo** or 2nd photo – max. size 2.5 in. wide to: actspecialprojects@advanstar.com
- **Important** - Include your **Company name** in subject line

Indicate which photo should be most prominent.
Do not send fonts – copyright law prohibits us from using fonts that we do not own. Do not send display type in Word, Excel or PowerPoint. DO NOT SEND AD MATERIALS to actspecialprojects@advanstar.com; this is for Exhibitor Profile materials **only**.

Company name

Street Address/PO Box

City, State, Zip

Telephone

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Fax

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Email

Website

Number of Employees

Date Founded

Corporate Description (75 - 100 words maximum)

- (Company name) is a global supplier of X, a leading supplier of Y, and a key player in providing Z systems. We offer _____, including _____, _____, and _____.

Major Products/Markets Served (75 -100 words maximum)

- Our company products include X, Y, and Z. We serve various markets, including _____, _____, and _____.

Major Services (75 - 100 words maximum)

- Our company services X, Y, and Z markets and systems.

DIA Information (75 - 100 words maximum)

- VIP's and Spokespersons attending
- New Products and Services launching
- Cocktail Receptions and Parties

Click [HERE](#) to see an example profile

TOTAL WORD COUNT CANNOT EXCEED 365 WORDS

Text Guidelines:

- We will edit for length if necessary
- Electronic submissions **only** to: actspecialprojects@advanstar.com
Important - please include your company name in the subject line

Questions? Contact:

Tim Denman, 732-346-3022, tdenman@advanstar.com

ENTRY DEADLINE – May 18, 2011