



Press Release

for Immediate Release
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Criterion, Inc. Expands India Office and Headquarters Staff

(Saratoga Springs, NY – March 11, 2008) – As a result of a dramatic increase in clinical studies awarded for management by Criterion, Inc.'s Pune, India regional office, the following new personnel have joined its staff:

- Dr. Vikrant Korde joins Criterion India as a Clinical Research Associate. Dr. Korde has substantial clinical trial experience, including 16 Phase II and III multinational oncology trials. Dr. Korde holds degrees in Homeopathic Medicine and Surgery, an MBA in Marketing, and a Master of Science from the Institute of Clinical Research (India).
- Mr. Swapnil Shewale joins Criterion India as a Project Assistant. Mr. Shewale holds a degree in Pharmacy, and comes to Criterion from Baxter India Pvt. Ltd. of Delhi where he served as a key accounts manager.
- Mr. Nikhil Kajale joined Criterion India as a Clinical Research Associate in December 2007. Mr. Kajale holds a Bachelor's and Master's Degree in Microbiology, both from Mumbai University. He is also currently pursuing an Industry Program in Clinical Trial, Research & Administration from the Bioinformatics Institute of India. Mr. Kajale came to Criterion from SRL Ranbaxy Labs of Mumbai where he served as a study coordinator.
- Ms. Garima Singh joined Criteirum India as a Project Trainee in September 2007, and was promoted to Clinical Research Associate in December. Ms. Singh holds a Master of Science degree in Biochemistry from Bangalore University, a Bachelor's in Chemistry from University of Delhi, and is also currently pursuing a Post Graduate Diploma in Clinical Research at the Institute of Clinical Research.

"I am very positive about everyone's hard work and dedication," comments Roopali S. Tople, Lead Clinical Research Associate for Criterion India. "Considering the people, their various backgrounds and qualifications, the Criterion India team is a wonderful variety of spice, blending perfectly into what I believe to be the ideal project team."

At Criterion headquarters in Saratoga Springs, NY USA, Ms. Susan Blackburn has joined the data team as a Clinical Data Liaison to support Criterion's newly awarded studies throughout the globe. Ms. Blackburn holds a degree in Psychology from Boston University, and has previously worked in clinical research at Pfizer, Omnicare Clinical Research and Neurological Associates of Albany.

"I am extremely proud of all these additions to our staff" commented John M. Hudak, President and Founder. "They will make two very strong teams even stronger as we continue to grow worldwide."

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About Criterium, Inc.:

With headquarters in Saratoga Springs, N.Y., and offices worldwide, Criterium is a global technology-based contract research organization that offers a unique mix of high-quality, innovative clinical-research solutions and communications tools to manage the entire clinical-research process from initial planning to approval. The biopharmaceutical, pharmaceutical, medical-device, and CRO industries benefit from Criterium's expertise, high-value services and products, and high-end results. Founded in 1991, Criterium's services are customized to fit each client's specific needs, providing a seamless flow of data and information from the investigative site through Criterium back to the sponsor. For more information, visit our website at www.criteriuminc.com.

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