

2015 Editorial Calendar

ISSUE	HIGHLIGHTS	ADVERTORIAL SUPPLEMENT/E-BOOK	BONUS DISTRIBUTION	E-NEWSLETTERS
February/March Ad Close: January 15 Materials Due: January 20	Clinical Trial Optimization	Real World Evidence	DIA Annual EuroMeeting, April 13-15, Paris, France IIR Partnerships in Clinical Trials, April 21-24, Boston, MA	ACT Direct: Tuesdays; rotating Thursdays with Oncology, RBM, Patient Engagement, and Regulatory Trending Topics : 2x /Month
April/May Ad Close: March 16 Materials Due: March 19	Oncology Clinical Trials	Budgeting and PM	ACRP Global Conference, April 25-28, Salt Lake City, UT ASCO Annual Meeting, May 29 - June 2, Chicago, IL	
June/July Ad Close: May 15 Materials Due: May 20	Clinical Trials Access Ad Performance Study DIA EXHIBITOR PROFILES	RBM	DIA Annual Meeting, June 14-18, Washington, DC	
August/September Ad Close: July 15 Materials Due: July 20	Clinical Trial Management	Metrics		
October/November Ad Close: September 15 Materials Due: September 18	Drug Safety Evaluation	PRO/COA		
December/January Ad Close: November 16 Materials Due: November 19	Global Trials CORPORATE PROFILES	China		