

# BUILD YOUR BRAND

## CORPORATE PROFILE 2006

APPLIED CLINICAL TRIALS' ANNUAL DESK REFERENCE FOR THE CLINICAL TRIALS PROFESSIONAL

- TWO 4/C PHOTOS
- COMPANY DESCRIPTION
- MARKETS SERVED
- FACILITIES
- MAJOR PRODUCTS/SERVICES
- KEY CONTACT INFO
- YOUR AD RUNS OPPOSITE

**Corporate Profiles**

### Paragon Biomedical



**Corporate description**  
Paragon Biomedical is a Contract Research Organization (CRO) with headquarters in Irvine, California, and offices in High Wycombe, UK and Kerala, India. Paragon specializes in the management of international Phase I-IV clinical trials in a wide range of therapeutic areas. Our first step with every clinical trial is to discover your goals. It's a client-centric discipline we've built our culture around and a comprehensive strategy that allows us the freedom to serve our customers in an extraordinary way. We are large enough to manage any clinical trial, yet agile enough to deliver leading-edge, customized clinical solutions. It's an approach that we've discovered produces the best processes and the best results.

**Major products/markets served**  
Paragon's unique corporate culture has attracted project managers and clinical research associates who share a strong commitment to excellence and the vision to make a difference through the passionate pursuit of better healthcare. At Paragon, we provide the highest level of therapeutic expertise possible for every trial we manage. With offices in the US, UK and India, we deliver services through clinical and biometrics management teams experienced in local customs, culture, language and regulations. Our global reach provides country-specific expertise, access to more patients who meet your demographic requirements and the experience to meet aggressive enrollment timelines.

**Major services**  
At Paragon, we start every relationship by listening. Through processes of strategic discovery, we gain a clear understanding of your work style and needs, and uncover what has worked, as well as what hasn't. With this discovery, we create an innovative project plan that details how your clinical trial will be managed and delivered. Once the project is awarded, the plan is executed in a comprehensive set of guidelines that detail every aspect of your clinical trial—from start to finish.

**Regulatory Services**  
Protocol Development  
Informal Consent Development  
Case Report Form Design  
Investigator Recruitment & Selection  
Contract Grant Administration  
Essential Document Management  
Contract IRB Submissions  
Project Management  
SME Management  
Medical Monitoring  
Monitoring  
Auditing  
Data Management  
24-Hour Central Randomization  
SIVS  
Statistical Analysis  
Technical Writing

**Paragon Biomedical**

146      ADVERTISING      December 2005

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**BIG TRIAL OR SMALL, LOCAL OR INTERNATIONAL... PARAGON DELIVERS WORLD-CLASS SERVICE WITH TRUSTED RESOURCES AROUND THE WORLD.**

Paragon Biomedical specializes in customized, international Phase I-IV clinical trials management.

With offices in the US, UK and India, we deliver expertise, services and resources through clinical and biometrics management teams experienced in local customs, culture, language and regulations. We are large enough to manage any clinical trial, yet agile enough to deliver tailored solutions that meet the most specific demands. It's an approach that we've discovered produces the best processes and the best results—no matter where you're located.

It's global reach. With a local touch. Discover the difference experience makes. Contact Paragon today to learn more.

**PARAGON BIOMEDICAL**  
ADVANCING RESEARCH. MAXIMIZING LIFE. MAXIMIZING.

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Paragon is certified as a Women-Owned Business by the Women's Business Enterprise National Council and the National Women Business Owner's Cooperative.



## REACH OVER 18,255 BPA-QUALIFIED SUBSCRIBERS\* FOR AN ENTIRE YEAR

- Corporate Profile gives you the unique opportunity to elaborate on your company's offerings by including products, services, facilities, technologies, and markets served.
- Reserve a profile with a full page advertisement to create an eye-catching spread.
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## RESERVE YOUR AD SPACE TODAY!

Early insertion orders for the 2006 Corporate Profile Issue will receive special pricing. Contact your representative for more information.

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Submit your profile at [www.actmagazine.com/2006CorpProfile](http://www.actmagazine.com/2006CorpProfile)

\*BPA June 2006 Statement

# APPLIED CLINICAL TRIALS

YOUR PEER-REVIEWED GUIDE TO GLOBAL CLINICAL TRIALS MANAGEMENT

PUBLISHED: Mid-December 2006

PROFILE MATERIAL DUE: November 17, 2006

Dear Advertiser,

ACT's Corporate Profile issue, published mid-December, is an opportunity for participating companies to purchase a full-page profile to showcase their products and facilities to over 18,255 subscribers. It's a unique paid advertorial produced first and foremost as an informational resource for our readers.

**80% of ACT readers state that they look forward to receiving the  
Annual Resource and Corporate Profile Issue\***

Each Corporate Profile is formatted to include a corporate description, markets served, major products or services, facilities information, and up to two color photographs. Therefore, your profile must conform to a strict editorial format designed to ensure that all advertisers get fair and equal exposure, and that our readers get truly useful information to help in their purchasing decisions.

Your company produces the copy and art, and our editorial team will format your profile according to this format. The Corporate Profile form is attached to help you prepare your information. Copy should be narrative and informative, and it *must* follow the prescribed format, providing **ONLY** the information specifically requested. Please submit text electronically, as directed below. Our editors reserve the right to edit copy for grammatical accuracy or to fit the format of this issue. Due to the volume of material we handle, we cannot send proofs for review.

Following the instructions on the attached form, submit your Corporate Profile to [actspecialprojects@advanstar.com](mailto:actspecialprojects@advanstar.com) by November 17, 2006.

Sincerely,



Wayne Blow  
Publisher

Reserve a profile by contacting your ACT advertising sales representative:

**Wayne Blow**  
Publisher & European Sales Manager  
(011) 44-1925-732-797  
[wblow@advanstar.com](mailto:wblow@advanstar.com)

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**Hope Corcoran**  
East Coast Sales Manager  
(732) 346-3043  
[hcorcoran@advanstar.com](mailto:hcorcoran@advanstar.com)

For internal use only, not for publication:

Company name

Corporation contact name

Telephone

( )

Fax

( )

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#### PLEASE CHECK ONE:

- Repeat June '06 DIA Exhibitor Profile as is.
- Repeat June '06 Profile with new image or logo.  
(email to: [actspecialprojects@advanstar.com](mailto:actspecialprojects@advanstar.com))
- Repeat Dec. '05 Corp. Profile as is.
- Repeat Dec. '05 Profile with new image or logo.  
(email to: [actspecialprojects@advanstar.com](mailto:actspecialprojects@advanstar.com))
- Publish NEW Profile (email profile in Word attachment and image/logo to:  
[actspecialprojects@advanstar.com](mailto:actspecialprojects@advanstar.com))

\*Please include your **COMPANY NAME** in the subject line of the email.

#### Artwork Guidelines

##### (1 image & 1 logo, or 2 images):

- Art must be 4-color (CMYK)
- Use Stuffit for file compression if file size is over 2 MB
- Email *color photo*, eps, tiff or jpg 300 dpi, 4 in. x 2.5 in., and either *Logo* or 2<sup>nd</sup> photo – max. size 2.5 in. wide to: [actspecialprojects@advanstar.com](mailto:actspecialprojects@advanstar.com)
- Include **COMPANY NAME** in subject line.
- **To ensure accurate printing, PLEASE PROVIDE 4-COLOR, HIGH-RESOLUTION ART PROOFS—Mail to: Rob Davidson, Applied Clinical Trials, 485 Route 1 South, Building F, First Floor, Iselin, NJ 08833 USA**

Please indicate which photo should be most prominent. Do not send fonts – copyright law prohibits us from using fonts that we do not own. Do not send display type in Word, Excel or PowerPoint. Do not send *AD MATERIALS* to: [actspecialprojects@advanstar.com](mailto:actspecialprojects@advanstar.com); this is for Corporate Profile materials only.

Company name

Street Address/PO Box

City, State, Zip

Telephone

( )

Fax

( )

Email

Web site

Number of Employees

Date Founded

#### Corporate Description (100–125 words maximum)

- (Company name) is a global supplier of X, a leading supplier of Y, and a key player in providing Z systems. We offer \_\_\_\_\_, including \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

#### Major Products/Markets Served

(100–125 words maximum)

- Our company products include X, Y, and Z. We serve various markets, including \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

#### Major Services (100–125 words maximum)

- Our company services X, Y, and Z markets and systems.

**TOTAL WORD COUNT 375 WORDS MAXIMUM**

#### Text Guidelines:

- Email profile in Word attachment to: [actspecialprojects@advanstar.com](mailto:actspecialprojects@advanstar.com)—please include your **COMPANY NAME** in the subject line.
- **375 Words Maximum.** We will edit for length if necessary.
- **No proof will be provided.**

**Questions? Contact:** Rob Davidson (732-346-3035, [rdavidson@advanstar.com](mailto:rdavidson@advanstar.com)) or Kerri Nelen (732-346-3022, [knelen@advanstar.com](mailto:knelen@advanstar.com))

#### FAX THIS FORM TO:

**732-596-0240**

(Fax Insertion Order to Joanne Capone at 732-596-0012)

# ENTRY DEADLINE – Nov. 17, 2006