

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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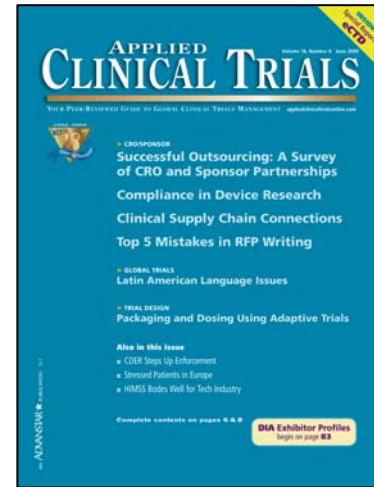
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APPLIED CLINICAL TRIALS

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Issues per Year: 12



FIELD SERVED

APPLIED CLINICAL TRIALS serves Pharmaceutical, Biopharmaceutical and Biologics Companies, Contract Research Organizations (CRO), Clinical Study and Investigative Sites (includes Academic/Medical Research Facilities), Drug Development and Clinical Trials Consulting Companies, Trial and Site Management Organizations (TMO/SMO), Independent CRAs, Government, Clinical Laboratories, Data Management, Others Allied to the Field and Other Paid circulation

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel engaged in the job functions of research & development; project management (includes trials design & protocol development), clinical trials management, clinical research associate (CRA/Monitor), clinical research coordinator (CRC, Study Coordinator, Research Nurse), clinical trials, GCP auditing, QA, QC, laboratory analysis, data management, analysis, biostatistics, regulatory affairs or compliance (includes drug safety & pharmacovigilance), marketing, corporate management (includes medical director/medical affairs), academic, research or teaching, IT management, clinical supply or materials, contract management or outsourcing, other functions allied to the field and other paid circulation.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	730
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	624
Electronic _____	-
All Other _____	715
TOTAL	2,069

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	18,243	100.0	17,963	98.4	280	1.5
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	7	-	-	-	7	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,250	100.0	17,963	98.4	287	1.6

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January ____	692	692	17,503	747			18,250	April _____	1,851	1,851	16,251	1,999			18,250
February ____	208	208	17,175	1,075			18,250	May _____	2,783	2,783	16,080	2,170			18,250
March _____	597	597	16,260	1,990			18,250	June _____	445	445	16,041	2,209			18,250
								TOTAL	6,576	6,576					

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	CLASSIFICATION BY JOB FUNCTION												
					Research & Development, Project Management (Includes Trial Design, Protocol Development)	Clinical Trials Management	Clinical Research Associate (CRA, Monitor)	Clinical Research Coordinator, (CRC, Study Coordinator, Research Nurse)	Clinical Trials, GCP Auditing, QA, QC	Laboratory Analysis	Data Management, Analysis, Biostatistics	Regulatory Affairs Compliance (Includes Drug Safety and Pharmacovigilance)	Marketing	Corporate Management (Includes Medical Director/Medical Affairs)	Academic, Research, Teaching	IT Management	Clinical Supplies, Materials, Contract Mgmt, Outsourcing, Others (Incl. Other Paid Circulation)
Pharmaceutical, Biopharmaceutical, Biologics Company	10,545	57.8	9,100	1,445	4,970	1,346	486	75	1,056	217	298	631	358	846	53	103	106
Contract Research Organization (CRO)	3,523	19.3	3,161	362	764	631	828	67	204	54	233	119	149	355	45	34	40
Clinical Study, Investigative Sites (Includes Academic, Medical Research Facility)	2,101	11.5	1,957	144	550	334	129	497	58	34	34	84	17	106	250	6	2
Drug Development, Clinical Trials Consulting Co.	526	2.9	454	72	172	62	11	8	33	9	12	44	44	105	7	9	10
Trial, Site Management Organization (TMO, SMO)	148	0.8	120	28	36	39	10	11	3	-	2	3	2	34	3	3	2
Independent CRA	253	1.4	224	29	46	23	82	8	20	7	7	9	16	19	7	4	5
Government	268	1.5	245	23	122	11	9	2	12	29	9	28	4	19	18	5	-
Clinical Laboratories	412	2.2	369	43	107	45	14	9	17	117	7	7	23	53	9	2	2
Data Management	273	1.5	249	24	34	20	4	8	6	3	96	4	21	39	3	30	5
Others Allied to the Field	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Paid Circulation: Subscription	201	1.1	201	-	-	3	-	-	-	-	-	2	1	-	-	-	195
TOTAL QUALIFIED CIRCULATION	18,250	100.0	16,080	2,170	6,801	2,514	1,573	685	1,409	470	698	931	635	1,576	395	196	367
PERCENT	100.0		88.1	11.9	37.3	13.8	8.6	3.7	7.7	2.6	3.8	5.1	3.5	8.6	2.2	1.1	2.0

ADDITIONAL ANALYSIS

CLASSIFICATION BY TITLE	TOTAL RESPONDENTS	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)
President, CEO, Managing Director	2,321	12.7	2,021	300
Project Manager, Leader	3,024	16.6	2,506	518
VP, Director	2,232	12.2	1,999	233
Professor, Academic Position	520	2.8	439	81
Supervisor of Clinical Systems	269	1.5	251	18
QA, QC Officer	910	5.0	725	185
Clinical Research Associate, Monitor (CRA)	2,011	11.0	1,891	120
Manager	2,388	13.1	2,058	330
Associate Director	656	3.6	607	49
Medical Director, Director Medical Affairs	313	1.7	257	56
Clinical Data Specialist	341	1.9	323	18
Clinical Research Coordinator (CRC)	842	4.6	800	42
Other Titles	2,199	12.1	1,979	220
Information Not Divulged	224	1.2	224	-
TOTAL QUALIFIED CIRCULATION	18,250	100.0	16,080	2,170

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year						
I. Direct Request:	15,148	3,102	-	16,080	2,170			18,250	100.0
II. Request from recipient's company:	-	-	-	-	-			-	-
III. Membership Benefit:	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-			-	-
V. Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
*Association rosters and directories	-	-	-	-	-			-	-
Business directories	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-			-	-
*Other sources	-	-	-	-	-			-	-
VI. Single Copy Sales:	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	15,148	3,102	-	16,080	2,170			18,250	100.0
PERCENT	83.0	17.0	-	88.1	11.9			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	15,948	2,170			18,118	99.3
Individuals by name only _____	41	-			41	0.2
Titles or functions only _____	-	-			-	-
Company names only _____	79	-			79	0.4
Multi-Copy Same Addressee copies _____	12	-			12	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	16,080	2,170			18,250	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	9	-			9	
030-038 New Hampshire _____	24	-			24	
050-059 Vermont _____	10	-			10	
010-027 Massachusetts _____	662	-			662	
028-029 Rhode Island _____	28	-			28	
060-069 Connecticut _____	268	-			268	
NEW ENGLAND	1,001	-			1,001	5.5
100-149 New York _____	643	-			643	
070-089 New Jersey _____	1,403	-			1,403	
150-196 Pennsylvania _____	1,155	-			1,155	
MIDDLE ATLANTIC	3,201	-			3,201	17.5
430-459 Ohio _____	289	-			289	
460-479 Indiana _____	259	-			259	
600-629 Illinois _____	604	-			604	
480-499 Michigan _____	222	-			222	
530-549 Wisconsin _____	133	-			133	
EAST NO. CENTRAL	1,507	-			1,507	8.3
550-567 Minnesota _____	161	-			161	
500-528 Iowa _____	37	-			37	
630-658 Missouri _____	187	-			187	
580-588 North Dakota _____	26	-			26	
570-577 South Dakota _____	4	-			4	
680-693 Nebraska _____	50	-			50	
660-679 Kansas _____	91	-			91	
WEST NO. CENTRAL	556	-			556	3.1
197-199 Delaware _____	109	-			109	
206-219 Maryland _____	442	-			442	
200-205 Washington, DC _____	28	-			28	
220-246 Virginia _____	185	-			185	
247-268 West Virginia _____	31	-			31	
270-289 North Carolina _____	762	-			762	
290-299 South Carolina _____	60	-			60	
300-319 Georgia _____	223	-			223	
320-349 Florida _____	354	-			354	
SOUTH ATLANTIC	2,194	-			2,194	12.0
400-427 Kentucky _____	76	-			76	
370-385 Tennessee _____	201	-			201	
350-369 Alabama _____	74	-			74	
386-397 Mississippi _____	26	-			26	
EAST SO. CENTRAL	377	-			377	2.1
716-729 Arkansas _____	31	-			31	
700-714 Louisiana _____	50	-			50	
730-749 Oklahoma _____	44	-			44	
750-799 Texas _____	475	-			475	
WEST SO. CENTRAL	600	-			600	3.3
590-599 Montana _____	13	-			13	
832-838 Idaho _____	11	-			11	
820-831 Wyoming _____	1	-			1	
800-816 Colorado _____	112	-			112	
870-884 New Mexico _____	14	-			14	
850-865 Arizona _____	117	-			117	
840-847 Utah _____	61	-			61	
889-898 Nevada _____	22	-			22	
MOUNTAIN	351	-			351	1.9
995-999 Alaska _____	1	-			1	
980-994 Washington _____	167	-			167	
970-979 Oregon _____	38	-			38	
900-961 California _____	1,507	-			1,507	
967-968 Hawaii _____	7	-			7	
PACIFIC	1,720	-			1,720	9.4
UNITED STATES	11,507	-			11,507	63.1
969 & 004-009 U.S. Territories _____	53	-			53	
Canada _____	656	-			656	
Mexico _____	-	-			-	
Other International _____	3,864	2,170			6,034	
APO/FPO _____	-	-			-	
TOTAL QUALIFIED CIRCULATION	16,080	2,170			18,250	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

Region/Country	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
ASIA				
Subtotal	18	-	18	0.1
MIDDLE EAST				
Subtotal	5	-	5	-
EUROPE				
Albania _____	1	-	1	
Austria _____	59	44	103	
Belarus _____	2	-	2	
Belgium _____	296	184	480	
Bosnia and Herzegovina _____	2	1	3	
Bulgaria _____	17	8	25	
Croatia _____	22	15	37	
Cyprus _____	2	2	4	
Czech Republic _____	25	13	38	
Denmark _____	74	53	127	
Estonia _____	2	1	3	
Finland _____	59	30	89	
France _____	457	242	699	
Germany _____	678	313	991	
Greece _____	59	37	96	
Hungary _____	49	31	80	
Iceland _____	2	2	4	
Italy _____	165	146	311	
Latvia _____	1	2	3	
Lithuania _____	3	4	7	
Luxembourg _____	2	-	2	
Macedonia _____	4	1	5	
Malta _____	5	6	11	
Monaco _____	1	-	1	
Netherlands _____	219	149	368	
Norway _____	24	8	32	
Poland _____	110	47	157	
Portugal _____	58	32	90	
Ireland _____	69	52	121	
Romania _____	39	20	59	
Russian Federation _____	28	18	46	
Serbia _____	24	15	39	
Slovakia _____	9	2	11	
Slovenia _____	6	2	8	
Spain _____	166	118	284	
Sweden _____	91	55	146	
Switzerland _____	183	155	338	
Turkey _____	15	6	21	
Ukraine _____	35	16	51	
United Kingdom _____	768	340	1,108	
Holy See (Vatican City State) _____	1	-	1	
Subtotal	3,830	2,170	6,000	32.9
AFRICA				
Subtotal	1	-	1	-
NORTH AMERICA				
Canada _____	656	-	656	
United States _____	11,560	-	11,560	
Subtotal	12,216	-	12,216	66.9
SOUTH AMERICA				
Subtotal	3	-	3	-
ASIA PACIFIC				
Subtotal	7	-	7	-
TOTAL QUALIFIED CIRCULATION	16,080	2,170	18,250	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
6-Month Period Ended:						
Total Audit Average Qualified _____	16,300	17,919	18,250	18,248	18,250	18,250
Qualified Non-Paid	15,680	17,409	17,802	17,837	17,918	17,963
Print Only _____	15,680	17,409	17,802	17,837	17,918	16,265
Electronic Only _____	-	-	-	-	-	1,698
Qualified Paid	620	510	448	411	332	287
Print Only _____	620	510	448	411	332	287
Electronic Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$67.88	\$72.52	\$74.52	\$88.59	\$79.74	\$82.95

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

\$82.95	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	16,545	100.0	16,265	98.3	280	1.7
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	7	-	-	-	7	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,552	100.0	16,265	98.3	287	1.7

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,698	100.0	1,698	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,698	100.0	1,698	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Melissa Feiro, Audience Development Manager

Ronda Hughes, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 2, 2009

State Minnesota

County St. Louis

Received by BPA Worldwide July 2, 2009

Type PJ

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