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The Quality Enterprise—What Is It, Where Is It Going, and How Will It Be Impacted by Healthcare Reform? *An Expert Roundtable*

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The Quality Enterprise—What Is It, Where Is It Going, and How Will It Be Impacted by Healthcare Reform? *An Expert Roundtable*

This supplement to *The American Journal of Managed Care* highlights the perspectives of key opinion leaders as expressed during a roundtable discussion about the quality enterprise. Discussed are the challenges, opportunities, and necessary steps to transition healthcare from a fee-for-service model to a quality-based healthcare delivery model that incentivizes and rewards quality. This supplement concludes with an interview with chief pharmacist Rear Admiral Scott F. Giberson, who discusses the role of the pharmacist in relation to the quality enterprise.

■ Faculty

John T. Berthiaume, MD

Vice President/Medical Director
Quality Management
Hawaii Medical Service
Association
Honolulu, Hawaii

George K. Heuser, MD

Vice President
Senior Medical Director
Optima Health
Virginia Beach, Virginia

L. Allen Dobson, Jr, MD

President and Chief Executive
Officer
Community Care of North
Carolina
Raleigh, North Carolina

Marcia Guida James, MS, MBA

Director, Provider Engagement
Humana Inc
Louisville, Kentucky

Visiting Scholar
Engelberg Center for Health Care
Reform
Brookings Institution
Washington, DC

Margaret E. O'Kane, MPH

President
National Committee for Quality
Assurance
Washington, DC

Professor of Family Medicine
University of North Carolina at
Chapel Hill School of Medicine
Chapel Hill, North Carolina

Peter Salgo, MD

Clinical Professor of Medicine and
Anesthesiology
Associate Director
Cardiothoracic Intensive Care Unit
and Surgical Intensive Care Unit
Columbia University College of
Physicians and Surgeons
New York, New York

Scott F. Giberson, RPh, PhC, MPH

Chief Professional Officer,
Pharmacy
US Assistant Surgeon General
Director, Commissioned Corps
Personnel and Readiness
US Public Health Service
Rockville, Maryland

Jed Weissberg, MD

Senior Vice President
Hospitals, Quality and Care
Delivery Excellence
Kaiser Permanente
Oakland, California

■ Disclosures

These faculty report relationships with the following organizations:

George K. Heuser, MD

Employee:

Sentara Healthcare

Marcia Guida James, MS, MBA

Employee/meeting or conference attendance/stock ownership:

Humana Inc

Jed Weissberg, MD

Board membership:

Archimedes, Avivia Health

Employee:

Kaiser Permanente

Stock ownership:

Dr Weissberg has disclosed ownership of various stocks; information on file at the office of *The American Journal of Managed Care*, Plainsboro, New Jersey.

John T. Berthiaume, MD; L. Allen Dobson, Jr, MD; Scott F. Giberson, RPh, PhC, MPH; Margaret E. O’Kane, MPH; and Peter Salgo, MD, report no relationship or financial interest with any entity that would pose a conflict of interest with the subject matter of this supplement.

Signed disclosures are on file at the office of *The American Journal of Managed Care*, Plainsboro, New Jersey.

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