

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2004**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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FIELD SERVED

LCGC MAGAZINE serves the field of private industry; universities, colleges; government; hospitals, medical centers; research labs, institutes, foundations; independent analytical labs; utilities; and others allied to the field.



DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel engaged in the job functions of research and development; quality control, assurance, validation; technical services; lab management; analysis; purchasing; manufacturing, processing; teaching; marketing, sales; corporate management; regulatory; and other functions allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	144
Advertiser and Agency _____	490
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	229
All Other _____	414
TOTAL	1,277

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	50,100	100.0	50,068	99.9	32	0.1
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,100	100.0	50,068	99.9	32	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2004 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2004 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	250	247			50,100	April _____	432	429			50,100
February _____	236	236			50,100	May _____	389	391			50,100
March _____	532	533			50,100	June _____	1,073	1,073			50,100
						TOTAL	2,912	2,909			

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2004
This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY FUNCTION											
			Research and Development	Quality Control, Assurance, Validation	Technical Services	Lab Management	Analysis	Purchasing	Manufacturing, Processing	Teaching	Marketing, Sales	Corporate Management	Regulatory	Other Functions Allied to the Field
Private Industry _____	33,577	67.0	15,514	6,822	1,774	1,944	1,787	105	1,162	126	1,268	2,783	292	-
University, Colleges _____	7,147	14.3	3,662	61	169	389	308	50	20	2,332	27	106	23	-
Government _____	4,177	8.3	1,433	348	152	748	1,006	14	17	64	6	114	275	-
Hospital, Medical Centers _____	741	1.5	332	39	40	140	108	6	9	31	3	29	4	-
Research Lab, Institute, Foundation _____	2,363	4.7	1,487	190	81	172	209	13	19	41	23	108	20	-
Independent Analytical Labs _____	1,837	3.7	395	259	99	451	439	2	11	5	27	138	11	-
Utilities _____	258	0.5	22	38	23	102	36	3	4	-	3	17	10	-
Others Allied to the Field	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,100	100.0	22,845	7,757	2,338	3,946	3,893	193	1,242	2,599	1,357	3,295	635	-
PERCENT	100.0	-	45.5	15.4	4.7	7.9	7.8	0.4	2.5	5.2	2.7	6.6	1.3	-

3b. QUALIFICATION SOURCE BREAKOUT OF NON-PAID CIRCULATION FOR ISSUE OF MAY 2004							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified Non-Paid	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	36,697	9,019	-			45,716	91.3
a. Written _____	4,723	1,877	-			6,600	13.2
b. Telecommunication _____	17,317	5,178	-			22,495	44.9
c. Internet and E-Mail _____	14,657	1,964	-			16,621	33.2
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	4,352	-	-			4,352	8.7
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	4,352	-	-			4,352	8.7
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
*TOTAL QUALIFIED NON-PAID CIRCULATION	41,049	9,019	-			50,068	100.0
*See Paragraph 11 PERCENT	82.0	18.0	-			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2004				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			50,100	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			50,100	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2004									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			107		400-427 Kentucky _____			347	
030-038 New Hampshire _____			193		370-385 Tennessee _____			602	
050-059 Vermont _____			64		350-369 Alabama _____			419	
010-027 Massachusetts _____			2,375		386-397 Mississippi _____			188	
028-029 Rhode Island _____			143		EAST SO. CENTRAL			1,556	3.1
060-069 Connecticut _____			1,129		716-729 Arkansas _____			197	
NEW ENGLAND			4,011	8.0	700-714 Louisiana _____			493	
100-149 New York _____			3,095		730-749 Oklahoma _____			278	
070-089 New Jersey _____			4,268		750-799 Texas _____			2,068	
150-196 Pennsylvania _____			3,025		WEST SO. CENTRAL			3,036	6.1
MIDDLE ATLANTIC			10,388	20.7	590-599 Montana _____			87	
430-459 Ohio _____			1,822		832-838 Idaho _____			122	
460-479 Indiana _____			1,280		820-831 Wyoming _____			55	
600-629 Illinois _____			2,659		800-816 Colorado _____			654	
480-499 Michigan _____			1,600		870-884 New Mexico _____			209	
530-549 Wisconsin _____			855		850-865 Arizona _____			366	
EAST NO. CENTRAL			8,216	16.5	840-847 Utah _____			409	
550-567 Minnesota _____			960		889-898 Nevada _____			122	
500-528 Iowa _____			448		MOUNTAIN			2,024	4.0
630-658 Missouri _____			1,228		995-999 Alaska _____			35	
580-588 North Dakota _____			93		980-994 Washington _____			751	
570-577 South Dakota _____			46		970-979 Oregon _____			309	
680-693 Nebraska _____			295		900-961 California _____			6,320	
660-679 Kansas _____			454		967-968 Hawaii _____			63	
WEST NO. CENTRAL			3,524	7.0	PACIFIC			7,478	14.9
197-199 Delaware _____			432		UNITED STATES			48,144	96.1
206-219 Maryland _____			1,584		969 & 004-009 U.S. Territories _____			450	
200-205 Washington, DC _____			106		Canada _____			1,429	
220-246 Virginia _____			795		Mexico _____			1	
247-268 West Virginia _____			226		Other International _____			71	
270-289 North Carolina _____			1,903		APO/FPO _____			5	
290-299 South Carolina _____			481		TOTAL QUALIFIED CIRCULATION			50,100	100.0
300-319 Georgia _____			943						
320-349 Florida _____			1,441						
SOUTH ATLANTIC			7,911	15.8					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Circulation Claim
	2001	2002	2003	*2004
Total Audit Average Qualified: _____	50,107	50,102	50,100	50,100
Qualified Non-Paid: _____	50,045	50,056	50,067	50,068
Qualified Paid: _____	62	46	33	32
Post Expire Copies included in Paid Circulation: _____	5.3%	**NC	**NC	**NC
Average Annual Order Price: _____	\$92.93	**NC	**NC	**NC

***NOTE: 2004 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required for paid circulation.

PARAGRAPH 3b:

Other sources include 2 sources of circulation for quantities of 330 copies or 0.7% and 4,022 copies or 8.0%.

Paragraph 3b includes 50,068 qualified non-paid circulation. Qualified paid circulation of 32 combined with the qualified non-paid circulation equal 50,100 total qualified circulation for the analyzed issue.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 15, 2004
Robert A. Dahl, Group Circulation Director	State	Minnesota
Emily Haugsand, Circulation Manager	County	St. Louis
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 15, 2004
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	L028P0J4