

Welcome to Amsterdam

HPLC2013 in Amsterdam, Netherlands.

Liquid chromatography (LC) is an incredibly important separation technique, which is evident by the success of the *LCGC* publication and the HPLC series of meetings.

However, it is not evident that every liquid chromatographer should attend the HPLC series meetings. In preparing for

HPLC2013

Amsterdam, the committee tried to establish the position of the meeting in the field.

Some aspects were obvious to address. Liquid chromatographers and mass spectrometrists are inseparable separation twins, contributing to the same causes. What exactly these causes are is what we are hoping to establish during HPLC2013.

In a series of high-impact sessions we are aiming to define goals for the future development of LC and LC coupled to mass spectrometry (LC-MS). We have redefined the hardcore aspect of the meeting under a new umbrella of

HYPERformance LC, that incidentally brings us back to the abbreviation HPLC.

With a clear outline for the meeting — HYPERformance LC, High-Impact LC, and HPLC-MS — we still have to establish why people should attend.

HPLC experts should attend to stay abreast of the most recent developments from academia and industry, not least from the manufacturers of LC instruments and columns who have spurred on

developments in recent years.

Expert users of LC should attend to discuss with fellow experts how challenges faced can be best addressed. Non-experts should attend to become experts. We have paid special attention to the latter category because we need more LC experts. As part of this meeting, there is a unique series of 21 tutorials to help groom a new generation.

There are plenty of reasons to attend HPLC2013 Amsterdam to exchange



information. We have a record number of more than 200 oral events (four short courses, eight plenary lectures, 62 keynote lectures, 98 regular orals, seven discussions, 21 tutorials, and 18 technical seminars) and more than 900 posters. We bring all of this together in a compact setting with ample catering to stimulate active participation.

It may, however, be argued that exchange of information in the 21st century is most effective via electronic communication. Therefore, we present a second group of reasons to come to Amsterdam. All liquid chromatographers should come to Amsterdam to celebrate the success of HPLC in person.

There are great benefits to be had from meeting people face to face, rather than from behind a computer screen, and this should also be celebrated.

The many contributing authors have ample reason to celebrate that their painstaking efforts on, or just beyond, the edge of current possibilities have resulted in a lecture or poster they can be proud of.

Exhibitors have plenty of reasons to celebrate the even better and smarter solutions they have on offer this year.

We all have reason to celebrate the contributions of HPLC to a better, healthier, cleaner, and safer society.

Amsterdam as a city is a good place to celebrate. There is a plethora of 17th-century architecture and art, canals, and bridges. You can travel around Amsterdam on foot, by bike, or by boat. All delegates can take a sightseeing boat tour courtesy of the city of Amsterdam. There are many places to celebrate and this guide only describes the peak of the iceberg. The highlight of the celebrations will be on the Wednesday night, when we celebrate all of you coming to Amsterdam: Welcome!

Peter Schoenmakers
On behalf of the HPLC2013
Amsterdam organizing committee.

