



# Safe Baby Products Guide

GETTING READY FOR BABY

# Our Mission

Toxic chemicals are commonly found in baby products. The Getting Ready for Baby Campaign believes that while parents can learn more to avoid the worst chemicals in some products, all families, no matter how much money they have, should be able walk into stores and select the items they need without worrying that chemicals linked to learning disabilities or cancer are used to make their baby's products.



# How to Use This Guide

- ✓ To find information about a particular baby product.
- ✓ To increase your understanding of chemicals commonly found in baby products and how chemicals impact your baby's health.
- ✓ To build a gift registry.



Disclosure: The Getting Ready for Baby Campaign is presenting information and options for your consideration. Nothing in this guide should be construed as implying that products containing chemicals of concern or hazards are specifically harmful to any specific child's health. Specific brands and products listed in this guide have been identified by Made Safe or GOTS as being made without chemicals of concern. You can learn more about their methodology at [www.madesafe.org/science/process](http://www.madesafe.org/science/process) and [www.global-standard.org/certification-and-labelling](http://www.global-standard.org/certification-and-labelling). Getting Ready for Baby does not evaluate or certify specific products.

# Why are chemicals bad for my baby's health?

Developing children are very sensitive to toxic chemicals. Toxic chemicals can have negative impacts on children's growth and development. Exposure to toxic chemicals has been linked to diseases and disorders such as cancer, poor brain development, and asthma. Unfortunately, many manufacturers still use these chemicals to make baby products. This guide is designed to empower you to choose safe products for your baby. Products featured in this guide have been identified as being made without chemicals of concern.



# Chemicals of Concern

There's a lot to consider when purchasing baby products. When shopping for products make sure they are made without the following chemicals of concern:

**Antimicrobials** (e.g. Triclosan, Triclocarban, Nanosilver)

**Antimony**

**Bisphenols** (e.g. BPA, BPS)

**Cadmium**

**Flame Retardants**

**Formaldehyde**

**Lead**

**PFAS**

**PVC**

**Solvents**

**Vinyl**



# Affordability

Purchasing baby products doesn't need to be expensive.

Given the wide array of cute items advertised to fill a new baby's room, you'd think you would need a lot. **You don't.**

**All you need is:** A place to sit (best if it can rock) to soothe and feed, a sturdy crib, storage for clothes, toys, and books, and a place to change diapers (which can be nearly any surface).

**What you don't need:** A separate changing table, trinkets, decorative toys, fancy bouncing seats, or quilts and bumpers in the crib.



# Sleeping

## Product Recommendations:

### Avocado Green Mattress

-for crib sheets and crib mattresses

### Burt's Bees Baby

-for organic blankets and crib sheets

### Cat and Dogma

-for blankets

### Coyuchi

-for crib sheets and blankets

### Lullaby Earth

-for crib mattresses

### Naturepedic

-for crib sheets and crib mattresses

### Under the Nile

-for blankets

## Other Considerations:

Toys in the sleep space, positioning devices, pillows, comforters, quilts, loose blankets, sheepskin, breathing or heart rate monitors, and wedges are no longer recommended by the American Academy of Pediatrics. Be sure to always follow safe sleep guidelines.



# Furnishing

## Product Recommendations:

### Under the Nile

-Small Rug/Play Mat

## Other Considerations:

When shopping for furniture look for furniture made of solid wood (not engineered wood, MDF, composite board, or particle board). If you do choose furniture with any portion of plywood, MDF or fiberboard, look for the "CARB Phase 2" certification statement to ensure low levels of formaldehyde or no added formaldehyde.

Look for water-based zero VOC paint for nursery walls instead of high VOC paint or wallpaper with adhesives. Painting should be done at least a month before the baby is due and should be aired out. Women should not paint while pregnant.

## Budget Friendly Tips:

Consider looking for gently used furniture pieces such as a solid wood dresser to save money.



# Clothing

## Brand Recommendations:

Bébénca

Burt's Bees Baby

Carter's

Cat and Dogma

Cole and Cleo

Hae Now

Pact

Under the Nile



Disclaimer: Many clothing brands (such as Carter's) have multiple lines of clothing. Make sure you are purchasing clothes from their organic clothing lines.

## Other Considerations:

Whenever possible choose organic textiles or look for the GOTS (the Global Organic Textile Standard) stamp of approval.

## Budget Friendly Tips:

Used baby clothes can be a great way to build a wardrobe. Babies outgrow clothes so quickly there is a lot of wear left after the first baby is done with them.



# Bathing

## Product Recommendations:

### Alaffia

- Kids Bubble Bath Eucalyptus Mint
- Kids Bubble Bath Lemon Lavender
- Kids Shampoo and Body Wash Lemon Lavender

### Healthynest

- Shampoo/Body Wash for Baby with Prebiotics and Probiotics
- Detox Bath Soak

### Mamaearth

- Clean Cuties Skin Cleanse
- Deeply Nourishing Body Wash for Babies
- Gentle Cleansing Shampoo for Babies
- Nourishing Hair Oil for Babies

### Oilogic

- Slumber & Sleep Essential Oil Epsom Soak
- Stuffy Nose & Cough Essential Oil Epsom Soak

### Pleni Naturals

- Apple + Broccoli Hair & Body Wash



# Skin Care

## Product Recommendations:

### **Alaffia**

- Pure Unrefined Shea Butter

### **Babo Botanicals**

- Clear Zinc Sunscreen Stick SPF 30
- Super Shield Sport Stick Sunscreen SPF 50

### **Healthynest**

- Moisturizing Cream for Baby with Prebiotics and Probiotics
- USDA Organic Soothing Ointment

### **Kate McLeod**

- Mama Stone

### **Mamaearth**

- Milky Soft Face Cream for Babies
- Moisturizing Daily Lotion for Babies
- Mineral Based Sunscreen

### **Oilogic**

- Stuffy Nose & Cough Essential Oil Roll On
- Cranky & Fussy Essential Oil Roll On
- Soothing Baby Essential Oil Diffuser
- Slumber & Sleep Essential Oil Roll On

### **Pleni Naturals**

- Berry + Olive Baby Balm
- Cucumber + Grape Baby Oil



# Diapering

## Product Recommendations:

### **Caboo**

- Baby Bamboo Wipes

### **Evereden**

- Soothing Diaper Rash Cream

### **Healthynest**

- 100% Plant-Based Baby Wipes
- Dry Wipes for Baby 100% Organic Cotton

### **Mamaearth**

- Organic Bamboo Based Baby Wipes
- Diaper Rash Cream for Babies

### **Natracare**

- Organic Baby Wipes

### **Pleni Naturals**

- Berry + Olive Barrier Balm

## Budget Friendly Tips:

Consider using reusable cloth diapers with natural material inserts to absorb liquid rather than purchasing single-use disposable diapers.



# Feeding

## Product Recommendations:

### Pura Stainless

- Baby Bottles
- Kids Bottles

## Other Considerations:

However you choose to feed your baby, there are some things to take into consideration. Other safer materials for bottle feeding include glass bottles, stainless steel, or polypropylene. Always try to use silicone bottle nipples.

For breastfeeding, look for nursing pillows made with cotton batting (the stuffing) or polyester. Choose nursing pillows with removable covers so they can be washed. Look for breast pumps that meet your needs and that avoids phthalates, polyvinyl chloride (PVC), and bisphenols.



# Traveling

## Product Recommendations:

### UppaBaby

-Mesa Henry Car Seat

-Jordan Car Seat

Disclaimer: Both car seats were identified by The Ecology Center as being free of chemical flame retardants, though full product information on other materials used in these car seats is not available.

## Budget Friendly Tips:

Second-hand strollers can help get a full-feature stroller for a lower price; make sure you check for Consumer Product Safety Commission (CPSC) recalls before you buy. However, you should never buy a used car seat.



# Playing

## Product Recommendations:

### Bioserie

- 2-in-1 stacker
- Dumbbell Rattle
- Interlocking Disks
- Round Rattle
- Shape Sorting & Stacking Cube

## Other Considerations:

Solid wood puzzles with non-toxic finishes are best for babies. Avoid all used toys made before 2008, when the Consumer Product Safety Improvement Act set stricter limits on the use of lead and certain phthalates.

When shopping for chairs and exersaucers be selective about which and how many of these products you need. Generally, these items can be hard to choose before you know your baby's preferences.



# Cleaning Products & Detergents

## Product Recommendations:

### Branch Basics

- Oxygen Boost
- The Concentrate

### Healthynest

- Baby Safe Home Cleaning Concentrate

### Meliora

- All Purpose Home Cleaner
- Gentle Home Cleaning Scrub (Unscented)
- Laundry Powder (Unscented)

### Pure Natural Cleaners

- Baby Natural Laundry Detergent
- Natural Laundry Detergent

## Other Considerations:

Avoid anything labeled antibacterial or antimicrobial. Select an all-purpose spray rather than multiple cleaning products and always choose products that are labeled fragrance-free when available.



# Where can I find these products?

Large retailers such as Target, Walmart, and BuyBuy Baby carry many of these brands. See the list below to find out which brands you can purchase at Target, Walmart, and BuyBuy Baby stores.

**Alaffia** (Target & Walmart)

**Babo Botanicals** (Target, Walmart, & BuyBuy Baby)

**Bioserie** (Walmart)

**Burt's Bees Baby** (Target, Walmart, & BuyBuy Baby)

**Caboo** (Target & Walmart)

**Carter's** (Target, Walmart, & BuyBuy Baby)

**Lullaby Earth** (Target, Walmart, & BuyBuy Baby)

**Natracare** (Walmart)

**Naturepedic** (Target, Walmart, & BuyBuy Baby)

**Oillogic** (Target, Walmart, & BuyBuy Baby)

**Pura Stainless** (Walmart & BuyBuy Baby)

**Under the Nile** (Walmart)

**UppaBaby** (Walmart & BuyBuy Baby)

The Getting Ready for Baby Campaign is not sponsored by any of these retailers.



About Us: The Getting Ready for Baby Coalition is a joint effort of over 95 organizations working to ensure all products made and sold for babies and young children in the U.S. are free from harmful chemicals that can disrupt healthy development and contribute to disease and disorders. The Getting Ready for Baby Campaign urges baby product retailers to create policies that prevent products made with toxic chemicals from appearing on their store shelves. **Simply put: Every baby product should be a healthy product.**

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For more information visit our  
website at  
[www.gettingready4baby.org](http://www.gettingready4baby.org)