**Bash Halow’s handy survey building worksheet**

**Write your mission statement here:**

**Using your mission statement, write single sentences that describe your goals with respect to the following:**

*Example:   
Culture: We want our employees to have a workplace where they feel they can grow and where they are respected.*

Clients:

Patients:

Team members:

Culture:

Medicine:

**What would objective observers see if all of the goals outlined above were alive and kicking? Explain below:**

*Example:*

*Culture: Employees would appear genuinely interested in working with one another and helping each other out. Language between employees would sound supportive and respectful.*

Clients:

Patients:

Team members:

Culture:

Medicine:

**What questions could you ask that would provide feedback on whether the above was observed? Keep questions simple and focused. Good: “Was our service friendly?” Not so good: “Was our service fast and friendly?**

*Example:   
Culture: What was your impression of the staff at ABC Animal Hospital?*

*A positive sample answer to this question might be, “It appeared to me that the employees at ABC animal hospital enjoyed working with one another.”*

Clients:

Patients:

Team members:

Culture:

Medicine: