



CLEAR CARE® PLUS SUCCESS MADE SIMPLE

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Dr. Townsend was compensated by Alcon for his participation in this testimonial.

My practice is located in a hot and dry part of the country, where seasonal changes and dry environments pose a significant challenge for my patients to maintain comfortable contact lens wear. For instance, with summer upon us, my patients are engaging in more outdoor activities like long walks, horseback-riding and hiking. Such activities expose them to dry air and can really take a toll on their contact lens wearing experience. While I recommend lenses with materials and surface technologies designed to help increase my patients' comfort, I truly believe that the right lens care solution can go a long way in making contact lens wear more comfortable. To me, particularly for all of my weekly and monthly replacement lens-wearing patients, that solution is CLEAR CARE® PLUS.

What makes CLEAR CARE® PLUS stand out is the wetting agent, HydraGlyde® Moisture Matrix, which envelops the lens in long-lasting surface moisture,^{1,2} and makes lenses feel like new.³ As a result, the lenses provide exceptional

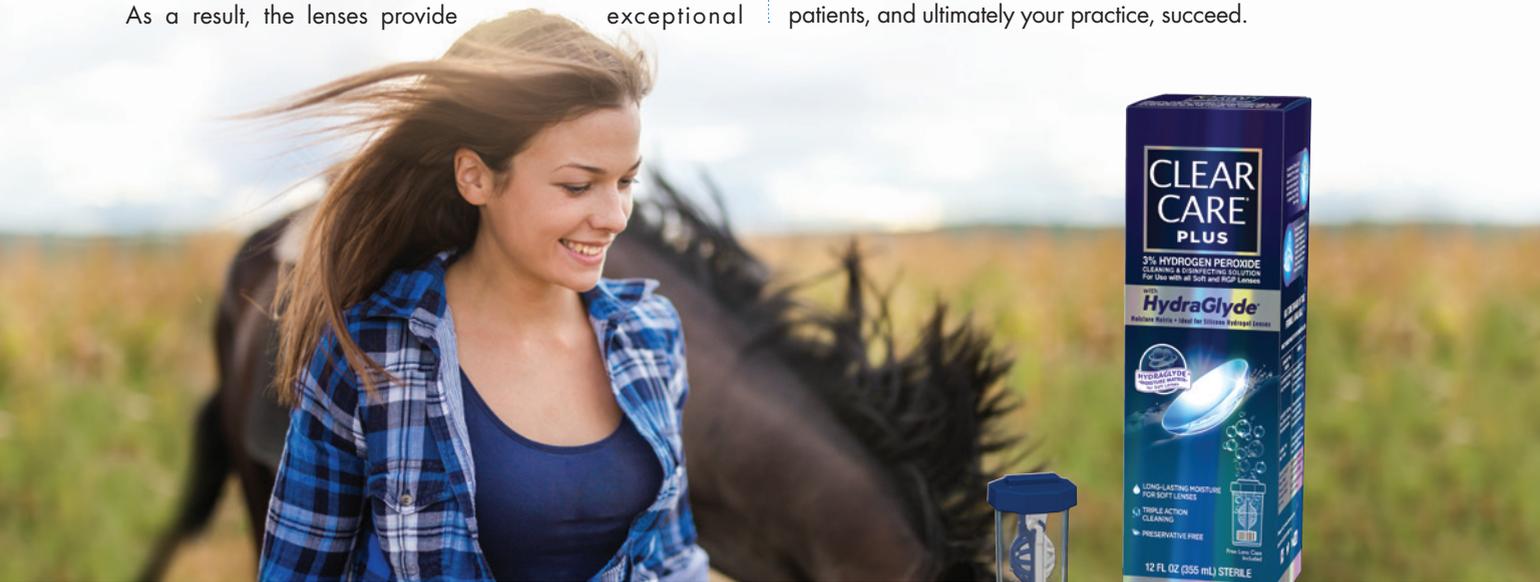
One of my nature-loving patients raved about how she can participate in outdoor activities for long periods of time without her lenses getting dry and uncomfortable.

end-of-day comfort.⁴ For these very reasons, I myself was an early user of CLEAR CARE® PLUS and was very impressed by how comfortable my eyes felt throughout the day. When I recommend CLEAR CARE® PLUS to my patients, they notice it as well. Many of them tell me that when they use CLEAR CARE® PLUS, they are able to wear their lenses (regardless of brand) for a full day without discomfort, which complements a recent study that showed an increase of 3 hours of comfortable wear time per day after using CLEAR CARE® PLUS for 30 days.^{4*}

One of my nature-loving patients raved about how she can participate in outdoor activities for long periods of time without her lenses getting dry and uncomfortable. Especially in our climate, my patients' success with CLEAR CARE® PLUS is a true testament that the product delivers outstanding all-day comfort.⁴

My patients love how their lenses feel with CLEAR CARE® PLUS, and I can rest assured that it gives my patients exceptional protection against ocular infections while being easy for them to use.^{3,5,6} At the end of the day,

satisfied patients can translate into a successful practice, and CLEAR CARE® PLUS is the lens care solution that will help make that happen. By recommending that they clean and disinfect their lenses daily with CLEAR CARE® PLUS, you will help your patients, and ultimately your practice, succeed.



*Symptomatic AIR OPTIX® AQUA contact lens wearers experienced 12.1 hours of comfortable wear time compared to 8.73 hours with their habitual MPS as baseline.

References 1. Muya L, Scott A, Alvord L, Nelson J, Lemp J. Wetting substantivity of a new hydrogen peroxide disinfecting solution on silicone hydrogel contact lenses. Poster presented at the British Contact Lens Association 39th Clinical Conference & Exhibition, Liverpool, UK, May 29-31, 2015. 2. Alcon data on file, 2014. 3. Alcon data on file, 2016. 4. Alcon data on file, 2016. 5. Gabriel M, Bartell J, Walters R et al. Biocidal efficacy of a new hydrogen peroxide contact lens care system against bacteria, fungi, and Acanthamoeba species. *Optom Vis Sci.* 2014;91:E-abstract 145192. 6. Alcon data on file, 2014.

