

## Risk, Reputation and Regulation: Surviving in a New Era of Compliance Challenges

JUNE 2016

### Key Topics:

- Compliance goes global: keeping up with high expectations and growing complexity.
- Best practices in building an internal “compliance culture.”
- Emerging trends regulation and enforcement: tomorrow’s targets.
- Can state-of-the-art compliance confer a competitive advantage?
- Disclosure, messaging and advocacy: are there limits to transparency?

Compliance issues have emerged as a key strategic imperative for the biopharmaceutical industry. Companies are responding to a raft of new reputational and regulatory pressures, ranging from requirements to disclose promotional spend to health providers to the demands that advancing science places on the traditional guarantee of safety and quality in the manufacturing of complex small molecules and biologics. This book, the product of years of editorial analysis by *Pharm Exec* editors, will assess the degree of exposure that companies face in meeting the rising expectations of society to “go beyond the letter of the law” and how best to assess and manage these expectations through a seamless, globally integrated response.

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#### MICHAEL MOORE

mike.moore@ubm.com  
732.395.1996

#### LAURIE MARINONE

laurie.marinone@ubm.com  
(508) 808-4723

#### WAYNE BLOW

wayne.blow@ubm.com  
(011) 44-1244-629-304

#### BILL CAMPBELL

bill.campbell@ubm.com  
(847) 283-0129

*\*The Editors encourage a professional and meaningful discussion of the topic. Advertorials will be reviewed for overt promotion or misleading information.*