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It's Pharmaceutical Executive.



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- **Pharm Exec Direct is deployed** every other Wednesday (a total of 26 times per year)
- **Space Reservations close** 1 week prior to release
- **Ad materials are due** 4 days prior to release
- **Ad materials accepted as** GIF, JPEG, PNG files

For more information or to reserve space, please contact your Pharmaceutical Executive representative. To submit a press release or story idea for consideration contact bhershkovits@advanstar.com