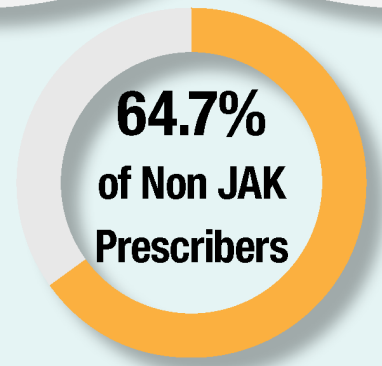
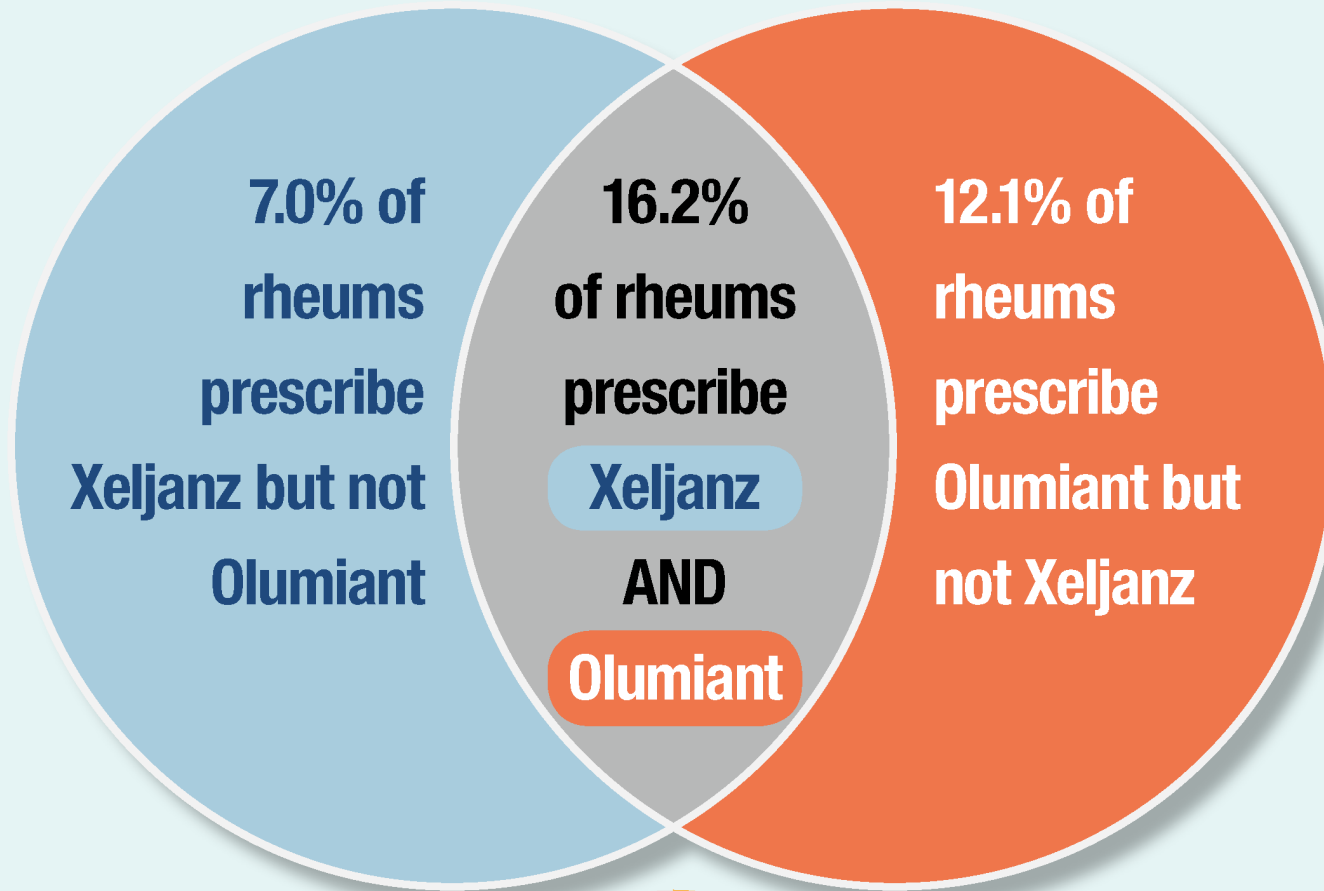


Figure 1: Venn diagram showing distribution of prescribing by brand loyalty



Source: Ipsos Healthcare RA Therapy Monitor

n= 431 rheumatologists (accumulated waves)



IPSOS
REAL
WORLD
EVIDENCE