

**With over 40 years  
in the industry,  
we know everyone.  
Let us introduce you.**



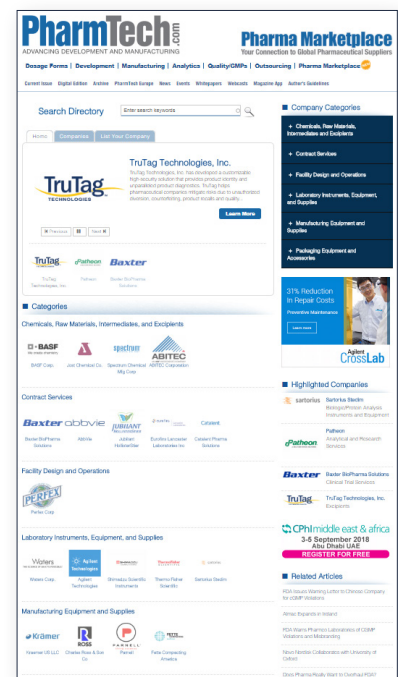
## Connect with the right professionals.

Pharma Marketplace is an online directory that connects buyers to pharma manufacturing suppliers around the world.

Feature your company's information along with content such as webcast links, videos, downloadable documents, and more!

### Visitors browse global suppliers and resources for:

- Analytical Instruments
- Chemicals, Excipients, Ingredients & APIs
- Contract Services
- Facility Design and Operations
- Laboratory Instruments, Equipment & Supplies
- Manufacturing, Processing Equipment & Supplies
- Aseptic/Sterile Processing
- Drug Delivery Technology
- Packaging Equipment & Accessories
- Information Technology
- Compliance & Validation



**Interested in speaking with a representative today?**

**RAY SULLIVAN**  
Inside Sales Manager  
raymond.sullivan@ubm.com  
732-346-3096

# Buyers find you through our directory

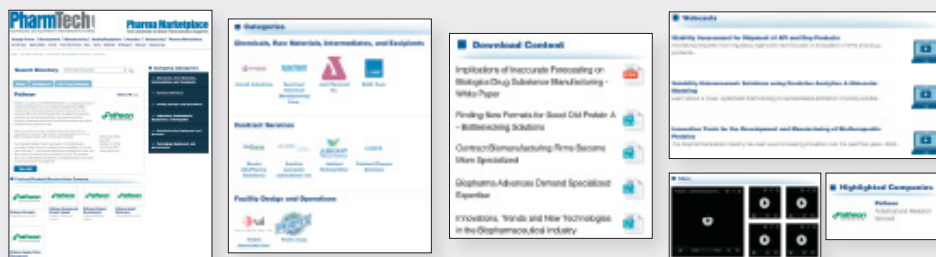
With an average of **4,600 monthly visitors**, paired with PharmTech's highly qualified audience — you can count on reaching the right professionals.

Visitors browse the online directory by company name, product, category or search by keyword. Information about each supplier includes a company description, detailed contact information, and more.

## Listings are available in four different tiers:

### PLATINIUM:

- Main page feature
- Featured category
- Highlighted company
- Downloaded documents
- Webcast links
- Videos



### GOLD:

- "More info" lead generation button
- Sponsor logo on main page
- Featured sub-category



### ENHANCED BASIC:

- Featured products/services



### BASIC:



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FEATURE	BASIC	ENHANCED BASIC	GOLD	PLATINUM
<b>CONTACT INFORMATION</b>				
Company Name	✓	✓	✓	✓
Company Address	✓	✓	✓	✓
Telephone Number	✓	✓	✓	✓
Web URL	✓	✓	✓	✓
Company Logo	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
<b>PRODUCT AND SERVICES</b>				
Products		✓ 3 Products	✓ 6 Products	✓ 10 Products
Ads Excluded from Company Listing		✓	✓	✓
Content Updates Annually		✓ <sup>3</sup>	✓ <sup>6</sup>	✓ <sup>10</sup>
<b>LEAD GENERATION AND REPORTING</b>				
Lead Generation "More Info" Forms			✓	✓
Reporting and Company Analytics		✓ every 6 months	✓ every 2 months	✓ monthly
Product "Buy Now" button				✓
<b>TARGET CLIENT CONTENT</b>				
Downloaded Documents (10) (White Paper, Application Note, Case Studies, etc)				✓
Webcast Links (3)				✓
Videos (5)				✓
<b>PREMIER PLACEMENT OPTIONS</b>				
Featured Sub-category			✓	
Category Sponsor Logo on Main Page			✓	
Featured on Pharma Marketplace Homepage				✓
Featured Category				✓
Highlighted Companies				✓

\*Assumes no competition among companies for the same categories and sub-categories.

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