

Spectroscopy[®]

Solutions for Materials Analysis

2015

MEDIA PLANNER

DELIVERING CUTTING-EDGE INFORMATION TO THE
SPECTROSCOPIC COMMUNITY FOR
30 YEARS

www.spectroscopyonline.com

2015 Editorial Calendar

MONTH	EDITORIAL	COLUMNS	TARGETED OPPORTUNITIES	BONUS DISTRIBUTION
JANUARY	ICP/ICP-MS Lasers & Optics Pre-Pittcon Issue	Spectral Interpretation Lasers & Optics Interface		SPIE Photonics West Winter Conference
FEBRUARY	Pittcon Latest Spectroscopic Techniques	Molecular Spectroscopy Workbench Chemometrics in Spectroscopy	Winter Conference e-Show Daily Application Notebook Supplement	Pittcon
MARCH	Salary Survey New Instrumentation Trends Raman	Molecular Spectroscopy Workbench Atomic Perspectives	Current Trends in Mass Spec Supplement Pittcon e-Show Daily	MRS Spring Meeting
APRIL	FT-IR/NIR LIBS Ad Performance Study	Focus on Quality Lasers & Optics Interface		CLEO
MAY	Annual Product Review	Chemometrics in Spectroscopy Atomic Perspectives	Current Trends in Mass Spec Supplement ASMS e-Show Daily	ASMS
JUNE	30th Anniversary Issue	Molecular Spectroscopy Workbench Chemometrics in Spectroscopy	Raman Technology Supplement	LASER World of Photonics
JULY	X-Ray Analysis ICP/ICP-MS	Atomic Perspectives Spectral Interpretation	Current Trends in Mass Spec Supplement	Denver X-Ray Conference SPIE Optics and Photonics
AUGUST	Annual Industry Trends & Directory		FT-IR Technology Supplement	Distributed at all events attended by <i>Spectroscopy</i> for 1 full year
SEPTEMBER	SciX Show Issue Raman	Molecular Spectroscopy Workbench Focus on Quality Spectral Interpretation	Application Notebook Supplement SciX e-Show daily	FACSS-SciX
OCTOBER	ICP/ICP-MS LIBS Laser & Optics	Atomic Perspectives Chemometrics in Spectroscopy Lasers & Optics Interface	Current Trends in Mass Spec Supplement Environmental Analysis Supplement	Gulf Coast Conference AAPS Annual Meeting
NOVEMBER	FT-IR/NIR Raman	Focus on Quality Molecular Spectroscopy Workbench	ICP & ICP-MS Technology Supplement	Eastern Analytical Symposium
DECEMBER	Annual Corporate Capabilities & Application Notebook	Focus on Quality Molecular Spectroscopy Workbench		Distributed at all events attended by <i>Spectroscopy</i> in 2016

Subject to change.