

2013 EDITORIAL CALENDAR

	EDITORIAL FOCUS	COLUMNS	SPECIAL SUPPLEMENTS	BONUS DISTRIBUTION	VALUE-ADDED OPPORTUNITIES	SPONSORSHIP OPPORTUNITIES
JANUARY	ICP/ICP-MS Lasers and Optics Pre-Pittcon Issue Space Close: December 3	MS Forum The Baseline Laser and Optics Interface		SPIE Photonics West Winter Conference on Plasma Spectrochemistry	ICP e-Product Showcase* Pittcon Package (call your rep for details) Results from e-Media Survey 4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	Photonics West e-Show Daily Educational Webcast – ICP/ICP-MS
FEBRUARY	Pittcon Latest Spectroscopic Techniques Space Close: January 7	Molecular Spectroscopy Workbench Chemometrics in Spectroscopy	Application Notebook	Pittcon	Pittcon e-Product Alert* 4-Color Product/Literature Release in print and online Results from Spectroscopy Buyer Intention Survey Advertisement in the Global Digital Edition	
MARCH	Salary Survey New Instrumentation Trends Raman Space Close: February 4	MS Forum Molecular Spectroscopy Workbench Atomic Perspectives	Current Trends in Mass Spectrometry - 30,000 Global Distribution	MRS Spring	4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	Pittcon e-Show Daily Pittcon Live Theater Educational Webcast Series: Raman New Current Trends in Mass Spec global e-newsletter
APRIL	Pharmaceutical Applications Food/Beverage Applications Ad Performance Study Space Close: March 4	The Baseline Focus on Quality Laser and Optics Interface		SPIE Photonics Europe Interphex SPIE Defense, Security + Sensing Laser World of Photonics	Ad Performance Study 4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	

*Discounted rate for issue advertisers; contact your sales representative for pricing

	EDITORIAL FOCUS	COLUMNS	SPECIAL SUPPLEMENTS	BONUS DISTRIBUTION	VALUE-ADDED OPPORTUNITIES	SPONSORSHIP OPPORTUNITIES
MAY	Pittcon Product Review Space Close: April 1	Chemometrics in Spectroscopy Atomic Perspectives Pittcon Product Review	Current Trends in Mass Spectrometry - 30,000 Global Distribution	ASMS CLEO	Survey Results from Mass Spectroscopy Survey 4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	ASMS e-Show Daily New Current Trends in Mass Spec global e-newsletter
	Environmental FT-IR/NIR Space Close: May 1	Molecular Spectroscopy Workbench The Baseline Chemometrics in Spectroscopy	Raman Technology for Today's Spectroscopists	HPLC	Results from Raman User Survey 4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	Educational Webcast: Raman
JUNE	X-Ray Analysis Microscopy Optics & Lasers Space Close: June 3	Mass Spec Forum Atomic Perspectives Laser and Optics Interface	Current Trends in Mass Spectrometry - 30,000 Global Distribution	Microscopy & Microanalysis Denver X-Ray SPIE Optics & Photonics ACS	Results from X-Ray User Survey 4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	Denver X-Ray e-Show Daily New Current Trends in Mass Spec global e-newsletter
	2013-2014 Buyers' Guide and Industry Trends Space Close: July 1		FT-IR Technology	Distributed at all shows from August 2013 – August 2014	In-Column Red Boxes in Print Bold Listings in Print In-Column Red Boxes in Digital Edition with Hyperlinks Bold Listings in Digital Edition with Hyperlinks	Educational Webcast: Food & Beverage
AUGUST						

*Discounted rate for issue advertisers; contact your sales representative for pricing

2013 EDITORIAL CALENDAR

	EDITORIAL FOCUS	COLUMNS	SPECIAL SUPPLEMENTS	BONUS DISTRIBUTION	VALUE-ADDED OPPORTUNITIES	SPONSORSHIP OPPORTUNITIES
SEPTEMBER	FACSS/SCIX Show Issue Pharmaceutical Applications Optics & Lasers Space Close: August 1	Molecular Spectroscopy Workbench Mass Spec Forum The Baseline Focus on Quality	Application Notebook	FACSS/SCIX	4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	FACSS/SCIX e-Show Daily
OCTOBER	Raman/FT-IR Biofuels Space Close: September 3	Chemometrics in Spectroscopy Molecular Spectroscopy Workbench	Current Trends in Mass Spectrometry - 30,000 Global Distribution	AAPS	4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	Educational Webcast: FT-IR
NOVEMBER	Environmental Applications Surface Analysis Applications Space Close: October 1	Mass Spec Forum Focus on Quality Atomic Perspectives	Applications of ICP & ICP-MS Techniques for Today's Spectroscopist	AVS EAS MRS Fall	4-Color Product/Literature Release in print and online Advertisement in the Global Digital Edition	EAS e-Show Daily Educational Webcast: ICP/ICP-MS
DECEMBER	Annual Corporate Capabilities & Application Notebook Space Close: November 4	The Baseline Focus on Quality		Distributed at all shows attended by <i>Spectroscopy</i> in 2014	4-Color Full Page Advertorial Advertisement and Profiles in Global Digital Edition	New Current Trends in Mass Spec global e-newsletter

*Discounted rate for issue advertisers; contact your sales representative for pricing