



HOMEFANS™

Where fans become locals

THE PROBLEM

Millennials & Gen Z are redefining travel and experiences.



COMMUNITY



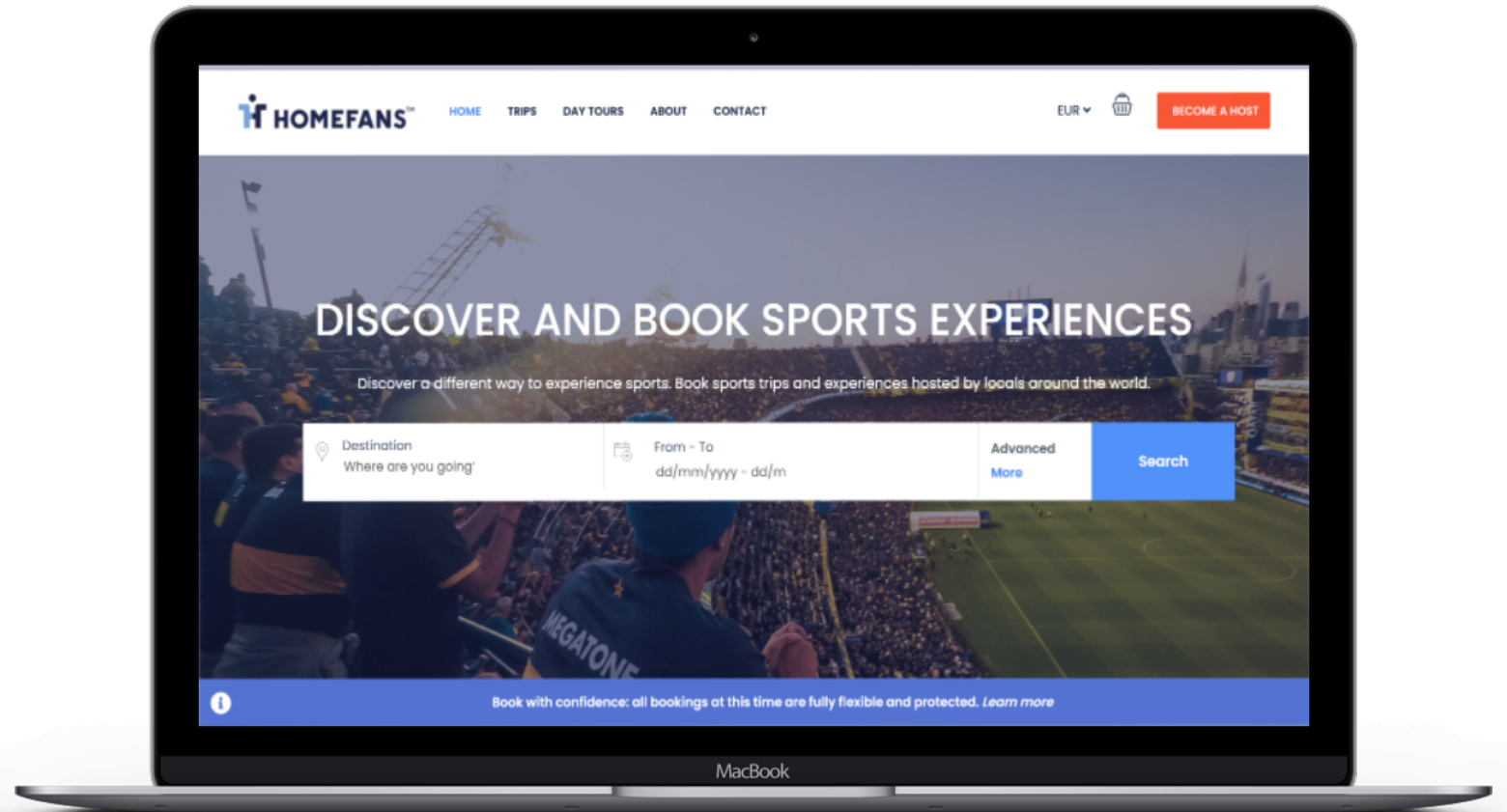
SENSE OF
BELONGING



TECH-
DRIVEN

THIS IS HOMEFANS

*‘The Airbnb for
sports experiences’*



TYPES OF EXPERIENCES

A diverse range of experiences led by locals, clubs or sporting organisations.

**MULTI-DAY
TRIPS**

**DAY
TOURS**



**CULTURAL
EXPERIENCES**

**VIRTUAL
EXPERIENCES**

THE HOMEFANS



IBRAHIM
ISTANBUL



MATHEUS
RIO DE JANEIRO



CANDELARIA
BUENOS AIRES

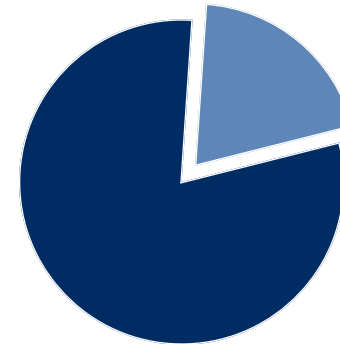


- Passionate fans or travel professionals
- Storytellers who want to earn money



- Vetting and approval of local hosts
- Ticketing

| BUSINESS | MODEL



20%

Commission of
service costs

TRACTION



Total Revenue **\$1,6 Million+ AUD**



Growing network of **300+ local hosts**
in **40+** destinations



4000+ customers and lovers of
our concept.



Social following of over **45,000**



Raised **\$900k AUD** in investment from
various investors



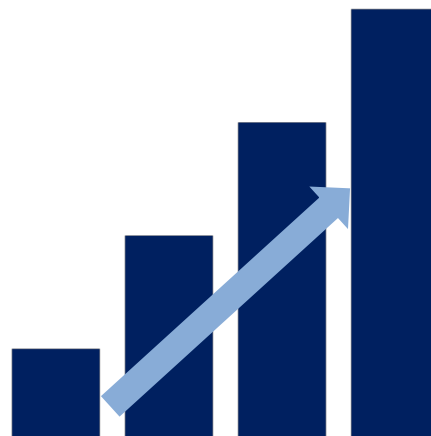
THE MARKET



Global Sports Travel

Source: National Tours Association

The market comprises 10% of the
global tourism industry

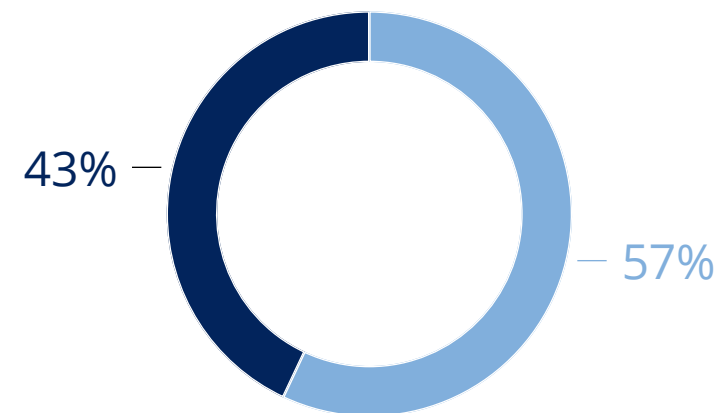


Market Acceleration

Will be at a CAGR of around

13%

Source: Technavio



Market Share

Source: Technavio

57%

of the growth will originate from Europe

GO-TO MARKET

ACHIEVED

\$1,6'M Traction

40+ Destinations

CURRENT FOCUS

Sporting Capitals of the World

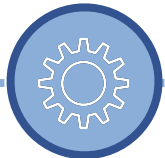
Melbourne, Sydney, Buenos Aires, Mexico
City, London & more

THE FUTURE

Repeat & Scale

USA & Global Expansion

2020



New Marketplace
Platform



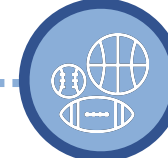
Local Host
Recruitment.



Increased
Product
Offering



More Tickets and
Partnerships



Adding new
Sports



Global Marketplace
for Sports
Experiences

2025

CUSTOMER ACQUISITION

Online



Social Media



SEO



PPC



Affiliates



News/Media/PR

Offline



Sponsorships



Events



Partnerships



Supporters Clubs



Print Ads



COMPETITOR ANALYSIS

Features	 HOMEFANS™	AirBnB	WithLocals	Musement	Sportsbreaks	GetYourGuide
Core Business	Local-led Sports Experiences	Rentals	Local Experiences	Tours and Activities	Club Transportation	Tours and Ticketing
Online Booking	✓	✓	✓	✓	✓	✓
Sports DNA	✓				✓	
Specialist Profiles	✓	✓	✓			
Product Sales	✓	✓		✓	✓	✓
Local-Led Experiences	✓	✓	✓	✓		
Ticket Access	✓	✓	✓	✓	✓	✓
Direct Club Relationships	✓				✓	

THE DOERS

Core Staff



Luke Verbeek 🇳🇱
CEO & Founder



Daniel Velásquez 🇨🇴
COO & Founder



Sarah Garg 🇬🇧
Head of Product



Ivan Boričić 🇷🇸
Head of Operations



Alvaro Gonzalez 🇦🇷
LATAM General Manager

Support Team

Full Stack Developers
Growthacking
Community Care
Content Creation

DO YOU WANT TO BE A PART OF IT?

WE ARE RAISING AUD \$3,000,000,

USE OF FUNDS: 50% IN MARKETING,
30% IN STAFFING, AND 20% IN
MARKETPLACE TECH.

invest@homefans.net





THANK YOU FOR THE
OPPORTUNITY

 HOMEFANS™