

# SPORT MATCH

# \$25B<sup>+</sup>

## Total addressable market

### Problem

Sports scouting and Talent ID is laboursome, slow, fragmented, and subjective. Billions are spent by governments looking for Olympic talent and sports teams looking for the next super star; yet less than 5% of children are properly assessed for potential.

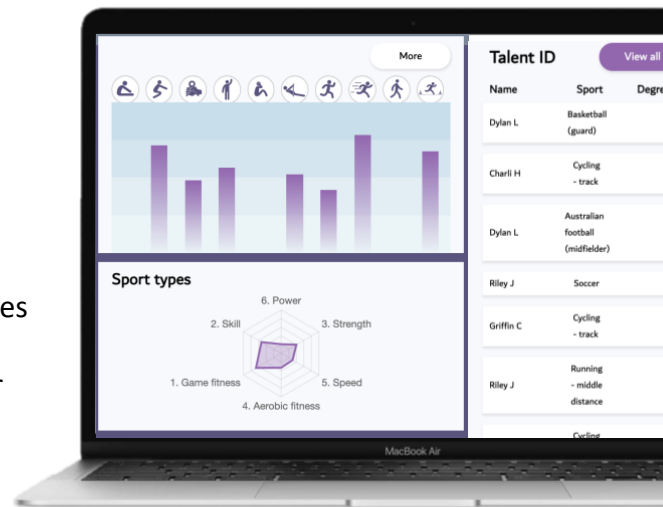
### Solution

SportMatch is creating a global marketplace for all sporting talent. Developed by leading sports scientists and backed by the largest known database of performance data in junior and elite athletes. SportMatch makes testing and evaluating athletes easier.

SportMatch uses predictive analytics to:

- predict adult size and performance,
- match athletes to their best suited sports
- and improve efficiency in player comparisons

SportMatch is working with state and national sports institutes and teams with our current B2B product. We're proving our business model in Australia and are raising funds to build our direct-to-consumer product, and access expanded markets overseas.



SportMatch provides solutions to:



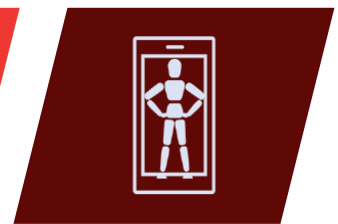
Sport Institutes



Sport teams



Education



Individual athletes

Our team:



**Stephen Norton**  
CEO



**Prof. Kevin Norton**  
CSO



**Patrick Norton**  
Talent ID



**Dr Lynda Norton**  
Health Education

### Opportunity

Raising \$600,000 at \$5.4M pre-money valuation to develop our B2C product, computer vision and market expansion

Contact for more info at [stephen@sportmatch.com.au](mailto:stephen@sportmatch.com.au)

