

## Grieg Seafood BC Ltd. Donation and Sponsorship Program (Corporate Giving)

Grieg Seafood BC Ltd.'s (Grieg BC) donation and sponsorship program is focused on giving to communities in which we live and work, or are located in proximity to one of our farms, our hatchery or other projects or operations.

We are privileged to be able to operate in one of the most beautiful regions in the world, in the territory of several First Nations and in proximity to several communities – both Indigenous and non-Indigenous. As a company, we are led by three guiding values, which also form the basis of our donation and sponsorship program:

**Open:** *We are open with each other. We meet new perspectives with an open mind.*

**Ambitious:** *We think big and set ambitious goals for everything we do. We are not afraid of making bold decisions, even if they are tough and out of our comfort zone.*

**Caring:** *We not only treat each other with respect – we care. We care about our communities. We are good neighbours.*

Through Grieg BC's donation and sponsorship program, we look for ways to support programs, initiatives and projects which are community-led and will add value for community members, support the community's values, or help the community to achieve a significant goal or initiative.

We do give priority to requests which can demonstrate a clear link to adding value for Indigenous communities or are Indigenous-led, provide community-wide benefits, support the restoration of wild fish stocks, or share in Grieg's values.

We have several different ways in which we can support communities, these include:

- **Direct funding:** Providing funds to help support local organizations, events, projects or initiatives which provide local benefits
- **Sponsorship:** We are proud to support local events, teams, conferences, tournaments, etc.
- **In-kind support:** We are happy to provide donations of fresh salmon for community events, or provide specific items such as custom gift baskets for use in fundraising and silent auctions
- **Employee participation:** Our employees represent a diverse population and within this have unique backgrounds, education, and experience which they enjoy sharing with communities and helping to add value through volunteerism, project support and knowledge sharing
- **Equipment donation:** from time to time, as we continue to adopt technology, upgrade and improve our operations, we do retire equipment that may be suitable or other purposes within the community, such as local enhancement projects or other non-profit initiatives
- **Farm or facility tours:** We are always excited to show what we do and how we do it – if you are part of a group that would be interested in touring one of our facilities, please reach out directly to Grieg BC Communications Director Amy Jonsson at [amy.jonsson@griegseafood.com](mailto:amy.jonsson@griegseafood.com)



ROOTED IN NATURE

In return for funding, sponsorship or participation, Grieg BC does ask for formal acknowledgement of the support. This can be accomplished several ways, ranging from acknowledgement through social media, up to co-hosting a public announcement depending on the investment on behalf of Grieg. In your application, please ensure you highlight how Grieg will be acknowledged.

All requests are reviewed by our Communications department, with input from our various other teams such as Indigenous Relations, Freshwater and Production. Our goal is to provide a response within 10 business days, but it should be noted that, if approved, payment can take several weeks from the approval date. Please ensure you work this timeline into your submission.

### **Exclusions**

Before submitting, please also ensure you have reviewed the below exclusions for our Donation and Sponsorship program and confirmed that your request does not fall within one of the below categories:

- Sport and recreational fishing events or programs, such as a fishing derby
- Projects or initiative outside of our operating region – North Vancouver Island and the Sunshine Coast
- Repayment of operational costs, overhead or debt
- Political events, parties, or candidates
- Lobby/advocacy/partisan groups
- Religious organizations
- Organizations whose activities contravene the Canadian Human Right Act
- Tuition, membership/registration fees, sabbatical or academic leaves
- Elite sports teams or elite events
- Travel costs or expenses
- Direct mail or telephone solicitations
- Freelance films, books, videotapes, or audio productions
- Coloring books, community handbooks, self-published materials

### **Emergency Relief**

Grieg BC maintains sole discretion on responding to requests for emergency disaster relief in Canada or elsewhere. Donations for these purposes will be channeled through a recognized organization such as the Red Cross, United Way or other organization which is officially designated to collect and acknowledge receipt of funds.

### **How to apply for support from Grieg BC**

Contact us and request the forms named “Grieg BC Information Sheet” and “Grieg BC Application Form” or find it at our website at <https://griegseafood.com/bc-community>.

Completed forms can be mailed to:

Grieg Seafood BC Ltd.

#106 – 1180 Ironwood Street, Campbell River, BC V9W 5P7

Tel. (250) 286-0838

Email: [amy.jonsson@griegseafood.com](mailto:amy.jonsson@griegseafood.com)

### **Cancellation of funding or support**

It should also be noted that Grieg BC reserves the right, on an ongoing basis, to evaluate the activities of organizations receiving support, and to terminate funding or support if the conditions of a donation are not being satisfactorily met in terms of added value in Grieg BC's priority areas.

*Grieg Seafood BC Ltd. shall adopt the following language from the Ethical Guidelines which are posted on its parent company's website Grieg Seafood ASA at <https://griegseafood.com/code-of-conduct>*