## red nucleus

# Engage and Inspire ...throughout the Learning Journey

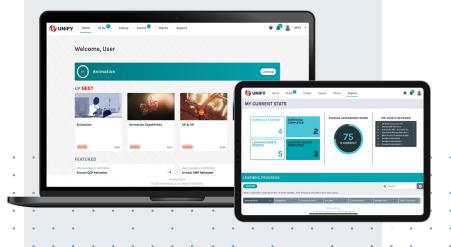
**Engagement** is the number one metric that impacts the effectiveness and value of training.

An **engaging learning experience** is critical to ensuring your commercial team can effectively inform and captivate healthcare professionals.





A sophisticated digital solution for training delivery, event management, and learner assessment. **UNiFY** provides a mobile, interactive, integrated learning experience.



The UNIFY learning journey elevates a learner's experience and commitment by:

- **Delivering** a blended, all-in-one learning experience in a simple, intuitive way
- **Differentiating** the personalized journey to increase the impact of training and drive continuing education
- Measuring the impact of learning to validate readiness and motivation
- Boosting knowledge retention and improving performance

#### Modern Learning Experience

- Supports multiple content types
  - E-learning
    Games
    - Audio
      - Surveys
        - Assessments

Polls

• Web links

Video

PDFs

- Leaderboards
- Badges and gamification
- Live events including customized agendas, live updates, and onsite implementation team
- Efficient software integrations

### Flexible Platform

- Responsive design for all size devices/screens
- iOS and web compatible
- Offline player
- Broad mobile phone compatibility
- Web-based admin portal
- Configurable app interfaces
- Flexible user management
- Powerful assignment engine
- Translated user interface for global audience

#### Monitor Progress & Measure Impact

- Training curriculum and asset management
- Audience response
- Native assessment, polling, & survey tools
- Personalized electronic certification
- Comprehensive reporting for managers and administrators
- 21 CFR part 11 Computer System Validation (CSV) report available upon request



#### ABOUT RED NUCLEUS



We are a global company with decades of healthcare experience across the entire life sciences product life cycle. We excel in providing our clients with unique insights and efficiencies to support them in their journey to improve health outcomes and the quality of people's lives. From our scientific and advisory services to medical communications and capability development, our solutions engage and inspire people throughout their learning journey, maximizing knowledge retention and performance.

learn more at → rednucleus.com/unify