

“My Field Team Said *What to the HCP?!*”

More than ever, it is imperative that your field force communicates about your product effectively and accurately. How can you help them master their message delivery? Introducing UNIFY Coaching: a platform for learners to practice a presentation and for reviewers to provide constructive feedback in a safe space.



Fully integrate UNIFY Coaching into your learning strategy to ensure successful delivery of key messages and positive conversations with HCPs.



- Easily incorporate UNIFY Coaching into a learner’s journey
- Enjoy simple set-up for client-defined rubrics
- Gain insight into the performance of your field representing your brand, your product, and your company
- Build the confidence of your field team when speaking with HCPs

With UNIFY Coaching, your learners can hone their delivery skills



Learning key messages and facts for a product launch



Practicing a big pitch for a new client



Learning how to present to a new audience



Getting rid of the "ums," "ahs," and "you knows"



Learning how to present in online meetings



Learn



Practice



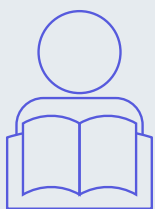
Review



Submit



Feedback



Learner

- Engages with courseware
- Practices messages or skills by recording a video
- Shares video with appropriate reviewer
- Receives feedback/score and repeats video practice



Reviewer

- Receives notification of learner's request for review
- Evaluates the video submitted by learner
- Bases evaluation upon a customer-defined rubric
- Returns written constructive feedback and a score



We are a global strategic partner with decades of experience across the entire life sciences product life cycle. We excel in providing our clients unique insights and efficiencies to support their journey to improve health outcomes and ultimately the quality of people's lives. Our "red thread" weaves together a full suite of products and services from advisory, scientific, market access, medical communications, and learning and development that leads our life sciences clients to accelerated transformational success.

Learn more at → rednucleus.com