

Scientific education in the blink of an eye

Over the past **22 years**, the animation team at Red Nucleus has brought creativity and passion to more than **200 medical animations**.



95%
Retention

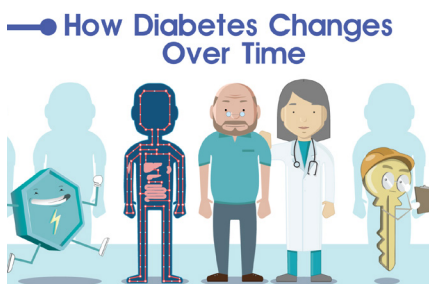
Viewers retain more when they watch a video compared to reading.

Click to see our latest animation demo reel

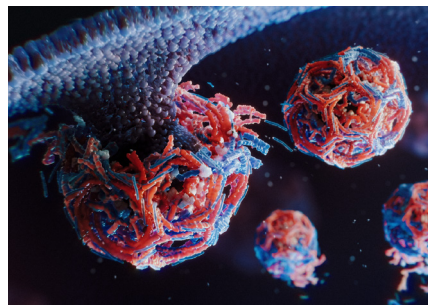


A Wide Variety of Styles

2D ANIMATION



3D ANIMATION



HYBRID



Tell Your Story Using Animation At Every Stage Of The Life Cycle

We can accurately communicate your science, from mechanism of disease (MOD), mechanism of action (MOA), and scientific disclosures to patient stories.

PRECLINICAL
DEVELOPMENT

CLINICAL DEVELOPMENT
PHASE 1 | PHASE 2 | PHASE 3

LAUNCH/
POST LAUNCH

BRAND MATURITY
PHASE 4

Breathe life into existing programs through reusable animation assets optimized for multiple channels and audiences.

Leverage in:



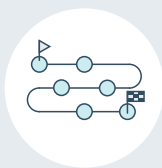
FIELD
COMMUNICATIONS



CONGRESS BOOTH
ASSETS



THOUGHT LEADER
VIDEOS



SOCIAL MEDIA
CAMPAIGNS



TRAINING



WEBSITES



PRINTS &
INFOGRAPHICS



EDUCATIONAL
GAMES



MIXED REALITY
EXPERIENCES



ABOUT RED NUCLEUS

We are a global strategic partner with decades of experience across the entire life sciences product life cycle. We excel in providing our clients unique insights and efficiencies to support their journey to improve health outcomes and ultimately the quality of people's lives. Our "red thread" weaves together a full suite of products and services from advisory, scientific, market access, medical communications, and learning and development that leads our life sciences clients to accelerated transformational success.

Learn more at → rednucleus.com

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