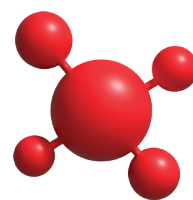


Put the Power of Gamification *in Your Hands*

It wasn't long after gamification was first introduced to the learning community that it became the hottest buzzword around. And with good reason. **Games have proven critical to the success of every learning initiative**, in both virtual and live training, for driving home key learning concepts.

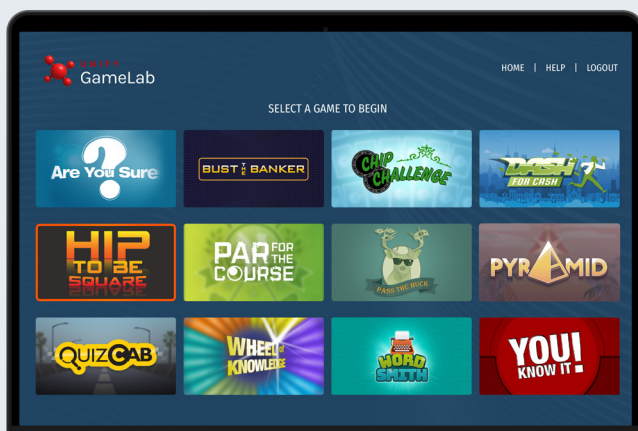
Red Nucleus has always offered a variety of interactive games, each uniquely suited to address different training goals including **concept reinforcement, confidence assessment, and knowledge retention**. Now we have a solution that puts the power of gamification at your fingertips.



UNIFY
GameLab

...gives you the power to:

- Invest once but implement gamification across multiple divisions, brands, and initiatives
- Author, edit, and categorize game questions
- Publish any games with ease, as many times as you'd like
- Track the progress of your players and teams via real-time scoreboards and leaderboards
- Export games as SCORM packages and execute on any LMS



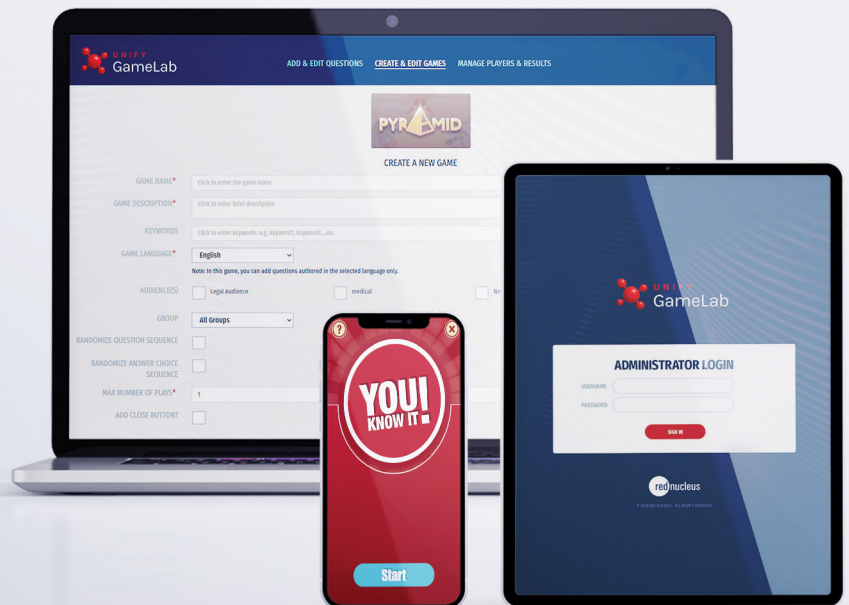
UNIFY GameLab is a game-authoring platform designed to provide your training teams with a powerful and flexible learning reinforcement tool. UNIFY GameLab offers a new **level of ownership for administrators** while enabling learners to access and **play games as individuals, compete against their peers, or compete as a team** in a live or virtual setting.



UNIFY GameLab

➤ KEY FEATURES:

- Hosting & training included
- Multilingual capabilities
- Seamlessly integrate with most of the LMS via APIs
- Self-paced and facilitator-led games
- Self-service question & game authoring
- Shared question library
- SSO capability
- Real-time leaderboards
- Robust game & question level reporting
- Unlimited access to all games
- Web-based administrative portal



We are a global strategic partner with decades of experience across the entire life sciences product life cycle. We excel in providing our clients unique insights and efficiencies to support their journey to improve health outcomes and ultimately the quality of people's lives. Our "red thread" weaves together a full suite of products and services from advisory, scientific, market access, medical communications, and learning and development that leads our life sciences clients to accelerated transformational success.

Learn more at → rednucleus.com/unify