

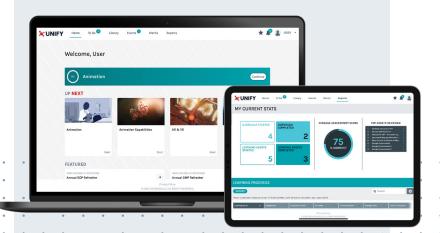
# Engage and Inspire ...Throughout the Learning Journey

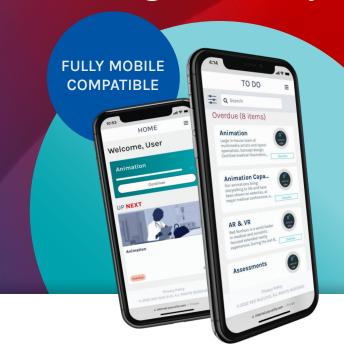
**Engagement** is the number one metric that impacts the effectiveness and value of training.

An engaging learning experience is critical to ensuring your field team can effectively inform and captivate healthcare professionals.



A sophisticated digital solution for training delivery, event management, and learner assessment. **UNIFY Learning** provides a mobile, interactive, integrated learning experience.





The UNIFY learning journey elevates a learner's experience and commitment by:

- **Delivering** a blended, all-in-one learning experience in a simple, intuitive way
- Differentiating the personalized journey to increase the impact of training and drive continuing education
- Measuring the impact of learning to validate readiness and motivation
- Boosting knowledge retention and improving performance

### Modern Learning Experience

- · Supports multiple content types
  - E-learning
- Games
- Audio
- Polls
- Video
- Surveys
- PDFs
- Assessments
- Web links

#### New

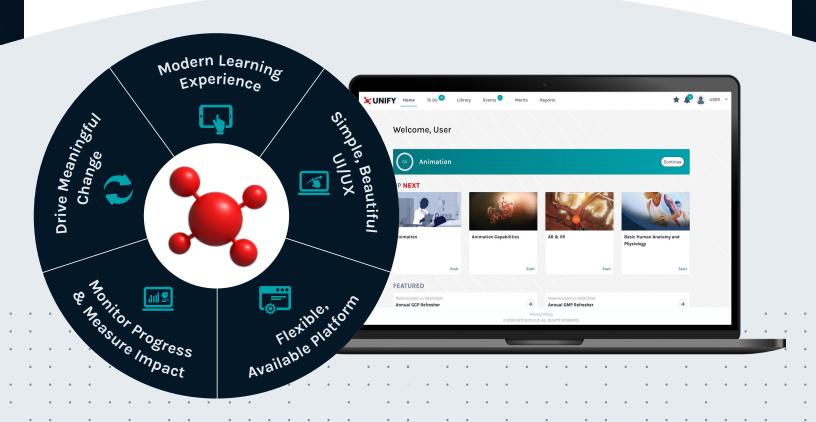
- VideoCoaching
- Learning Reinforcement
- Leaderboards
- · Badges and gamification
- Live events including customized agendas, live updates, and onsite implementation team

# Flexible Platform

- Responsive design for all size devices/screens
- · iOS and web compatible
- Broad mobile phone compatibility
- · Web-based admin portal
- Configurable app interfaces
- · Flexible user management
- · Powerful assignment engine
- Multi-lingual interface for global audience

## Monitor Progress & Measure Impact

- Training curriculum and asset management
- · Audience response polling
- Native assessment, polling, & survey tools
- Customer-based coaching rubric
- Comprehensive reporting for managers and administrators
- 21 CFR part 11 Computer System Validation (CSV)





We are a global strategic partner with decades of experience across the entire life sciences product life cycle. We excel in providing our clients unique insights and efficiencies to support their journey to improve health outcomes and ultimately the quality of people's lives. Our "red thread" weaves together a full suite of products and services from advisory, scientific, market access, medical communications, and learning and development that leads our life sciences clients to accelerated transformational success.