

Polecat Integration for ESG Reporting

Enrich your ESG reporting software with environmental intelligence in context.

Gartner predicts that the ESG software market will reach maturity in 2027-2029. This is a significant time of growth and evolution for sustainability and ESG solutions, and Polecat can empower you to lead the way in the marketplace.

Polecat's responsible business intelligence™ platform offers unparalleled speed and access to ESG insights; including metrics such as market trends, drivers, stakeholder

sentiment, impact, and more. You can integrate Polecat with your own ESG platform to deliver more comprehensive and dynamic environmental reporting to your customers.

Contextualising data from across the internet and social media, Polecat brings a valuable real-time view and external market context that will build your competitive advantage.



Integrating with Polecat

The Polecat team has decades of experience in AI, platform development and data analysis. Since the platform was built, we have continually curated its integration capabilities, ESG data sources and insights, to give our customers unmatched intelligence.

The platform is extremely comprehensive and flexible. It can support any organisation - ranging in industry, vertical, geography, size, and regulatory demand - to improve their reporting efforts with more contextualised insights.

Our team will work with you on a consultative basis to support the curation of your solution and its deployment, with continual updates and support as the market changes.

Intelligence in Context



Flexible API

Seamless integration with your software using an API.



External coverage

Millions of validated global data sources across online, social, and press.



Continual updates

Data is updated and expanded every day, several times a day.



Historical data

Polecat enables contextual trend analysis with both up to date and historical data.



Curated insights

All datasets can be customised for your customers based on their unique ESG objectives.



Contextualised themes

Curated taxonomies allow users to analyse thousands of related keywords and topics at once.



Fast intelligence

All intelligence is ready to go, with no need for users to prepare data.

What's possible for your customers with Polecat

Benchmark performance

Customers can compare their performance to their competitors, or to their own progress over time, to understand ESG in context of their market.

Measure market drivers

Look outside your organisation to see how the market is moving, what trends are evolving or emerging, and how these things impact you.

Analyse ESG materiality dynamically

Track company topics and stay informed on influential events, discussions, or trends on a continual basis to support a more proactive ESG stance.

Understand public perception

Measure customer and stakeholder perception compared to your ESG performance reports to see how you're moving the needle.

Make strategic decisions

Access a wider pool of ESG topics and historical trends that can be used to inform decisions across the business and predict their potential impact.

Engage your employees

Use customised views, watch topics, and schedule automatic alerts or reports to raise ESG awareness and engagement with different departments.

Monitor real-time events

Understand the cause and effect of unfolding events in the market, and on your business, so you can inform decisions and mitigate risk.

Identify risks

Identify ESG-related corporate, regulatory and investment risks and take action before they become issues.

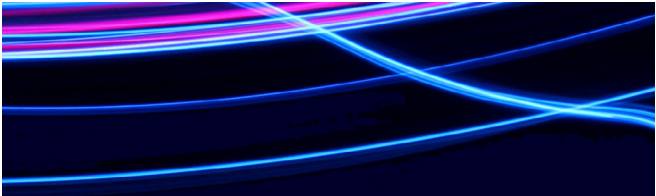
Customers working with Polecat



Johnson & Johnson

An infinite selection of ESG taxonomies

- ✓ Energy transition
- ✓ Climate action
- ✓ Environment
- ✓ Greenwashing
- ✓ SDG tracking
- ✓ COP28
- ✓ Responsible investment
- ✓ Labour practices
- ✓ Supply chain transparency
- ✓ Health equity



Intelligence,
Reputation,
Sustainability
- in context.

[Get in touch](#) to learn more
about how Polecat can add
value to your reporting
software, or visit the [website](#).