

Polecat for ESG Monitoring

Overview

Sharpen your vantage point on ESG with intelligence in context

Polecat's responsible business intelligence™ platform offers unparalleled speed and access to ESG insight. Contextualising data from across the internet and social media, you can expertly analyse the ESG metrics that matter to your stakeholders and create ESG strategies that build competitive advantage.

With dynamic intelligence, automated updates, and robust deep dive capabilities, Polecat empowers ESG teams to keep themselves and their organisations firmly at the forefront of ESG issues.

- ✓ Dynamic materiality assessments
- ✓ Strategic ESG monitoring
- ✓ In-depth topic analysis
- ✓ Seamless stakeholder reporting

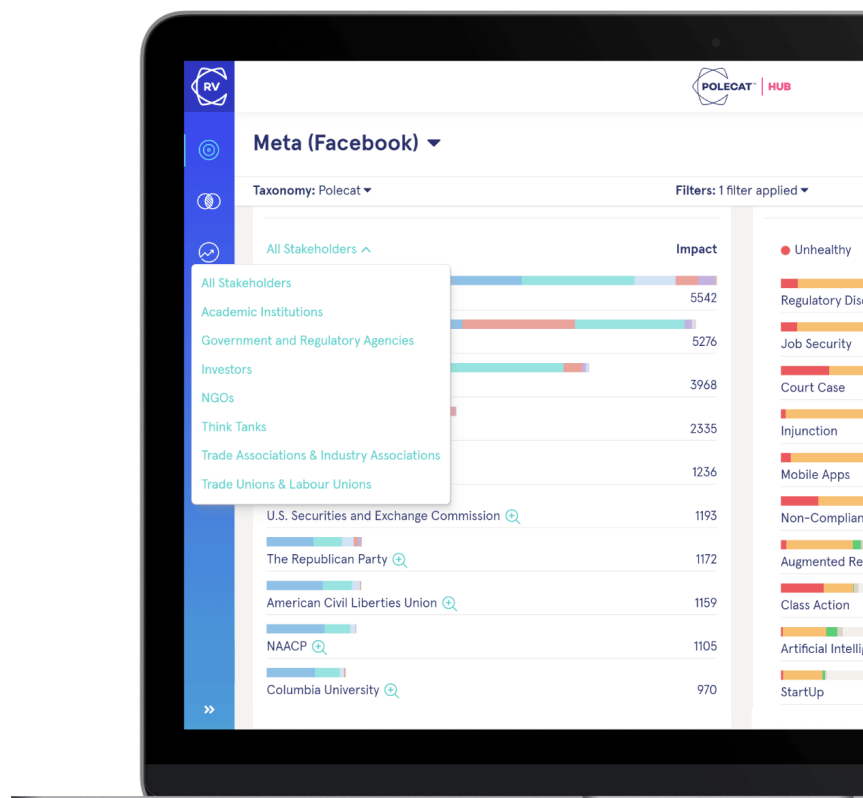
Features

Capture intelligence regularly

Perform robust topic exploration and analysis quickly to augment your internal research with social listening, AI and real-time documentation research.

Identify the topics that matter

Review and evolve your topic watch list constantly, highlighting new trends, strategic changes in terminology, or removing now irrelevant issues.





Never miss an update

High level alerts are sent automatically to team members across the enterprise, ensuring every has their finger on the pulse of the latest ESG metrics.



Monitor strategic effectiveness

Perform periodic reports (with benchmarking readily accessible) on your specific ESG metrics to analyse if you're moving the needle and how different actions have influenced this.



Deep dive into topics

Analyse emerging trends, critical topics or previously unknown connections in more depth easily. Simply click through any graph to uncover a wealth of insight on causation and related metrics.



Explore the 360° context

Explore the causation, triggers and influencing factors or ESG metrics behind patterns so you can truly understand trends.



Benchmark performance

Compare your position against yourself over time or competitors to understand ESG in context of the market



Why Polecat?

Curated and contextualised data

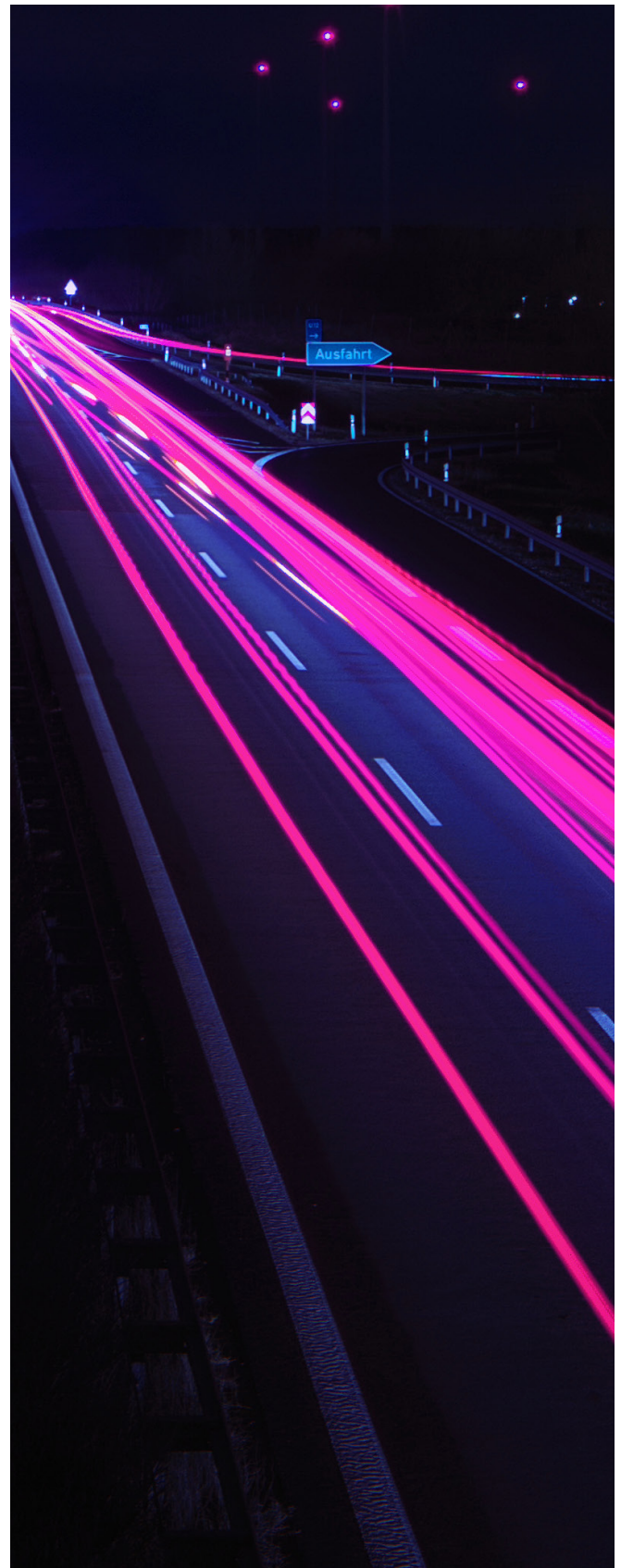
Our curated taxonomies analyse thousands upon thousands of ESG keywords in the context of your business, your market, and your chosen – customisable – perspective. Whether you want to analyse greenwashing in the context of climate, or ESG in the context of modern slavery strategies over time, Polecat gives you 360° visibility.

Rich, validated, and dynamic coverage

Polecat scans millions of validated data sources every day, across online, social, broadcast and press media. Covering economic, political, social and external events and topics that impact your business, in all the major languages and geographies, you get an exceptionally informed look into ESG.

Intelligence at the snap of a finger

Polecat offers unparalleled speed to insight. All intelligence in Polecat is ready to go, with no need for users to prepare data, perform any initial research or set up complex dashboards. Organisations can start measuring the topics of their choice and deliver board-ready reports, instantly: **simply turn it on.**



Customers using Polecat

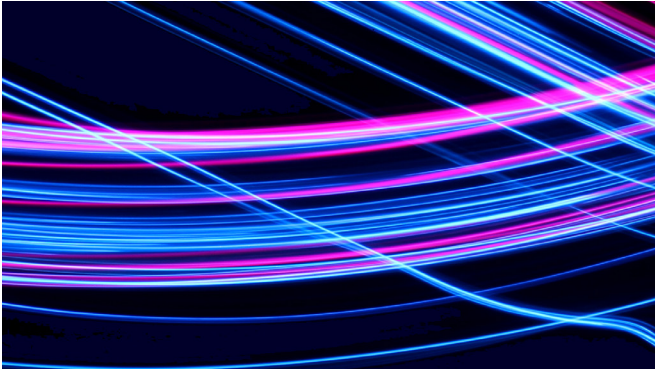
DIAGEO

Johnson & Johnson



An infinite selection of ESG taxonomies

- ✓ Business ethics
- ✓ Labour practices
- ✓ Social impacts
- ✓ SDG tracking
- ✓ Supply chain transparency
- ✓ Disruptive innovation
- ✓ Climate & energy transition
- ✓ Environment
- ✓ Responsible investment
- ✓ Health equity



Book your demo
today

See how powerful Polecat's ESG
monitoring capabilities are for
yourself in a free demo.

Book demo