



The API for Risk and ESG Data

Enrich your insights with access to data at scale

Open the door to unrestricted insight. Polecat's API delivers an unparalleled pool of stakeholder, risk and ESG data into your hands.

You no longer need to be limited to an internal or a narrow view of the market. Polecat accesses billions of articles across the internet and social media and integrates with your own datasets. From competitor performance and market trends to stakeholder sentiment and public perception, open up a world of data to augment and enrich your intelligence with valuable external context.

Measure change in company performance and perception over time

Benchmark and compare yourself against competitors and peers

Understand material risks and their impact on your organisation

Create proactive and better informed business strategies for competitive advantage

Keep teams informed on business-critical topics and news

Thousands of pre-curated topics on demand

Polecat is a responsible business intelligence™ platform giving leading organisations the intelligence in context they need to manage reputational risk, make responsible decisions, and create strategies that build business resilience.

Polecat scans the internet and collects data multiple times every day, adding to a comprehensive framework of ESG and risk topics. Using a combination of AI and human intelligence, the platform collects the data that matters and delivers the most relevant intelligence to enrich your data suite. Then, our API delivers this directly into your systems.

Highest trending topics for different taxonomies in Polecat:

Reputation Intelligence

Mobile Apps Job Security
Corporate Giving Climate Change Court Case
Regulatory Discussions

DRIVER | Business Continuity Culture Innovation Business Compliance Social Impact Environment

Risk Intelligence

Job Theft Court Criticisms
Outage
Security Case Industrial Action

DRIVER | Business Performance Litigations Compliance Safety & Security Protest & Activism Supply Chain & Product Issues

ESG Intelligence

Clinical Research

Corporate Renewables Diversity
Giving Non-Compliant
StartUp and Inclusion

DRIVER | Health Labor Practices Innovation Climate Governance Social Impact

Stakeholder intelligence

M&A/ Litigation/Legal Issues

Transactions Innovation
Policy Artificial Intelligence Noncommunicable Diseases (NCDs)

DRIVER | Innovation Litigation Industry Technology Policy Public Health

Unmatched scale and context

Polecat has billions of documents stored and is continuously scanning millions of new ones to update the datasets. Plus, additional entities are identified and backfilled multiple times a day, so the latest results are always available. You can also quickly add niche industry sources, paywalled materials or premium sources based on your needs.

Our API gives you access to both real-time and historical data at scale. This enables you to enrich your analysis with contextualised trend analysis, forecasting, comparisons and more.



Algorithms that cut through the noise

Using natural language processing, each entity is scored based on its prominence in an article or social post. But not all mentions are equal. Our impact score analyses mentions based on various metrics to understand its overall impact in context of millions of sources, and thousands of topics, including:

- ✓ Credibility of the source
- ✓ Audience reach
- ✓ Sentiment
- ✓ Volume of mentions
- ✓ Significance in context
- ✓ Quantity of related topics

This helps you cut through the noise, to pinpoint the most influential and highest quality results.

Transparency at every step

Polecat's data and AI are designed for transparency. You can drill down into any result to understand what's driving it. This way, you can fully interrogate and understand where data is coming from, why perception has changed, how trends are impacting performance, and much more.

Entity	Driver	Driver Impact	Percentage Of Impact
Global Benchmark	Business Performance	76,188.93	27.14%
Global Benchmark	Compliance	45,292.06	16.13%
Global Benchmark	Cyber	6,494.92	2.31%
Global Benchmark	Diversity & Inclusion	4,562.32	1.63%
Global Benchmark	Environmental Risk	2,485.89	0.89%
Global Benchmark	Human Rights	2,213.66	0.79%
Global Benchmark	Litigations	64,365.79	22.93%
Global Benchmark	Political Risk	11,033.61	3.93%
Global Benchmark	Protest & Activism	9,838.34	3.50%
Global Benchmark	Safety & Security	36,124.02	12.87%
Global Benchmark	Social Impact	565.62	0.20%
Global Benchmark	Supply Chain & Product Issues	21,554.08	7.68%
Global Benchmark	Business Performance	45,026.30	18.31%
Global Benchmark	Compliance	47,361.29	19.26%
Global Benchmark	Cyber	6,059.13	2.46%
Global Benchmark	Diversity & Inclusion	5,082.04	2.07%
Global Benchmark	Environmental Risk	2,952.49	1.20%
Global Benchmark	Human Rights	2,508.24	1.02%
Global Benchmark	Litigations	56,256.45	22.88%
Global Benchmark	Political Risk	17,145.53	6.97%

Integration options

Choose from several integration options to start using Polecat's vast data sources and analytics capabilities for data reporting, analysis or visualisation.

Build powerful analysis tools

Use our API to develop a unique application that meets your or your customers' needs for informed decision-making. Our technical team can add and customise datasets to give you the information that matters to you.

Augment your own dashboards

Integrate Polecat data into your existing dashboards and products. By adding valuable external context and comparisons, you can make strategic decisions based on stakeholder, market and competitor intelligence.

Get context on demand in Excel

You can get started easily with our Excel add-in. No technical expertise needed, just quality insights and contextualised data on demand. This allows you to explore what's possible before committing to building an API-powered product.

Suited to your use case

The API can deliver data on a range of industries, from financial services companies to ESG reporting or risk insurance, and even customised to suit niche or more detailed analysis.

With the most critical ESG, risk, stakeholder and corporate data available, you can improve decision-making and awareness across your organisation.



Report on ESG issues and share knowledge across teams



Measure the reputational impact of external or internal events



Monitor how risk changes over time across companies



Identify industry trends and challenges to locate prospects



Measure risks in your supply chain and their impact potential



Inform your customer offerings and augment data-related services



Understand how the landscape impacts your business risk

How to get started

Getting started with the Polecat API is easy. Once you register, you'll receive a key to authenticate users and applications, and grant you with access to the data.

Depending on your needs, we can help you customise and develop your solution, or you can simply get started with an Excel integration.

[Find more information here.](#)

Customers using Polecat's API



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By forming partnerships with our peers and Polecat, we're able to use a blend of AI, benchmarking and industry intelligence to proactively support our customers in protecting their reputation.”

Trevor Maynard, LLOYD's, Bespoke Solution

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As part of the paradigm shift required to ensure the continued value and relevance of the insurance industry to customers in the shadow of a wave of emerging risks, Polecat's technology may prove to be revolutionary for company risk, public relations and executive functions' understanding of the reputational data ecosystem and their place in the public's eyes.

Garret Gaughan, WTW, Bespoke Solution

Book a demo to explore the API

Get in touch with our sales team for a customised demo. We'll show you around the data and how you can augment insights with the topics that matter most to you.

Contact us at info@polecat.com to learn more about API for Risk and ESG Data [visit the website](#).