

Welcome to

THE HYBRID STUDIO

ANNIE

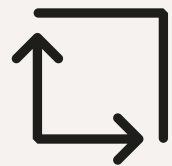
Fotografiska, Stadsgårdshamnen 22, Stockholm



Fotografiska



The Hybrid Studio Annie — for broadcasted and hybrid events



390 M²/4200 FT²



<150 P



60+ PERS.

Please note that the above capacity is affected by the number of stages and visibility for physical participants. We help you with tailor-made solutions based on the best conditions for your event.

The Hybrid Studio in Stockholm is a collaboration between Fotografiska and Adapt. It is located in Fotografiska's 4,200 sq.ft. (390 sq.m.) venue, Annie. It can be used as a large studio for digital broadcasts, or as a hybrid studio with both virtual and physical participants. The venue is suitable for all kinds of projects: conferences, events, shows and fairs.

The Hybrid Studio is strikingly framed by a wide image projection, covering the three main walls. With the Watchout system we project pictures, slide shows, and films over the entire 180 ft. (55 m.) wide space. It makes it possible to arrange and live stream an event in any kind of environment. At the press of a button, the walls of the room can change from a Caribbean beach to French Alps with snowy slopes, or your own office.

Annie is located at the entrance level in the east part of Fotografiska. In the room there are two large doors that can be turned into a panoramic window, overlooking the water and the city. The width of the doors even makes it possible to drive a car into the room.

The Hybrid Studio comes equipped with all the sound, light, and image technology necessary to realize a professional event. The technology can easily be adapted and complemented to suit the needs of your specific project.

The Hybrid Studio can also be connected to other studios and venues, or your own offices, and turned into a hub for a larger meeting. We take an active overall responsibility for the project, and are happy to help you create a complete and sustainable experience that includes food, beverages, and additional event spaces, along with all the other experiences offered in the building.



The following is included in the Hybridstudio's basic setup



- > 3 cameras (1 camera on tripod, 2 remote cameras)
- > 180 ft. (55 m.) wall projection with Watchout system
- > Complete image mixing system for mixing of cameras, graphics, and films, with picture-in-picture



- > Studio lights, adapted for camera production, at three areas (sitting area, screen in the middle, and moderator stand on the right)
- > Back light



- > Playback for movies, name tags, and graphics through vMix
- > 2 PCs with PowerPoint for slideshows, 1 regular + 1 extra
- > Clicker for presentations



- > 6 wireless headsets/microphones
- > Unit for playing music
- > Speakers for speaker sound in the Hybrid Studio



- > A 30-minute start-up meeting with a dedicated project leader who remains available to you during the entire project
- > 1 streaming technician
- > 1 camera technician/image producer
- > 1 sound technician



- > Streaming through SolidTango, Facebook, YouTube, or your own platform
- > Recording



Common add-ons in The Hybrid Studio Annie

Here are some examples of our most common additions. Are you looking for something else? No problem. Let us know and we will find a solution.

Equipment

- > Remote camera with tripod
- > Manually controlled camera with tripod
- > Prompter with software
- > Steadicam rig with camera and operator
- > Wireless headset
- > InEar system
- > Control computer, PC
- > Control computer, MAC
- > Complete sound and light rig for live band
- > Computer with Zoom/Teams
- > Your own branded moderator stand, beMatrix
- > Décor printed on décor boxes
- > Hard drive for recorded material

Staff

- > Technical production manager
- > Sound/light technician, camera operator
- > Image technician/image producer
- > Event technician/Zoom/Teams
- > Prompter operator
- > Project leader
- > Producer/running producer
- > Testing of content/editing/post editing

Digital services

- > Digital event portal for broadcasting
- > Digital voting system
- > Digital portal for annual meeting

Studio times



The Hybrid Studio is normally booked for a full day, constituting 8 hours + 1 hour break, with the following start/end times:

8.00 AM–5.00 PM (–1 hour for lunch)

1.00 PM–22.00 PM (–1 hour for dinner)

When booking a full day, the Hybrid Studio can also be booked for a half-day, with the following times:

8.00 AM–12.00 PM

1.00 PM–5.00 PM

6.00 PM–10.00 PM

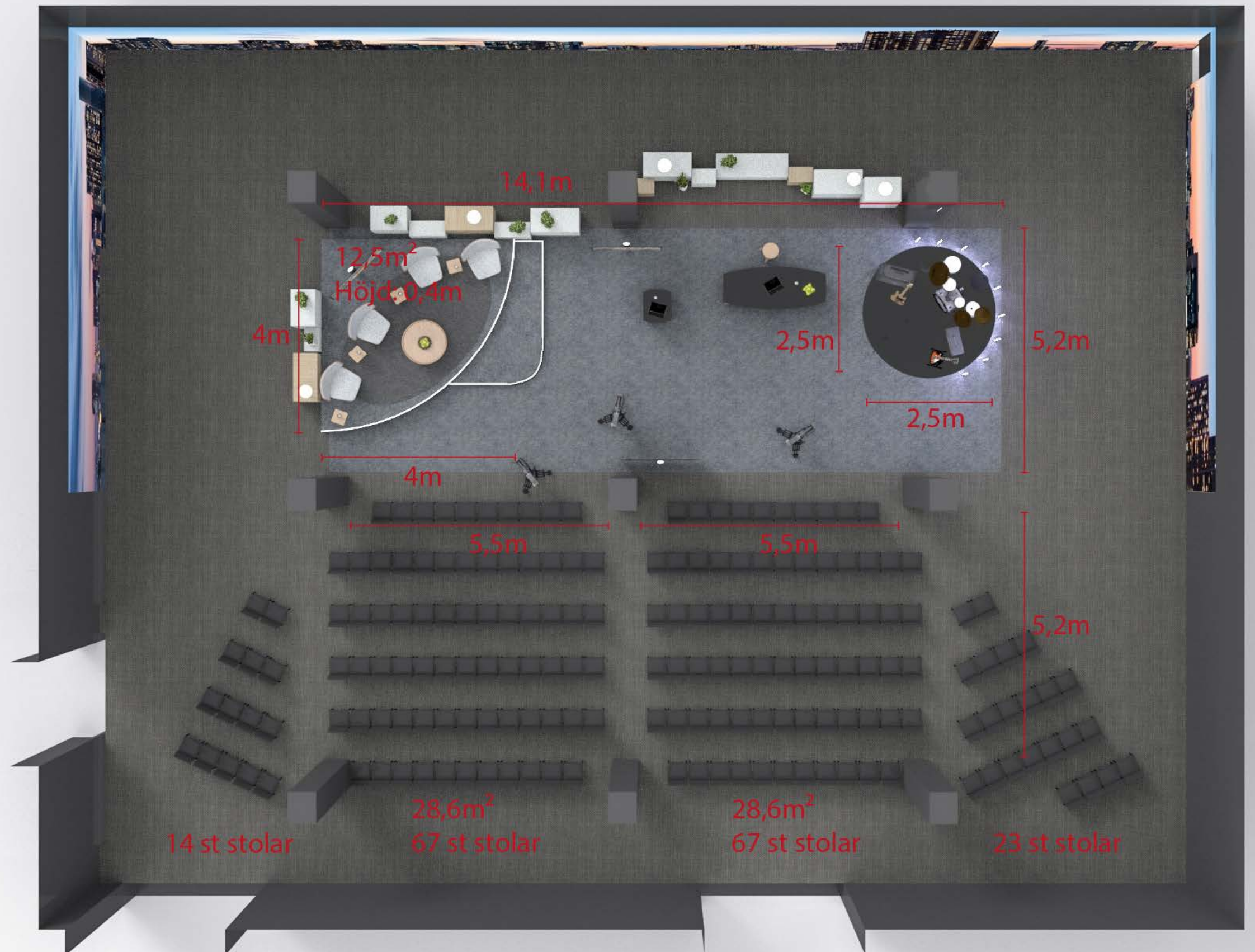
If you need to extend the times an extra hour, it can be added before or after the main time, if not otherwise booked. The cost for extra hours is 15,000 SEK + extra time for the technicians not included in the standard rent.

Do you wish to book The Hybrid Studio outside of the times mentioned above? If available, we are happy to accommodate your needs! Contact us for more information and to get a quote.

Hybridstudion: Floor Plan

Please note that the setup in the picture is an example and not a fixed setup.

Please, feel free to contact us for additional information on measurements and furnishing possibilities.



Studio environments



The studio space is approximately 45 x 15 ft. (14 x 5 m.) and intended for alternating between speakers by the screen, conversations by the moderator stand, and seated panel discussions in armchairs. Naturally, it's up to you how you want to utilize the space for your project.

It is also possible to add space and equipment at one side, for a live performance/band. Note that this requires supplementary equipment.

For framing, there are cubes in different sizes and heights. On top of the cubes, décor elements can be placed. The cubes can also be branded on suitable sides, e.g. with prints (commissioned from Adapt).

It is possible to offer different types of stage solutions based on your needs and agenda. We are happy to help you with suggestions for suitable stage design.

Naturally, you are free to bring your own décor and furniture, if you so wish.

Please, contact us!

Or read more at www.fotografiska.com/sto/en/moten-event

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