**Marco Brambilla**

***Double Feature***

Press Preview 10 Oct 2024, 18:00

Runtime: 11 Oct 2024 – 2 Mar 2025

Marco Brambilla’s exhibition *Double Feature*, opening on 10 October 2024, presents a dazzling spectacle of Hollywood’s cult of glamour and celebrity. In his two maximalist video collages, Brambilla re-contextualizes layers of popular imagery to reveal the empty promises of the Hollywood “Dream Factory”. His works both celebrate and satirize the excess of the entertainment industry, and our obsession with it. These works from his *Megaplex* series give us a window to challenge old ideals and conventions.

Double Feature brings back a nostalgic motion picture phenomenon: the programming of two films instead of a single feature. Fotografiska will exhibit both the first and latest work from Brambilla's *Megaplex* series: *Heaven’s Gate* (2022) and *Civilization* (2008). The works share a common language and the use of the technique of video collage which Brambilla pioneered in 2008 with Civilization.

*Heaven's Gate* takes you on a journey through seven levels of purgatory, each depicted as a fantastical landscape of looping samples from Hollywood’s Golden Age. The work references gaming, news, cinema and reality TV, brought together in a hyper-sensory parallel universe.

*Civilization* offers a psychedelic journey from hell to heaven, using a tableau of collaged film loops lifted from iconic moments of cinematic history. The digitally assembled video canvas depicts a hyper-realistic realm of clouds, meadows and burning cityscapes, serving as a backdrop for humanity’s frenzied production and consumption of its own media.

“Brambilla's Megaplex series (*Civilization*, *Evolution*, *Creation* and *Heavens Gate* 2008-21) is – according to the artist – set between the birth and death of the universe. The visual overload makes clear that the history of art and cinema is over: all previous styles can be quoted infinitely.” – Daniel Birnbaum, *Marco Brambilla’s Labyrinth of Labyrinths*

Using state-of-the-art technology such as AI and Computer Graphics, Marco Brambilla brings his grand artistic vision to life. He transports us to a place where reality and fiction blend together – shining a light on the fictions we are consumed by, and the realities we may wish to escape.

**ABOUT THE ARTIST**

Marco Brambilla (\*1960) is a London-based artist. With roots in Hollywood, he is known for his elaborate re-contextualization of popular and found imagery, as well as his pioneering use of digital imaging technologies in video installation and art.

Brambilla’s work has been internationally exhibited and is in the collections of the Museum of Modern Art, Guggenheim Museum (New York), San Francisco Museum of Modern Art and the Perez Museum (Miami), among many others.

Brambilla has presented several public art installations, including his *Nude Descending Staircase No.3* at the Oculus World Trade Center in New York, *Heaven’s Gate* at The Sphere in Las Vegas, Outernet in London and *Apollo XVIII* as well as *The Approximations of Utopia* at New York Times Square’s Midnight Moment series in 2015 and 2024 respectively. His work has been featured at the Venice Film Festival and Sundance Film Festivals, as well as Foundation Beyeler in Basel, Switzerland.

**CREDITS**

The exhibition is organised by Johan Vikner (Global Director of Exhibitions at Fotografiska) and Thomas Schäfer (Exhibitions Manager at Fotografiska Berlin).

**PRESS PREVIEW**

On Thursday, 10 October 2024, at 18:00, we will open the exhibitions *Marco Brambilla: Double Feature* and *Benita Suchodrev: Le bal infernal* to the press. You are invited to join a press tour with the artists. Following the tour, opening speeches will take place in the Ballroom at 19:30, followed by an artist talk with Marco Brambilla.

Please RSVP to immanuel.ayx@fotografiska.com.

**ABOUT FOTOGRAFISKA**
Fotografiska is the contemporary museum of photography, art and culture. With locations in Stockholm, Berlin, New York, Tallinn and Shanghai, Fotografiska exhibits world renowned artists as well as local, emerging talent. Exhibitions change almost every month to continuously inspire new perspectives. From its restaurant and bars to its parties and talks, the museum offers a social and cultural experience – open late every day, from 10:00 to 23:00.

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**INSTAGRAM**
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