

# Certified in Program Dates

## In-person (4 courses per program) (3 days per course)

### Certified in Finance & Accounting Program

Application Deadline:

The World Economy	Oct 07, 2023	Oct 15, 2023	Nov 04, 2023
Financial Accounting	Sep 24, 2023	Oct 14, 2023	Nov 05, 2023
Managerial Finance	Nov 25, 2023	Nov 26, 2023	Dec 10, 2023
Corporate Finance	Feb 18, 2024	Mar 03, 2024	Mar 17, 2024
Management Accounting	May 04, 2024	May 05, 2024	May 12, 2024

### Certified in Strategy & Organization Program

Application Deadline: *January 1, 2024*

Economics of Corporate & Competitive Strategy	Jan 13, 2024	Jan 14, 2024	Jan 27, 2024
Organizational Behavior	Feb 17, 2024	Mar 02, 2024	Mar 16, 2024
Innovation Management	Mar 23, 2024	Apr 06, 2024	Apr 07, 2024
Strategic Sourcing	Apr 20, 2024	Apr 21, 2024	May 25, 2024
Operations Management	May 26, 2024	Jun 08, 2024	Jun 09, 2024

### Certified in Marketing & Sales Program

Application Deadline:

B2B Sales Management	Nov 05, 2023	Nov 11, 2023	Nov 12, 2023
Marketing	Jan 28, 2024	Feb 03, 2024	Feb 04, 2024
Price Management	Apr 13, 2024	Apr 14, 2024	Apr 20, 2024
Strategic Brand Management	Apr 27, 2024	Apr 28, 2024	May 12, 2024

## Online (4 courses per program) (4 Saturday sessions per course)

### Online Finance & Economics Program

Application Deadline: *March 10, 2025*

Financial Markets & Assets	April 21 – May 18, 2025
Investors, Valuation & Governance	May 26 – June 22, 2025
Economic Foundations of Decision Making	Jun 30 – July 27, 2025
Global Business Economics	Sep 08 – Oct 05, 2025
Financial & Management Accounting	Oct 13 – 09 Nov, 2025

### Online Strategy & Digitalization Program

Application Deadline: *January 29, 2024*

Organizational Behavior	Mar 11 – Apr 14, 2024
Strategic Management	Apr 15 – May 12, 2024
Strategy Execution	Jun 10 – July 07, 2024
Consumer-centric Growth & Omnichannel Strategies	Oct 14 – Nov 10, 2024
Innovation in the Age of Digital Disruption	Dec 30 – Jan 26, 2025
Building, Pitching & Financing Startups	Mar 17 – Apr 13, 2025

### Online Value Chain Management Program

Application Deadline: *May 27, 2024*

Marketing in a Digital World	July 08 – Aug 04, 2024
Mastering Strategic Inter-Firm Collaboration	Sept 09 – Oct 06, 2024
Sustainable Operations Management	Nov 18 – Dec 15, 2024
Managing Logistics within and between Organizations	Feb 03 – Mar 02, 2025