

**EVENT PROPOSAL**

*For,*

**diffused**

**CREATIVE  
TECHNOLOGY  
AGENCY**

**diffused**

immersive web design and technology.

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London, United Kingdom



# OUR COMPANY

Diffused is a product and innovation studio that's redefining the future of technology. Meddy, an accomplished artist and creative technologist, and Connor, a masters of AI and machine learning, share a passion for building products that are both innovative and timeless. Together, they lead a team of exceptional creatives and engineers and have collaborated with major brands across diverse industries.

At Diffused, our team is fuelled by passion and equipped with the latest tools and techniques to develop software applications, automation, and integrations that amplify the global reach of creative industries. We are dedicated to bringing cutting-edge technology and design to the forefront of these industries, empowering creators to unleash their full potential. With years of experience and expertise under our belts, we are confident in our ability to develop custom solutions that cater to the unique needs of our clients and partners. We take pride in our work and strive for excellence in everything we do.

## PREVIOUS CLIENTS

**UNIVERSAL RECORDS, NFL, ENCORE MEDIA,  
DURAN DURAN, ADIDAS, RARIBLE & More**

DIFFUSED  
INNOVATIONS  
LTD.



# ABOUT OUR GUESTS

ARTISTS, CREATIVE  
TECHNOLOGISTS  
AND MUSICIANS

In October, we are thrilled to host an immersive workshop, showcasing the brilliance of creative computing . Our esteemed guests represent a diverse range of disciplines across the Arts, Design, and Technology - perfectly aligned with the innovative culture of **Imprint Works and Kings Cross**. Our mission at Diffused is to engineer a community of like-minded individuals who share a passion for groundbreaking technology, collective design, and innovation. Our guests are experts in Machine Learning, fashion, and industrial design - the brightest minds in their respective fields. Together, we will create a spectacular evening celebrating their expertise and fostering meaningful connections.

On the night we will have live music, a t-shirt printing workshop and demo's from our sponsors.



# “BRAND” X DIFFUSED

Collaborating with Diffused to host your event involves a step-by-step process that combines your brand's vision with our expertise in technology and creativity. Here's how we will work together to make your event truly remarkable:

- 1. Initial Consultation:** We start with a conversation to understand your brand and event goals.
- 2. Concept Development:** Our team creates a unique event concept that merges your brand's essence with technology and innovation.
- 3. Custom Solutions:** We tailor software, automation, or interactive elements to your event's specific needs.
- 4. Design and Development:** We design and develop event elements, ensuring both aesthetics and functionality.

**5. Implementation:** Our experienced team handles setup, management, and provides real-time support during the event.

**6. Post-Event Analysis:** After the event, we analyse its success and gather insights for future improvements.

**7. Ongoing Partnership:** We're here for long-term collaboration, offering support, follow-up strategies, and additional projects that span across audio visual experiences, app development and industrial design.

Our goal is to create an event that not only meets your expectations but exceeds them. With a commitment to excellence and a passion for innovation, collaborating with Diffused ensures that your brand's event becomes a landmark in the creative and tech industries. Contact us today to embark on this journey of transformation and make your event an extraordinary experience.





# THANK YOU

We look forward to hearing back  
from you. Thank you very much!

DIFFUSED.

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