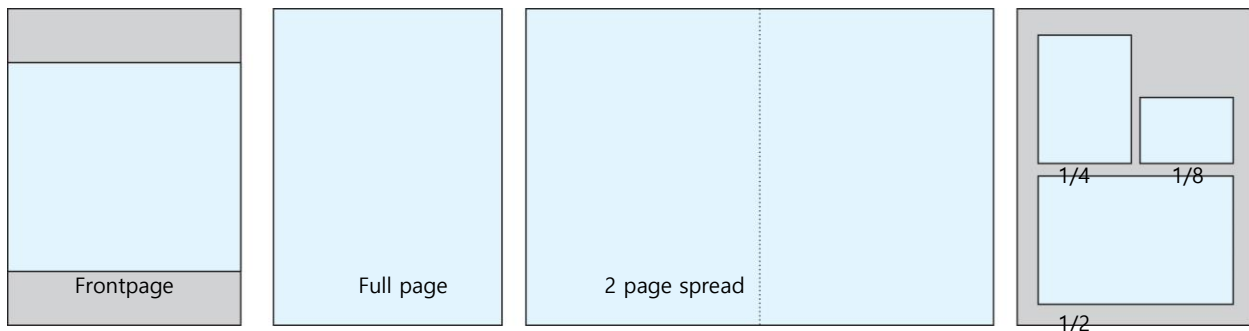


# AuClock

## Media Information 2024

The AuClock magazine is published by the The Danish Trade Association for Watches and Jewelry. The magazine features news from around the trade, keeps you up to date on trade initiatives, debate issues, inspires, diverts and entertains on a highly professional level, focusing on the jewellery and watch trade in Denmark and abroad. AuClock is published four times a year with a circulation of up to 1,100 copies



### EDITORIAL SCHEDULE 2024

#### AuClock 1

**Closing date January 30**

Publishing date February 20

#### AuClock 2

**Closing date April 23**

Publishing date May 14

#### AuClock 3 (Exhibition issue)

**Closing date July 2nd**

Publishing date August 6

#### AuClock 4

**Closing date October 15**

Publishing date November 5

(All dates are subject to change)

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### ADVERTISING RATES DKK (EX. VAT)

	Size	Price	Members price
Front page	*200 x 196 mm	17.000 DKK.	14.000 DKK
2 page spread	*420 x 280 mm	16.000 DKK	13.700 DKK
Reverse cover	*210 x 280 mm	14.000 DKK	11.900 DKK
Page 3 or 5	*210 x 280 mm	11.000 DKK	9.000 DKK
Full page	*210 x 280 mm	9.700 DKK	8.300 DKK
1/2 page	180 x 120 mm	6.000 DKK	5.100 DKK
1/4 page	88 x 120 mm	3.100 DKK	2.700 DKK
1/8 page	88 x 58 mm	2.800 DKK	2.300 DKK
Text (max. 50 words)	88 x 58 mm	2.800 DKK	2.300 DKK

\* + 3 mm bleed - QUANTITY DISCOUNT IS AVAILABLE

### TECNICAL SPECIFICATIONS

Size: 210 mm x 280 mm (+ 3 mm bleed)

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Paper: Inside – 115 gram MultiArt Silk FSC

Cover – 300 gram MultiArt Silk FSC

File: PDF file for high-resolution printing.

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