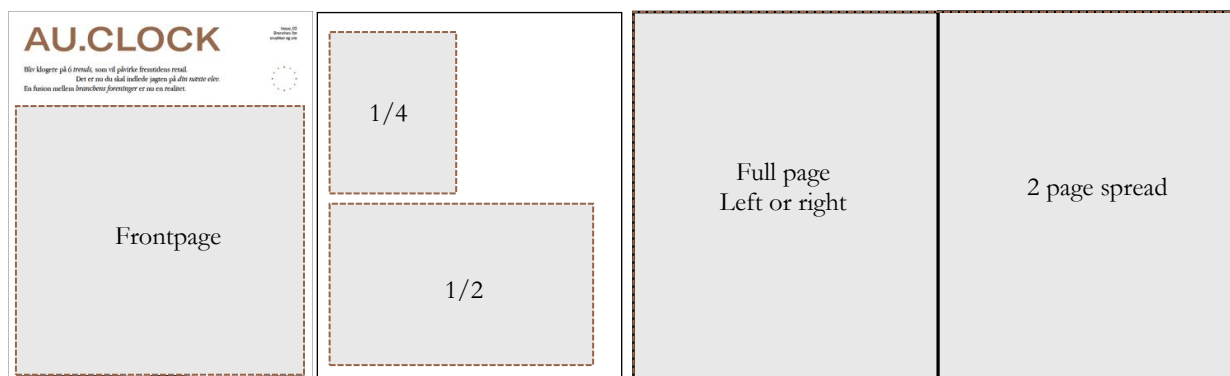


# AU.CLOCK

## Branchen for smykker & ure



### Advertising rates DKK (ex. VAT)

Type	Size	Price	Members prize
Frontpage	194 x 183 mm does not go to edge	17.850	14.700
2 pages spread	420 x 260 mm + 3 mm bleed*	16.800	14.385
Reverse cover	210 x 260 mm + 3 mm bleed**	14.700	12.495
Page 3 or 5	210 x 260 mm + 3 mm bleed	11.550	9.450
Full page	210 x 260 mm + 3 mm bleed	10.185	8.715
1/2 page	183 x 115 mm	6.300	5.355
1/4 page	90 x 115 mm	3.255	2.835

*Discount for combined orders of several ads*

*Or graphic designer will gladly assist you, if needed. Please do not hesitate to contact us.*

**Contact info: Mrs. Beth Vinther Lillegård, beth@guldsmed.dk, phone +45 2571 5211**

### Editorial schedule 2025 (subject to change)

#### **AU.CLOCK 1**

**Closing date January 27**

**Publishing date February 28**

#### **AU.CLOCK 2**

**Closing date April 24**

**Publishing date May 28**

#### **AU.CLOCK 3**

**Closing date June 30**

**Publishing date August 1**

#### **AU.CLOCK 4**

**Closing date October 6**

**Publishing date November 7**

**Technical specifications:** Ads must be delivered as a print-ready pdf. ICC profile: Coated FOGRA 39

### Advertisers need to be aware of:

- Always place important information, text and logo with a distance of at least 10 mm towards the center and with distance to all edges of the ad
- \*That a 2 page spread ad will have a significant division in the middle as a result of the book binding.
- Always put a minimum of 3 mm dropout and cut marks on ads.
- \*\* That for back page ads where images go all the way to the edge, a few millimeters of white margin is added to the back.

**AU.CLOCK reserves the right to reject material sent unsolicited or ads that do not meet AU.CLOCK's standards.**