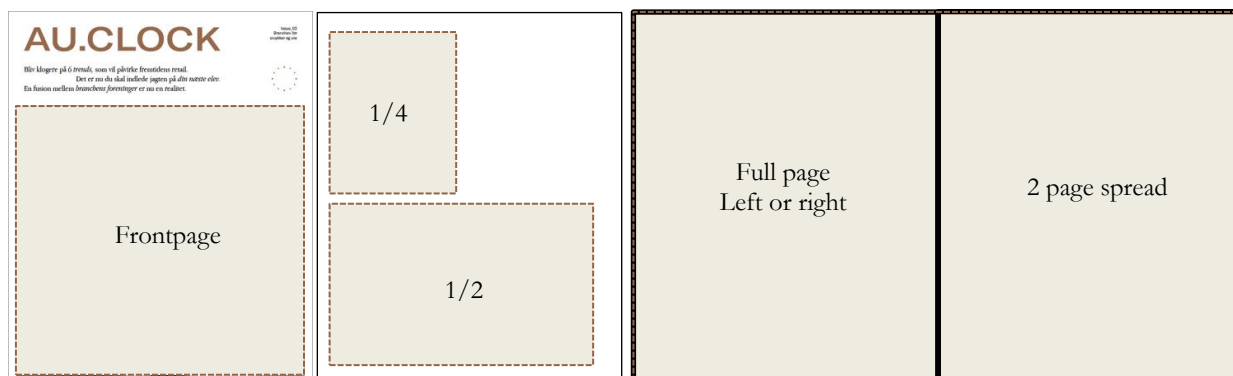


# AU.CLOCK

Branchen for smykker & ure



## Advertising rates DKK (ex. VAT)

Type	Size	Price	Members prize
Frontpage	194 x 183 mm går ikke til kant	17.850	14.700
2 pages spread	420 x 260 mm + 3 mm udfald*	16.800	14.385
Reverse cover	210 x 260 mm + 3 mm udfald**	14.700	12.495
Page 3 or 5	210 x 260 mm + 3 mm udfald	11.550	9.450
Full page	210 x 260 mm + 3 mm udfald	10.185	8.715
1/2 page	183 x 115 mm	6.300	5.355
1/4 page	90 x 115 mm	3.255	2.835

*Discount for combined orders of several ads*

*Or graphic designer will gladly assist you, if needed. Please do not hesitate to contact us.*

**Contact info: Mrs. Beth Vinther Lillegård, [beth@guldsmed.dk](mailto:beth@guldsmed.dk), telefon +45 2571 5211**

## Editorial schedule 2024 (subject to change)

### AU.CLOCK 1

Closing date January 19  
Publishing date February 20

### AU.CLOCK 2

Closing date April 11  
Publishing date May 14

### AU.CLOCK 3

Closing date July 2  
Publishing date August 6

### AU.CLOCK 4

Closing date October 8  
Publishing date November 5

**Technical specifications:** Adds to be delivered as a print-ready pdf. ICC profile: Coated FOGRA 39

## Advertisers need to be aware of:

- Always place important information, text and logo with a distance of at least 10 mm towards the center and with distance to all edges of the ad
- \*That a 2 page spread ad will have a significant division in the middle as a result of the book binding.
- Always put a minimum of 3 mm dropout and cut marks on ads.
- \*\* That for back page ads where images go all the way to the edge, a few millimeters of white margin is added to the back.

**AU.CLOCK reserves the right to reject material sent unsolicited or ads that do not meet AU.CLOCK's standards.**