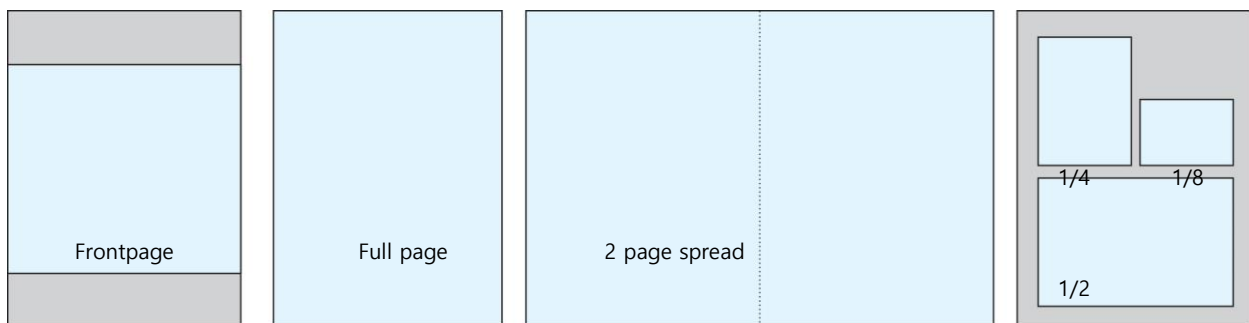


# AuClock

## Media Information 2022

The AuClock magazine is published by the National Council of the Jewellery and Watch Trade. The magazine features news from around the trade, keeps you up to date on trade initiatives, debate issues, inspires, diverts and entertains on a highly professional level, focusing on the jewellery and watch trade in Denmark and abroad. AuClock is published four times a year with a circulation of up to 1,300 copies



### EDITORIAL SCHEDULE 2019

#### AuClock 1

**Closing date February 1**

Publishing date February 22

#### AuClock 2

**Closing date April 26**

Publishing date May 19

#### AuClock 3 (Exhibition issue)

**Closing date July 5**

Publishing date August 9

#### AuClock 4

**Closing date October 18**

Publishing date November 8

(All dates are subject to change)

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Reverse cover	*210 x 280 mm	14.000 DKK	11.900 DKK
Page 3 or 5	*210 x 280 mm	11.000 DKK	9.000 DKK
Full page	*210 x 280 mm	9.700 DKK	8.300 DKK
1/2 page	180 x 120 mm	6.000 DKK	5.100 DKK
1/4 page	88 x 120 mm	3.100 DKK	2.700 DKK
1/8 page	88 x 58 mm	2.800 DKK	2.300 DKK
Text (max. 50 words)	88 x 58 mm	2.800 DKK	2.300 DKK

\* + 3 mm bleed - QUANTITY DISCOUNT IS AVAILABLE

### TECNICAL SPECIFICATIONS

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Cover – 300 gram MultiArt Silk FSC

File: PDF file for high-resolution printing.

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