



MICROMILSPEC

---

## MICROMILSPEC LAUNCHES THE MONOGRAM

---

Oslo, November 18th, 2024 – MICROMILSPEC Announces Its Latest Release, The Monogram, Doubling Down on Its Commitment to Personal Watchmaking.

MICROMILSPEC introduces the Monogram, a first in watchmaking, allowing customers to personalize each watch with monograms, initials or family insignia on the dial—a family tradition you will actually want to be part of.

The Monogram is directly derived from MICROMILSPEC's homecourt, a playful combination of military history and royal heritage—two worlds closely tied together and known for their use of heraldic symbols and monograms. The Monogram brings this relationship to life in a modern design with tactical elements. The diamond dial pattern is inspired by the pattern of the Glock pistol grip—a nod to the tool of last resort for professionals in the field.

Henrik Rye, CEO of MICROMILSPEC, remarked, “The Monogram builds on our commitment to personal watchmaking, grounded in the same principles that guide our professional projects—where custom means personal.”

The Monogram is made from stainless steel, comes with a highly legible dial and hands with SuperLuminova X1, water resistance up to 200 meters, sapphire crystal and open caseback. Powered by a Sellita SW200-1 with MICROMILSPEC rotor. Each piece is made-to-order, offered at a limited time per year. From November 18th to December 31st.

### **MICROMILSPEC: Custom Professional Watches**

Since 2019, MICROMILSPEC has specialized in creating custom mechanical watches that combine design with functionality. Our mission is to deliver timepieces that are tailored to the unique needs of our clients. We are committed to innovation and personalization, ensuring that every watch we produce is a trusted companion for professionals.

---

MICROMILSPEC AS

[press@micromilspec.com](mailto:press@micromilspec.com) / [micromilspec.com](https://micromilspec.com)