

Designing for Developers



cl.ly/QPXy

Oren T. :)

<http://getcloudapp.com> is one of the better apps on our site I've seen. They have average response time of 30ms.

They're up to 10 dynos already

Orion H. has entered the room

11:50 AM

Oren T.



Our servers are taking a beating thanks to @lifehacker but there is nothing @heroku can't handle. #weloveheroku — [@mschoening](#) via Twitter

11:55 AM

Morten B. is that the cloudapp guy Oren Teich?

12:00 PM

Oren T. yeah

Blake M. has entered the room

Bot

pvh has left the room

12:10 PM

Adam W. Oren: I guess we know who the featured app is going to be in the next newsletter, eh? :)

Oren T. :)



heroku status

current status and incident report



Production Apps Operational

No known issues at this time.

Now

Development Apps & Tools Operational

No known issues at this time.

EU, US: **Logging Issues** 54m

The logging system is now operating normally.

Jul 23, 2013 18:39 UTC [Read More...](#)

Mon Jul 22

Sun Jul 21

Sat Jul 20



Personal Apps ▼

Find apps...



baseapp



bylinebreak



designed



frecuencies



gosocratic



jaas



max



purple



screenshotter



screenshotter-ui



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"Heroku lets us focus on our app and deliver more value to customers."

— Aaron Peckham, Urban Dictionary



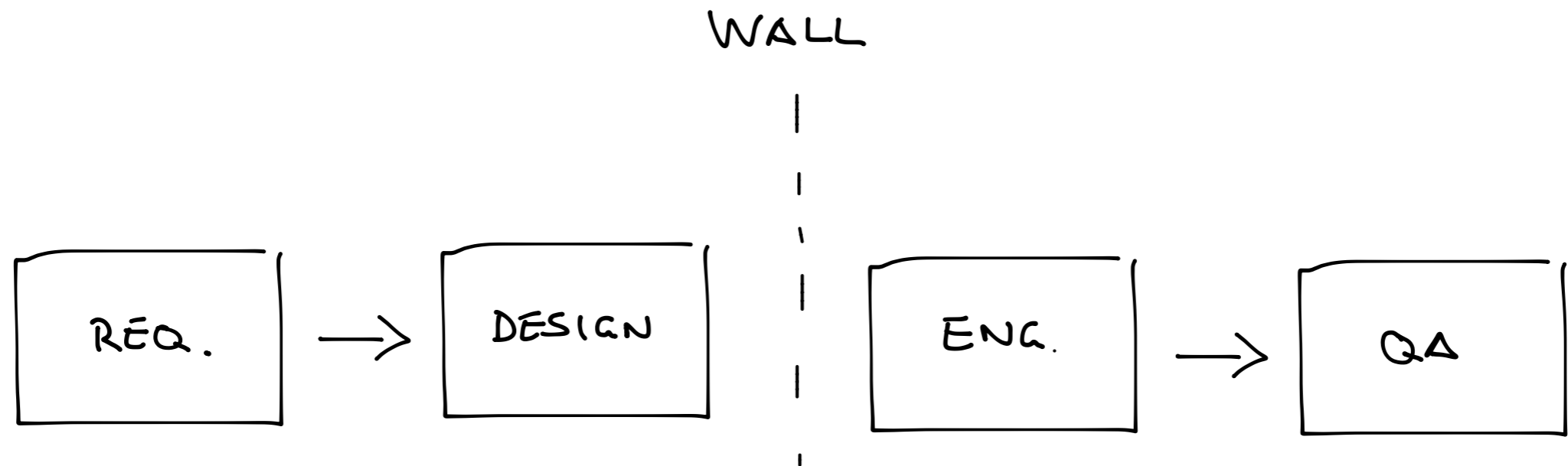
Deploy in minutes, with tools you love.



New insights appear at any stage of a project, so the development process should optimize for change.

– Ryan Singer

A tight feedback loop always wins.



Mockups don't ship.

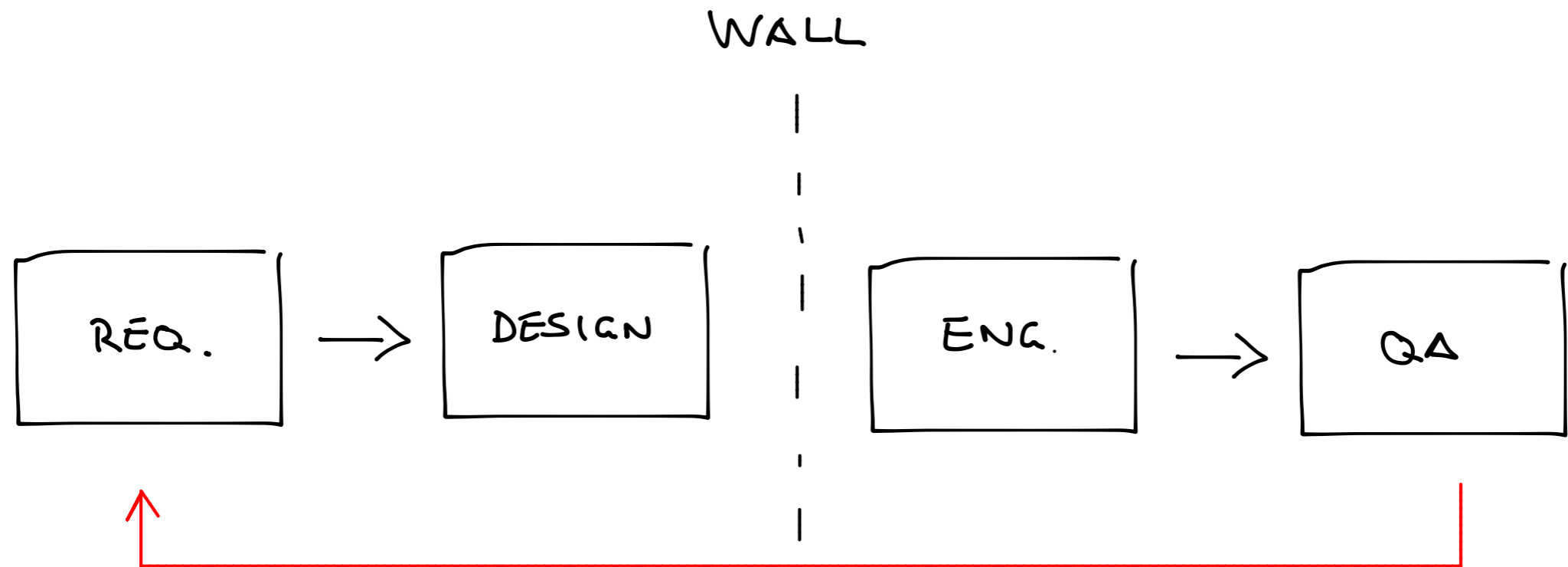
Decisions get lost in translation.

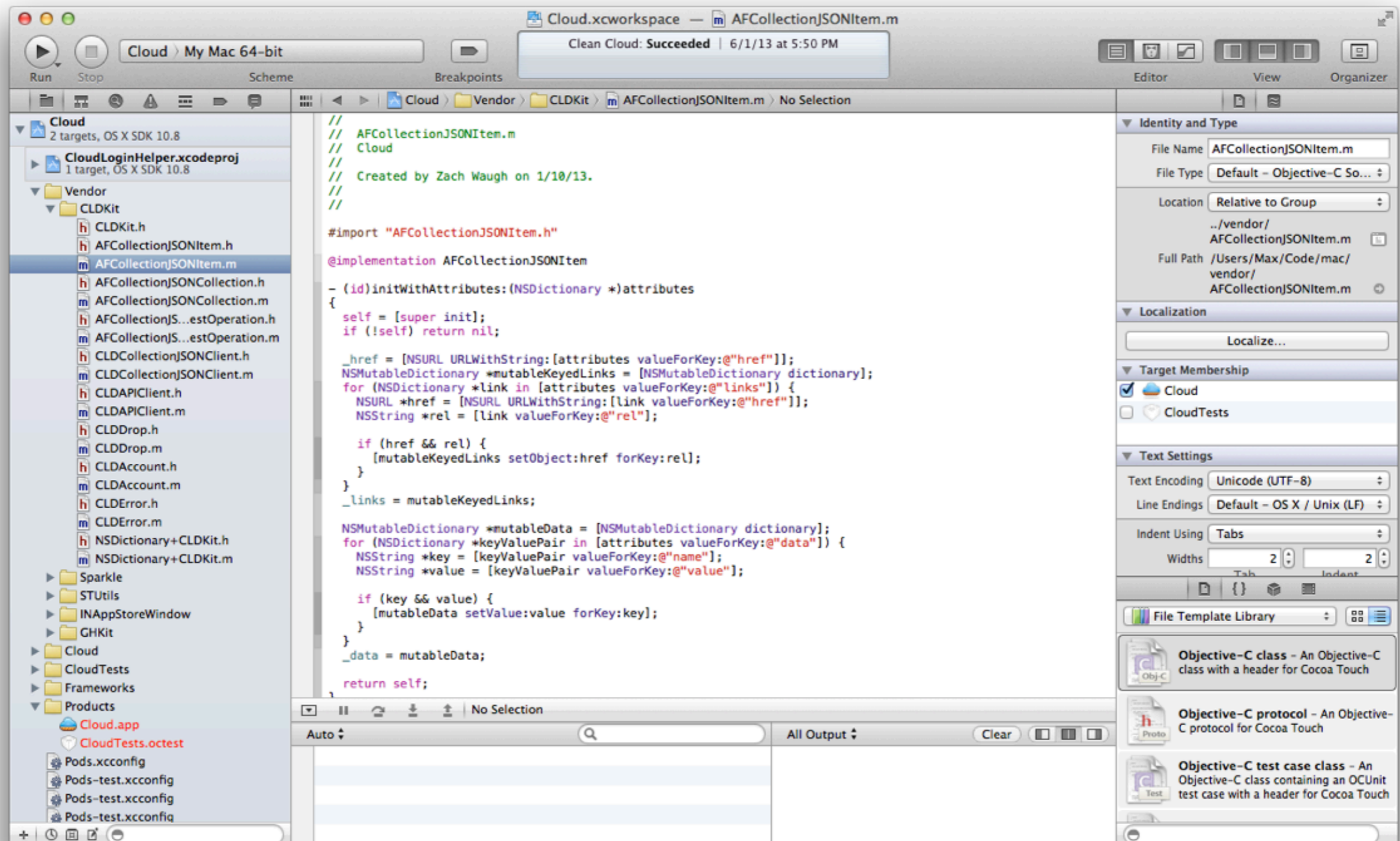
QA takes way too long.

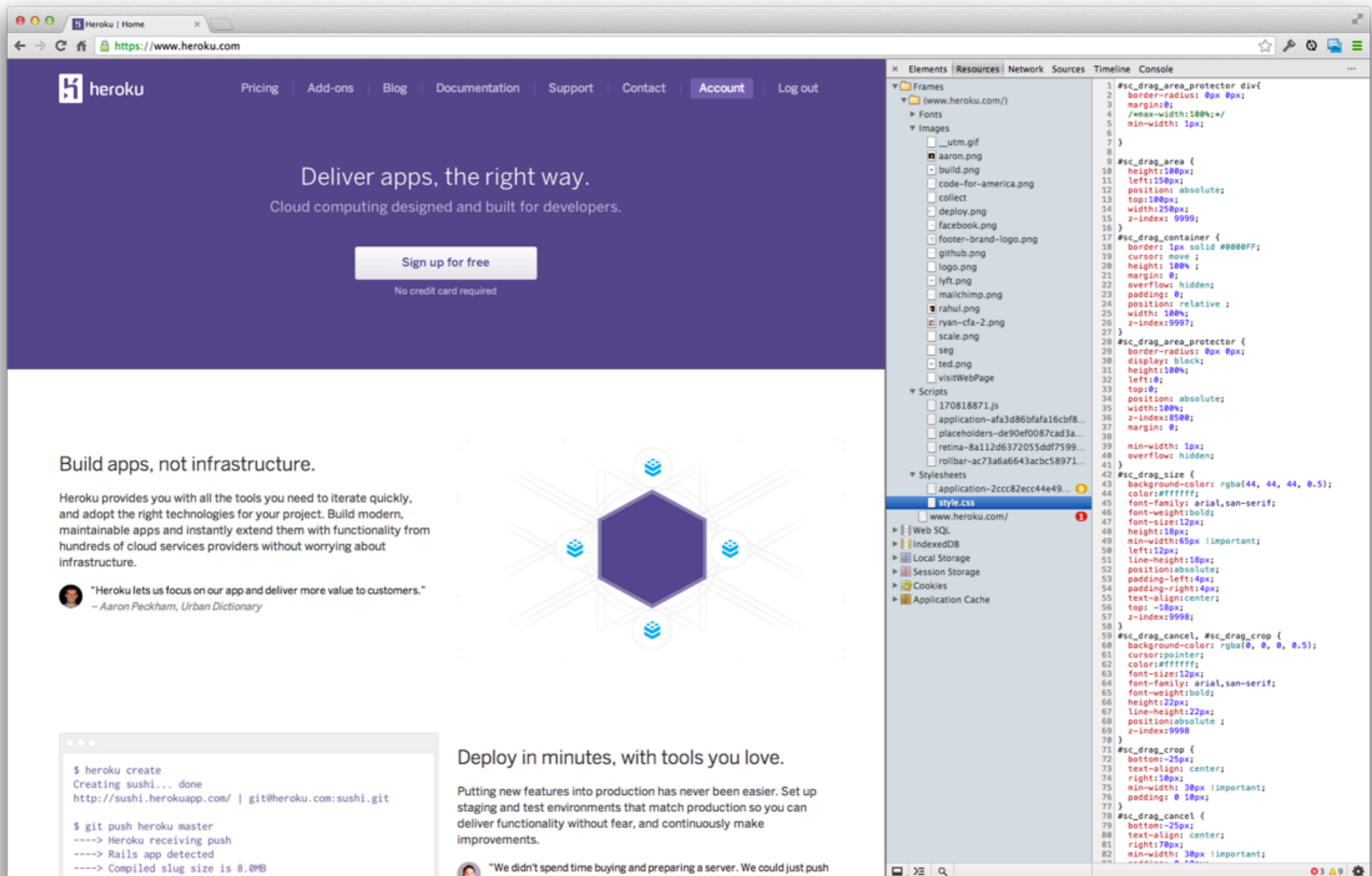
Mockups don't ship.

Decisions get lost in translation.

QA takes way too long.







Use the least amount of people possible
but cover every product development
function.

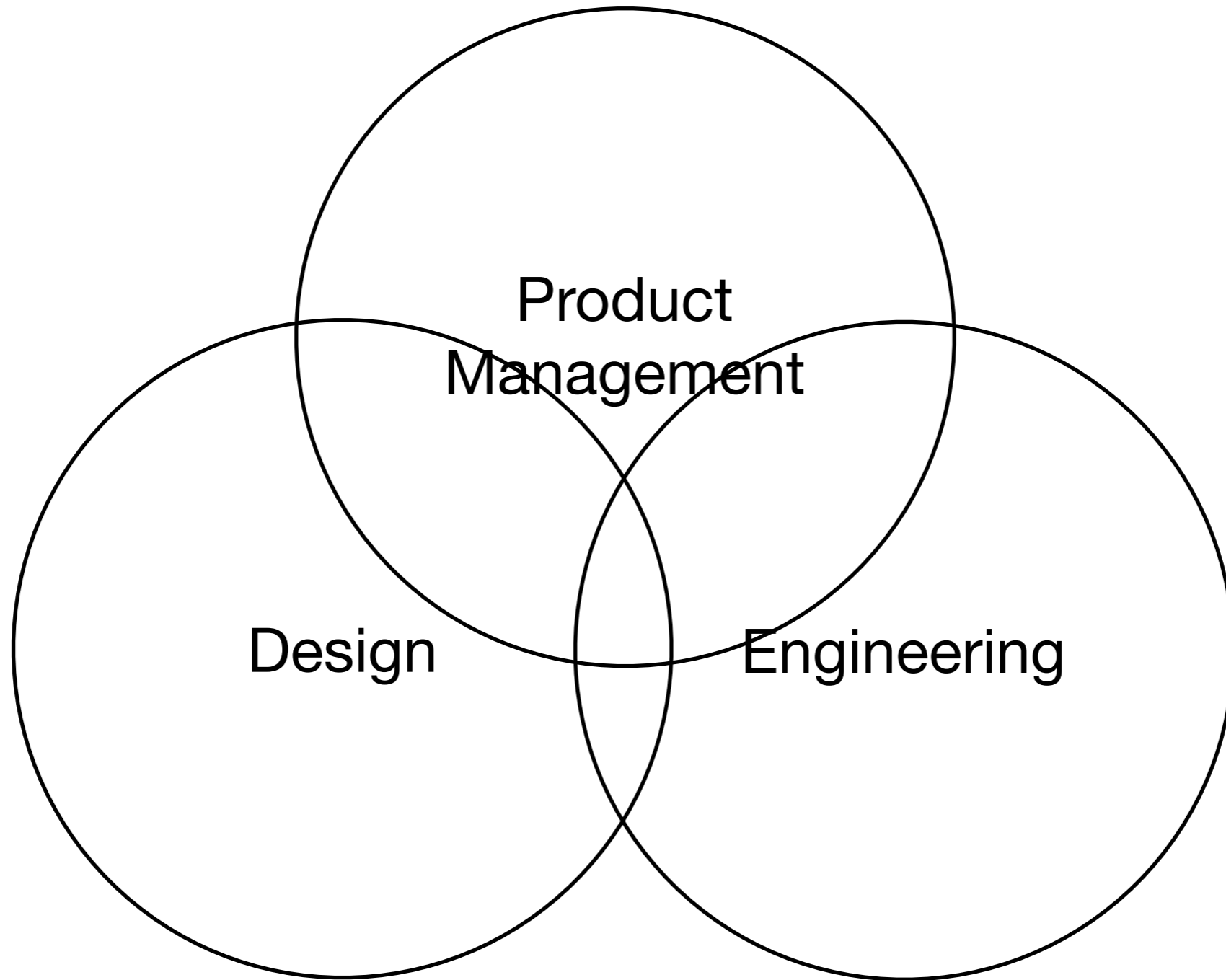
Product
Management

Design

Engineering



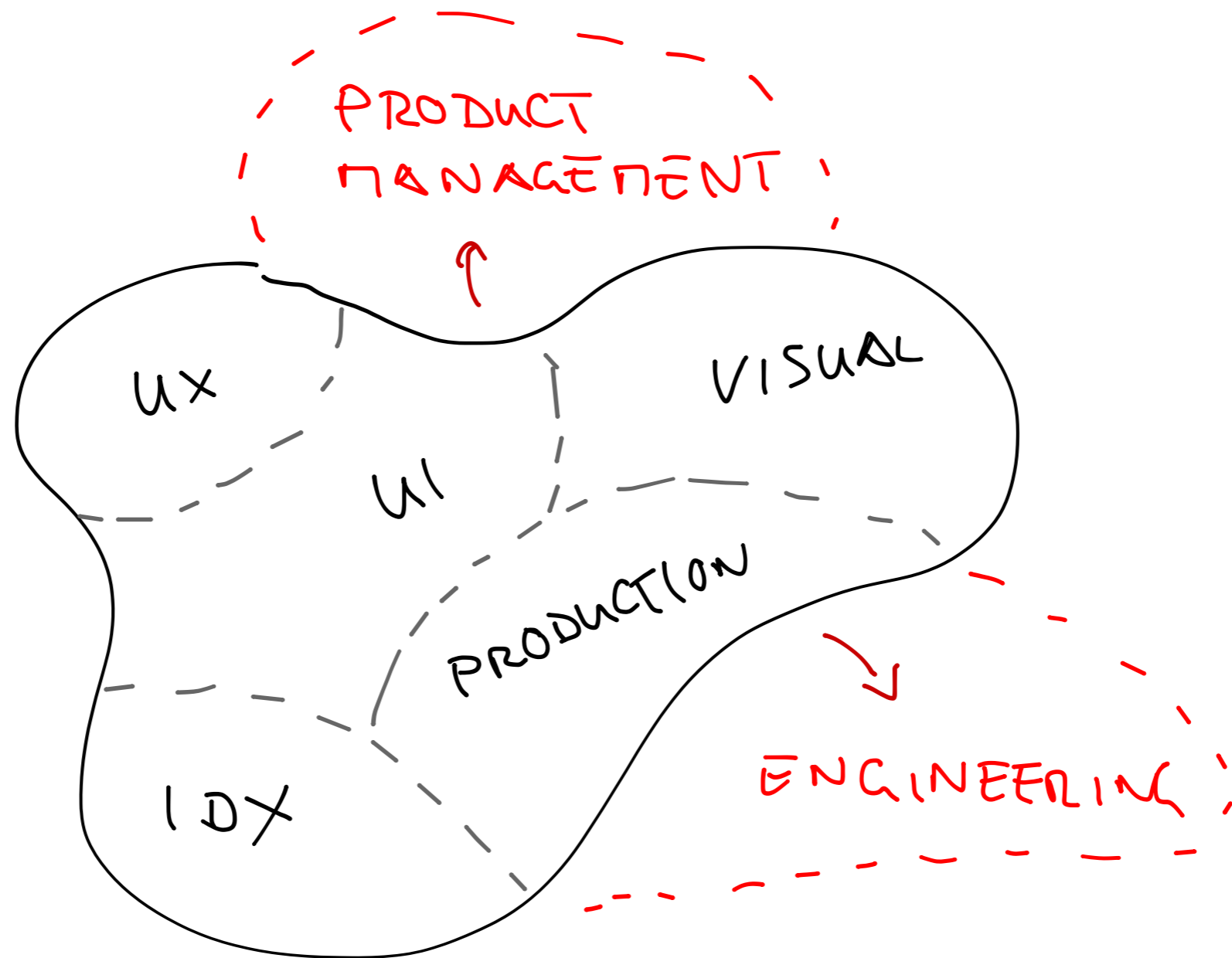
Product
Engineering
Management

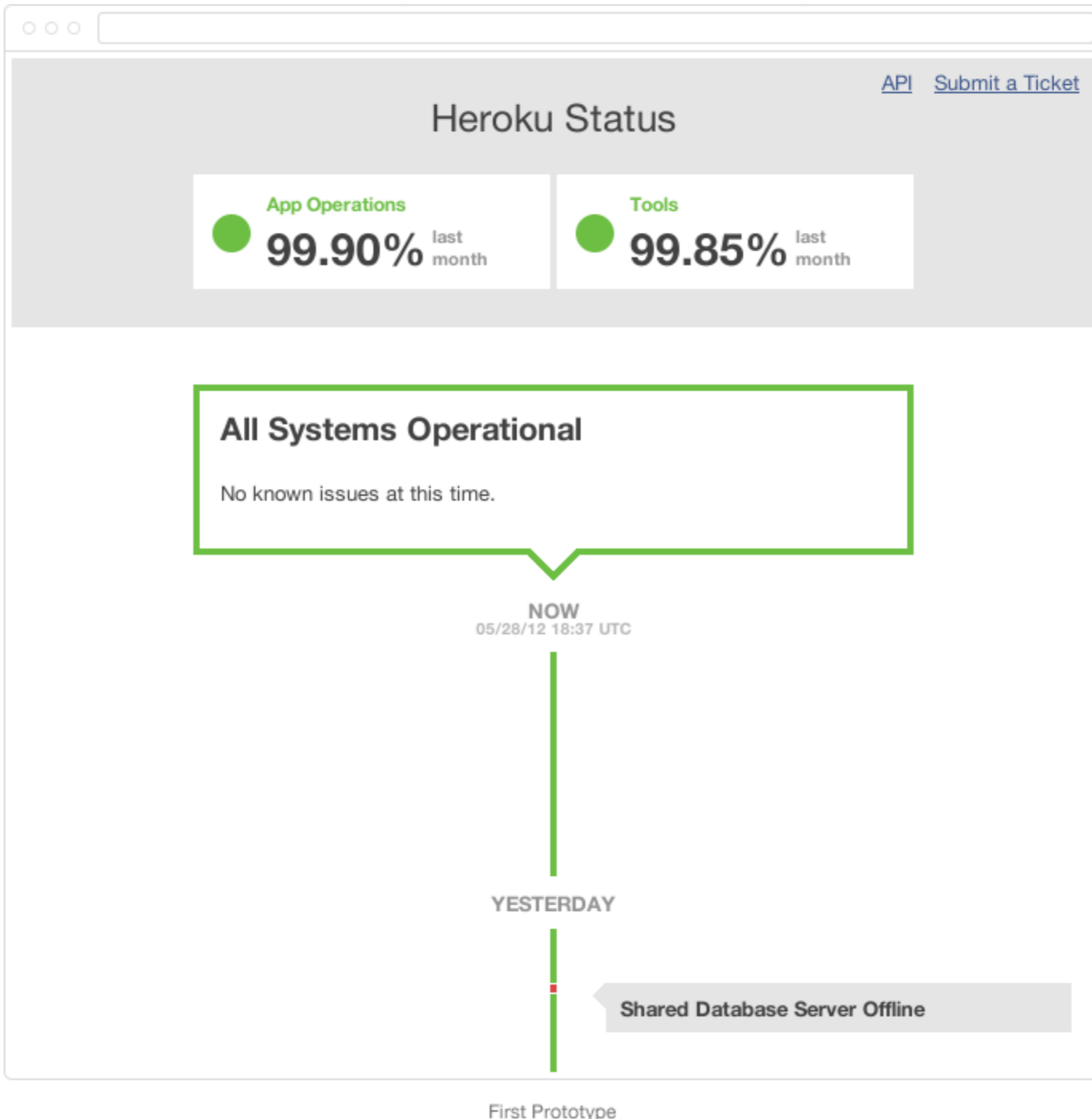


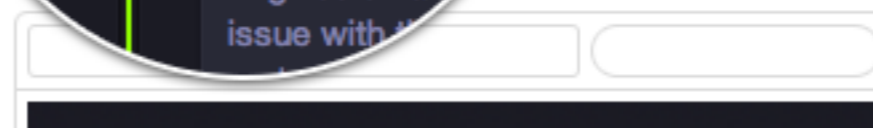
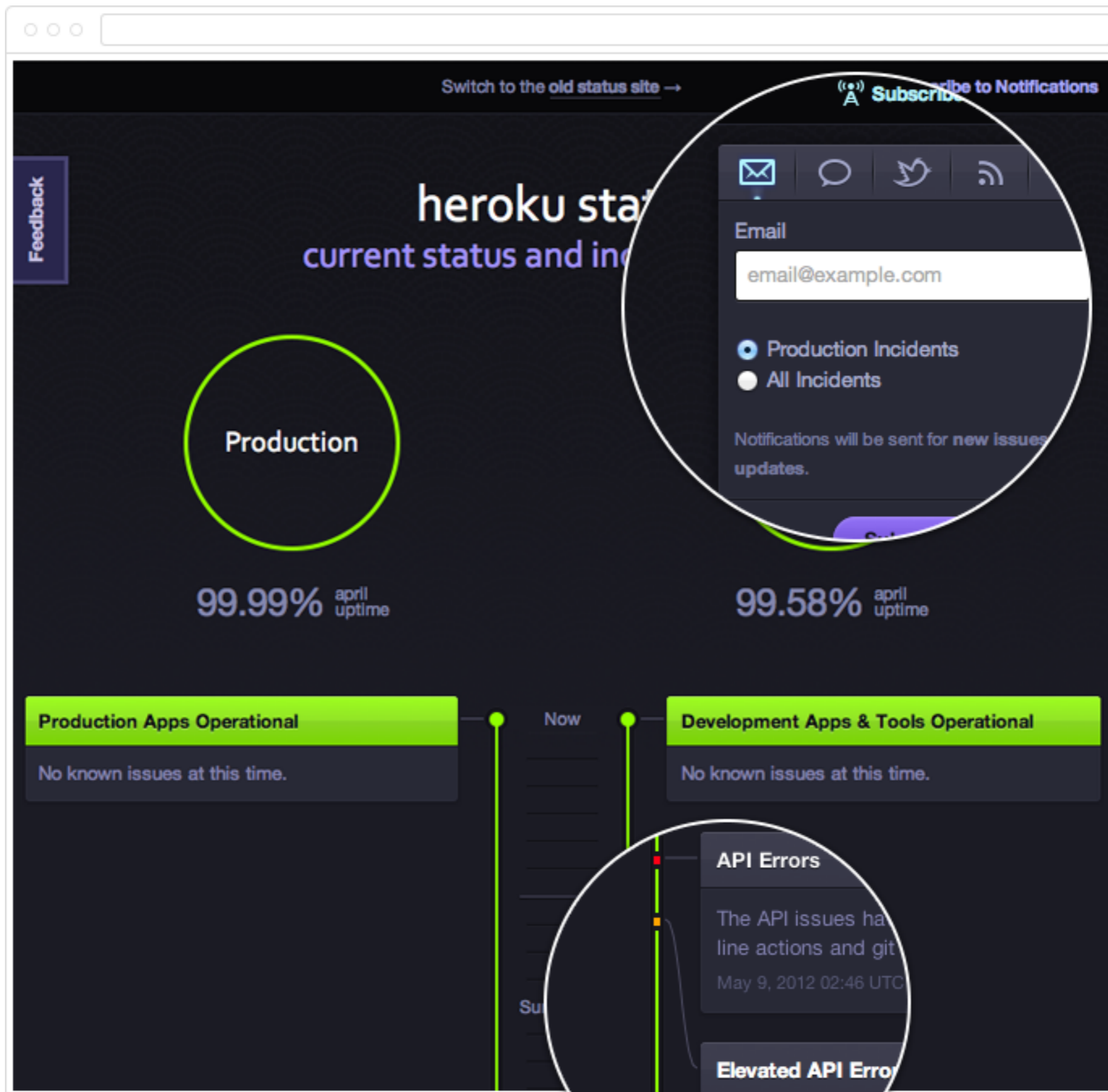
Product
Management

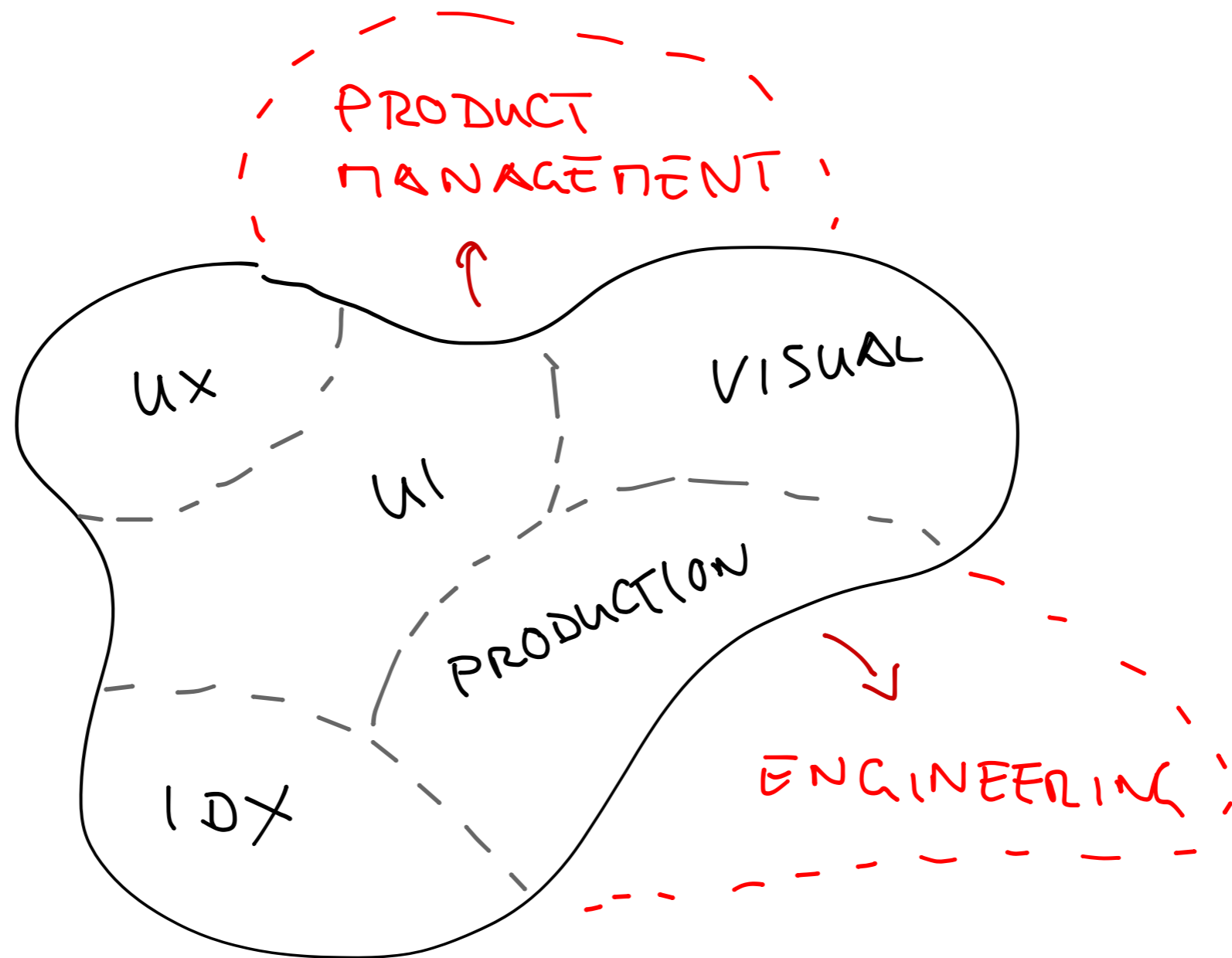
Design

Engineering









Unicorns

Meteor

Node.js

Framer

Heroku

Dev
Tools

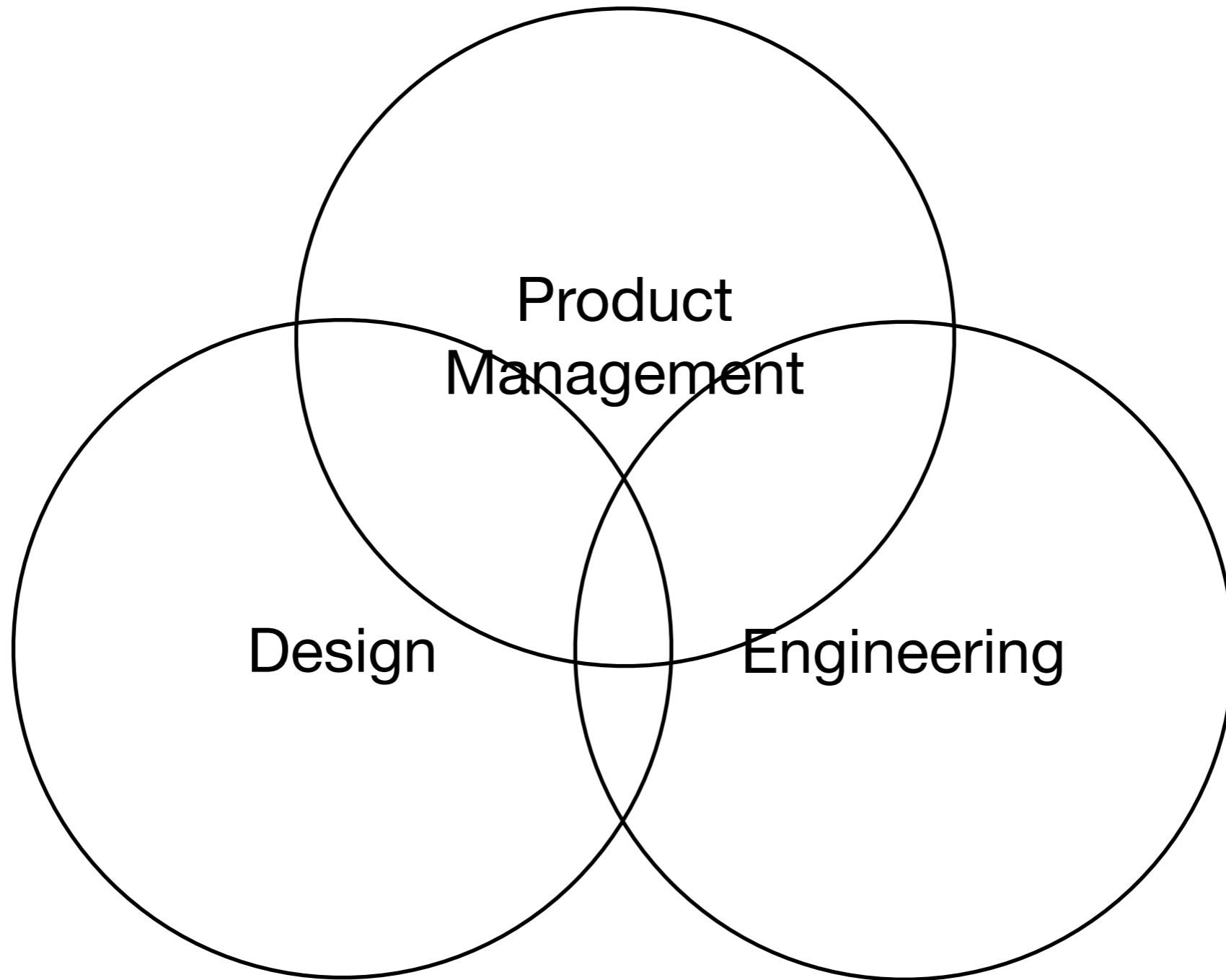
Github

CSS3

Bourbon

Sass

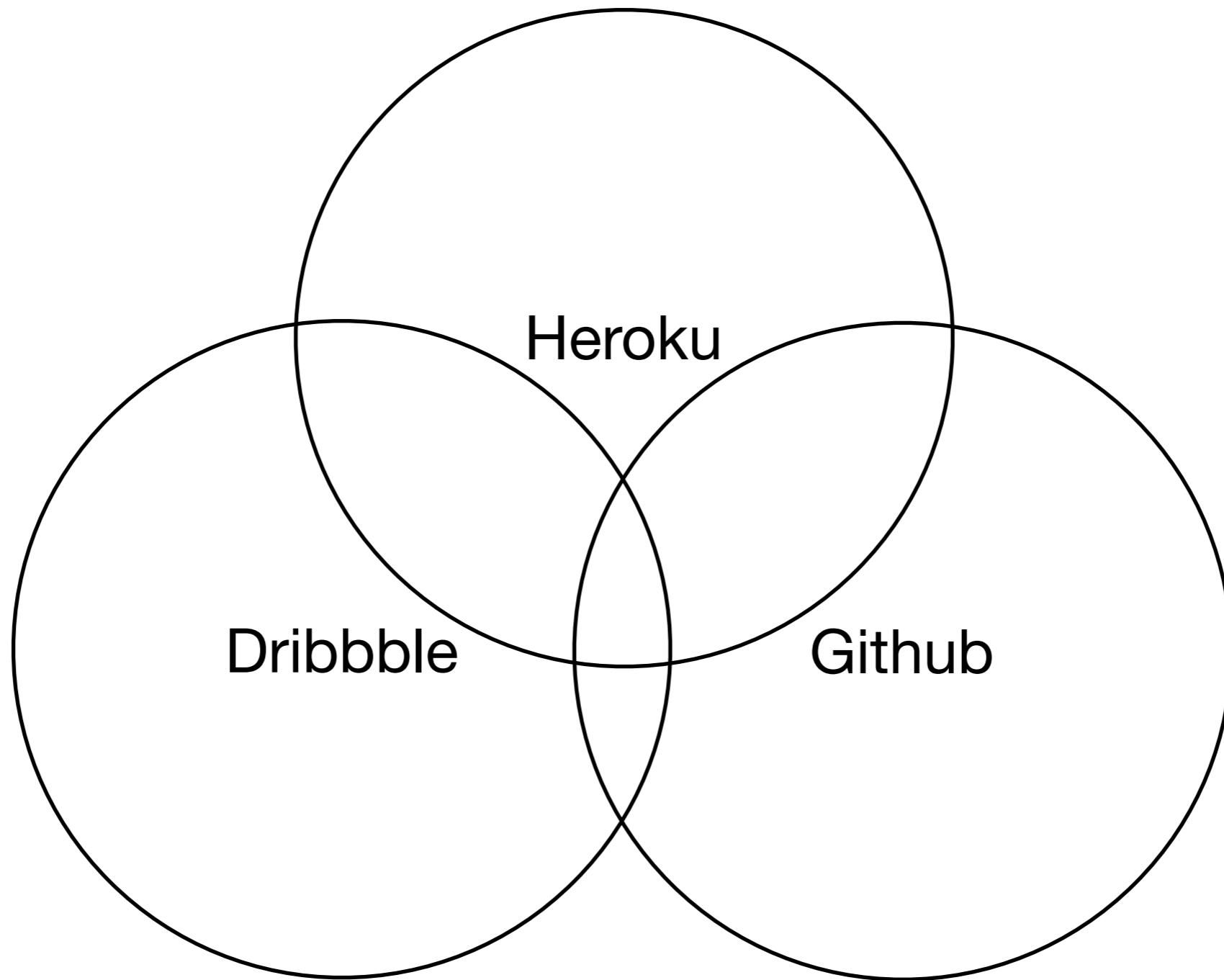
Hiring Unicorns

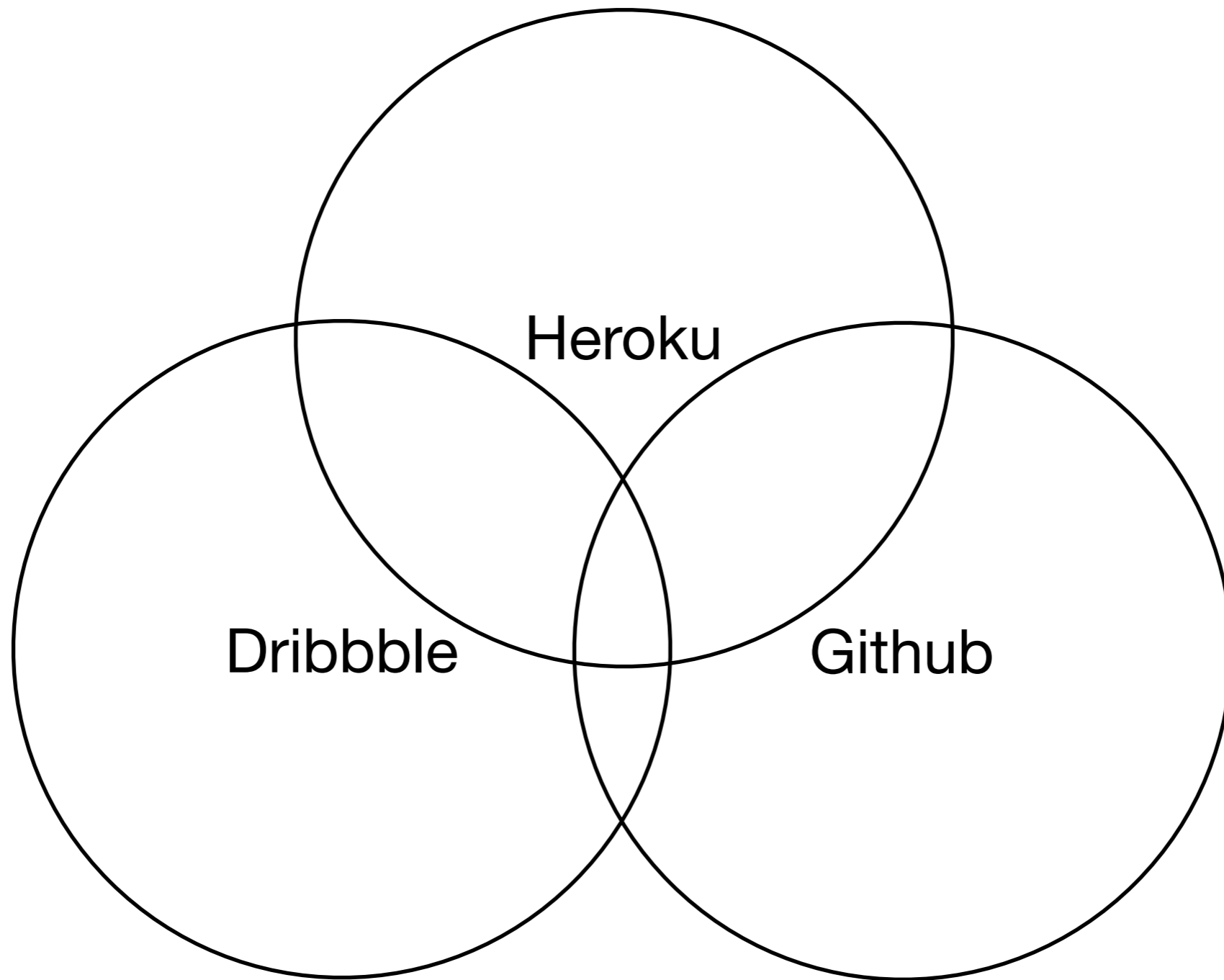


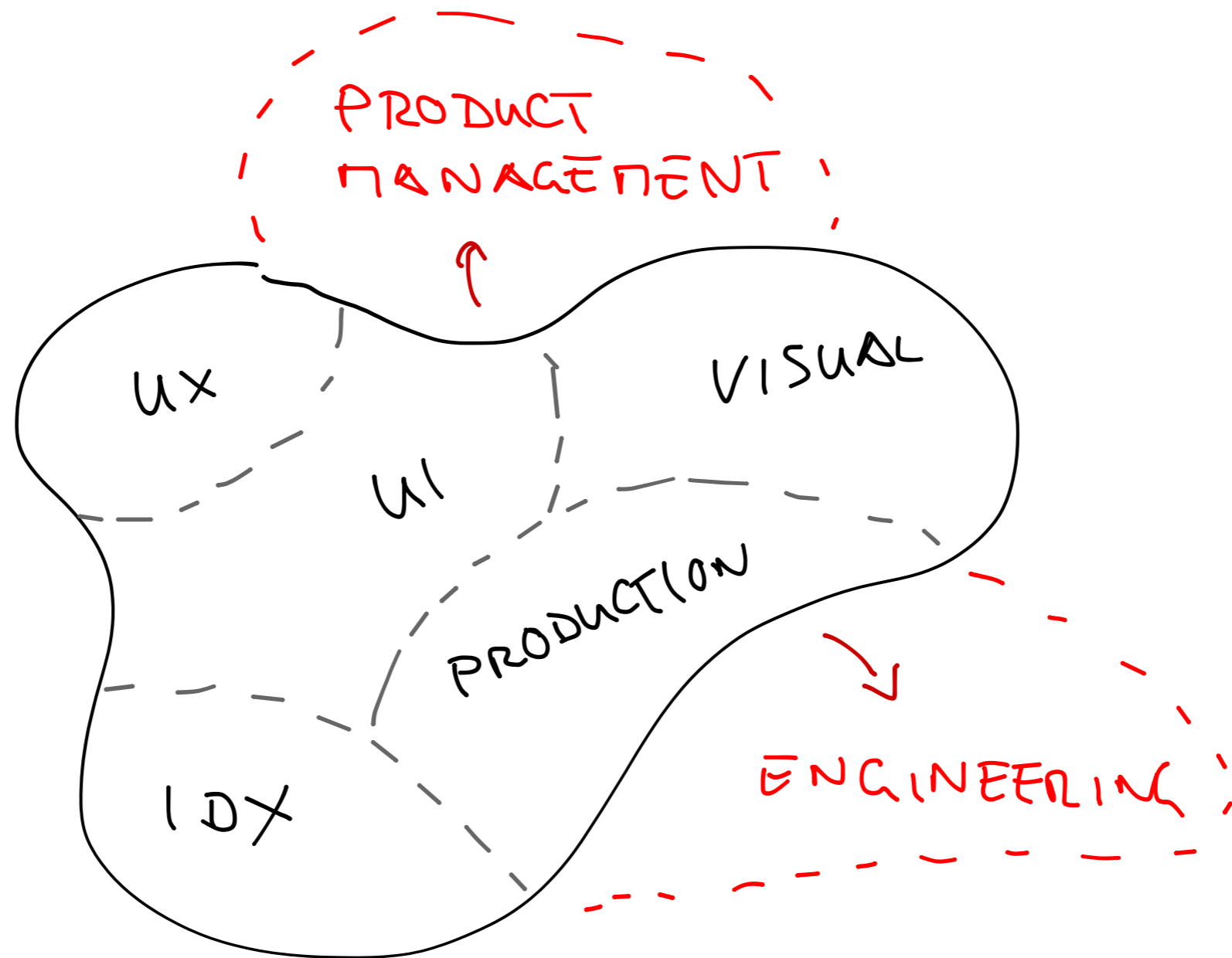
Product
Management

Design

Engineering







Fin

Q&A