



2023 UCI World Cycling
Championships

Business Ready Guide

Summer 2023

**GET
READY
GLASGOW**

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The Get Ready Glasgow (GRG) guide is divided into user-friendly sections to allow easy access to specific information.

The Get Ready Glasgow Business Ready Guide has been produced by event delivery partners to provide businesses located in and around the city with a variety of information related to the event, as well as useful contacts, potential opportunities and areas that they should be planning for.

Information was accurate and up to date at time of publication (end of March 2023). You can find the most up-to-date information at getreadyglasgow.com.

Businesses can direct any questions via the web enquiry form at getreadyglasgow.com or by email getreadyglasgow@glasgow.gov.uk



Welcome

When Glasgow and locations across Scotland host the 2023 UCI Cycling World Championships later this year, we want to make sure everyone feels the power of the bike.

Bringing thousands of athletes, media and visitors to our doorstep for the biggest cycling event in the world will not only provide a welcome boost for our economy, but the event can help us become a healthier, happier and more sustainable city.

Glasgow is committed to improving access to cycling for all and is the first in the UK to be awarded the Bike City label by the Union Cycliste Internationale. Our goal is to make cycling, along with other kinds of active travel like walking and wheeling, the natural choice for everyday journeys for people of all ages and abilities.

The 2023 UCI Cycling World Championships will not only bolster our commitment to day-to-day cycling, but reinforce Glasgow's status as a world-class sporting city in a year when it celebrates being European Capital City of Sport – the first city ever to hold the title twice.

Glasgow already has an immensely strong track record in delivering some of the world's biggest events – from the Commonwealth Games to COP26. I'm clear that local communities and businesses have always played a really invaluable role in that success.

You make sure we are ready to show our best face to the world and you help secure a lasting legacy for Glasgow when the show is over.

We will ensure Glasgow is open for business during the championships and that businesses are once again able to get involved and make the most of our city's time at the centre of the sporting world.

Councillor Susan Aitken **Leader, Glasgow City Council**

As Chief Executive Officer of the 2023 UCI Cycling World Championships coming to Glasgow and across Scotland from 3 to 13 August this year, I am privileged and thrilled to work with all our funding and delivery partners, who are dedicated and passionate about this mega event. Not only will it bring athletes from 13 UCI Cycling World Championships together for the first time, it also aims to inspire more people across Scotland and the world to get on a bike.

Featuring a schedule designed by the UCI, the Local Organising Committee and broadcasters in consultation with host cities and key stakeholders, the event will provide unrivalled live spectator and TV viewing experience, packed full of daily elite finals and nonstop action with at least three Championships on display each day!

In a first for a UCI World Championships, the Women Elite road race will bring the curtain down on the Championships, on Sunday, 13 August. In addition to championing female cyclists, the decision to stage the programme also supports the best possible alignment with the UCI Road International Calendar, given the Men Elite road race on opening weekend.

Hosted everywhere from metropolitan Glasgow to the highland scenery of Fort William, the Championships is proudly a pan-Scotland event. The power of the bike will take a global audience on a breath-taking tour, visiting landmarks rich with history, including Stirling and Edinburgh Castles, to jaw-dropping landscapes at Nevis Range, beautiful Dumfries and Galloway, and Glentress Forest.

Scotland is getting ready, showing the world that people really do make Glasgow, and we want to show the world how Glasgow embraces the power of major events and the power of the bike.

Trudy Lindblade, Chief Executive Officer **2023 UCI Cycling World Championships**

About the 2023 UCI Cycling World Championships

From 3-13 August 2023, the inaugural UCI Cycling World Championships will be hosted in Glasgow and across Scotland for what will be the single biggest cycling event in history.

The must-see, must-attend, must-watch event will bring together 13 existing individual cycling world championships into one mega event, including a mass participation event for cyclists of all ages, for the very first time.

This historic and innovative event will welcome around 2,600 elite cyclists, including para-cyclists, from more than 120 countries to compete in the various disciplines this summer, from BMX Freestyle Flatland, Park and Racing, to Indoor Cycling, Mountain Bike Downhill, Para-cycling, Track, Trials and more.

More than 190 UCI World Champions will be crowned over the course of the event, with cyclists vying for the iconic rainbow jersey. A further 5,400 amateur cyclists are expected to take part in mass participation events for ages 5 to 65+.

The spotlight will be on Scotland once again come August, with more than one million spectators anticipated to attend the Championships and a global TV audience of around one billion reaching up to 150 countries, making it one of the top 10 watched sporting events on the planet.

The event will have a positive impact and bring benefits to all parts of Scotland, generating a projected economic impact of £67m for the country. What's more, the 2023 UCI Cycling World Championships will prove to be a catalyst for behavioural change across Scotland by giving everyone the opportunity to experience the freedom riding a bike can bring to their lives.

With Glasgow hosting eight of the 13 championships at five of its world-class venues, Scotland's largest city will be at the heart of the action. Our international reputation and sterling track record of hosting high-profile sporting events has meant the city has become synonymous for welcoming unforgettable major competitions such as UEFA EURO 2020 matches, the 2014 Commonwealth Games and the multi-sport 2018 European Championships.

The 2023 UCI Cycling World Championships will build on the city's sporting event credentials and legacy, with locations such as Sir Chris Hoy Velodrome, George Square, Glasgow Green, BMX Centre and the Emirates Arena coming to life across the 11 days. Glasgow will also act as the epicentre for several important centres related to the event including Athlete and Teams Accommodation, Broadcast Production, Accreditation Centre, Volunteer and Workforce hubs and a Media Centre.

In August we will be ready to host an outstanding 2023 UCI Cycling World Championships, and we want businesses and residents alike to feel informed, enthused, and excited about playing a part in its successful delivery.



Event Partners

The 2023 UCI Cycling World Championships will be delivered in collaboration between the UCI, Scottish Government, Glasgow City Council, UK Sport, British Cycling, Glasgow Life and VisitScotland.

Union Cycliste Internationale was founded on April 14, 1900, in Paris, France. The UCI is the worldwide governing body for cycling. It develops and oversees cycling in all its forms and for all people: as a competitive sport, a healthy recreational activity, a means of transport, and also just for fun.

VisitScotland is Scotland's national tourism organisation. Its core purpose is to maximise the economic benefit of tourism to Scotland. The organisation's key objective is to contribute to Scotland Outlook 2030, the national tourism strategy ambition of pursuing a sustainable and responsible tourism agenda. Spending by tourists in Scotland generates around £12 billion of economic activity in the wider Scottish supply chain and contributes around £6 billion to Scottish GDP (in basic prices).

Cycling World Championships Ltd is a new subsidiary of VisitScotland that has delegated rights and responsibilities to deliver the inaugural 2023 UCI Cycling World Championships. Working with event delivery partners across Scotland, they will ensure a co-ordinated delivery model for the Championships.

Glasgow Life is a charity working for the benefit of the people of Glasgow. We believe everyone deserves a great Glasgow life and we find innovative ways to make this happen across the city's diverse communities. Our programmes, experiences and events range from grassroots community activities to large-scale cultural, artistic and sporting events which present Glasgow on an international stage. Glasgow Life is responsible for delivering eight of the 13 world championships and a complementary legacy and activation programme.

Glasgow City Council provides a range of services to its 635,000 citizens. The local authority of Scotland's largest city is both a funder of the overall event and a delivery partner via Glasgow Life. The city has also committed money to running a complementary activation and legacy programme to be a catalyst for providing local cycling opportunities and a range of programmes for people to engage with cycling through active travel and participation.

UK Sport's Major Events Programme is projected to invest almost £40 million of National Lottery funding through to 2025 to support the bidding and staging of major events on home soil, as well as providing specialist support to organisers. Events are supported not only for their likely performance impact on British athletes, but also to maximise wider sporting, social, cultural, and economic benefits.

British Cycling is the national governing body for cycling as recognised by the UCI – the international federation for the sport. Based in Manchester at the National Cycling Centre, British Cycling works across all levels and six disciplines of the sport (BMX, Mountain Bike, Cyclo-cross, Road, Track and Cycle Speedway), from providing the support and encouragement people need to get riding their bikes for the first time, to being home to the hugely successful Great Britain Cycling Team.

Other partners. There are many other partners and stakeholders involved in planning for the 2023 UCI World Cycling Championships, including the Scottish Government, Transport Scotland, Police Scotland, emergency services, transport providers and Glasgow Chamber of Commerce.



THE WORLD'S BIGGEST CYCLING EVENT... EVER!



13 UCI WORLD CHAMPIONSHIPS

11 INCREDIBLE DAYS



1 MEGA EVENT



10 HOST VENUES



WORLD CHAMPIONS CROWNED EVERYDAY



200+ RAINBOW JERSEYS



INTEGRATED
PARA-CYCLING ROAD
PARA-CYCLING TRACK

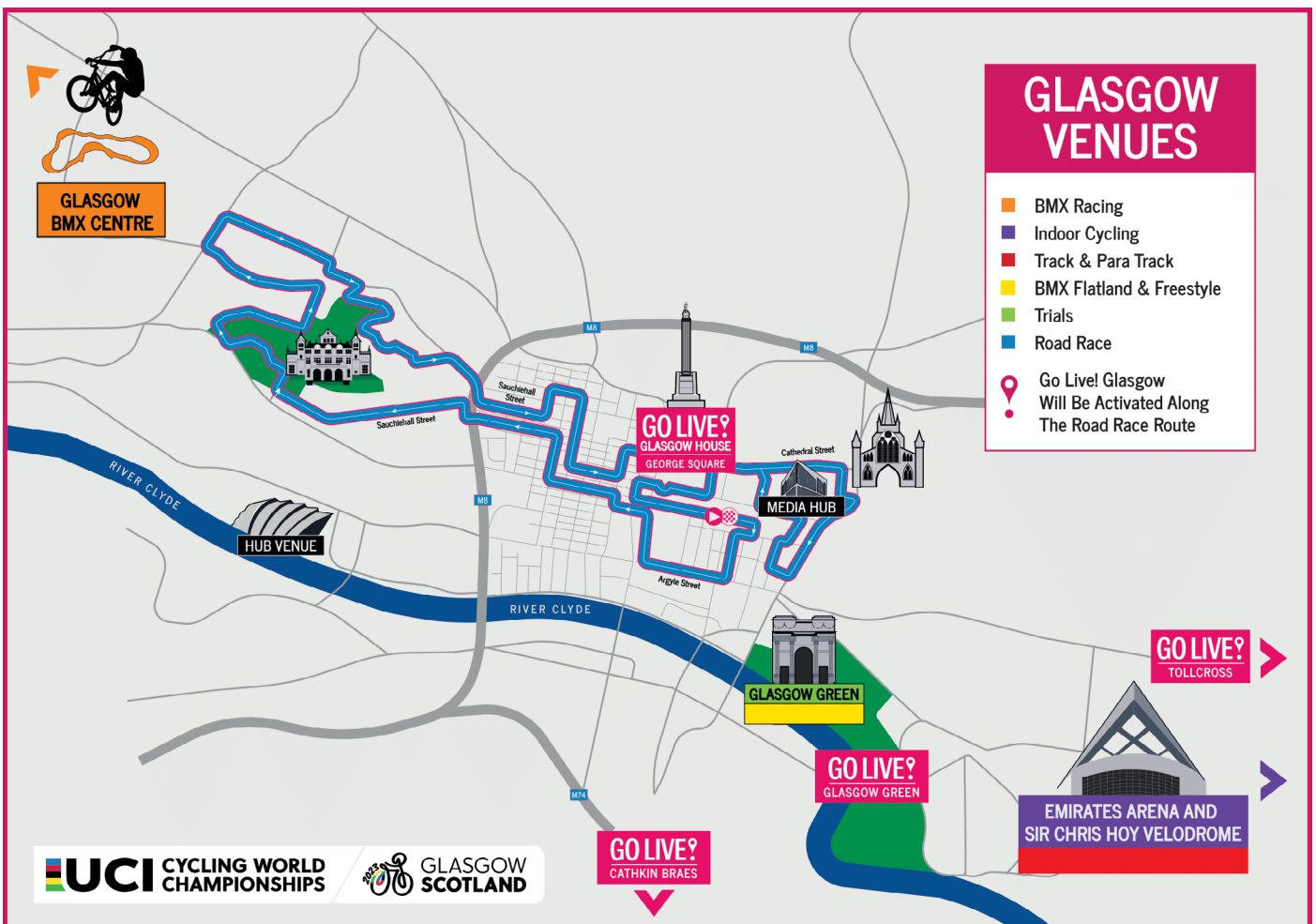


4,000 AMAZING VOLUNTEERS

8000+ ELITE AND AMATEUR COMPETITORS



FROM 120+ COUNTRIES



Glasgow Host City

Welcoming thousands of the world's top cycling athletes, as well as fans from around the globe, the 2023 UCI Cycling World Championships will not only showcase Glasgow and its amazing venues, but will also highlight the city and Scotland as a top destination for elite cycling and cycling tourism.

Reinforcing Glasgow's status as a world-class sporting city, in a year when it also celebrates being **European Capital of Sport**, our city will use this event to maximise the many health, transport, education, sport and tourism benefits hosting an event like this affords.

As well as successfully delivering specific events and activities, our focus will be on keeping the city open for business and moving, providing the basis for a strong cycling legacy.

The 2023 UCI Cycling World Championships will represent a crown jewel in our commitment to creating a vibrant cycling city, where cycling is accessible, safe and attractive to all. The event provides the perfect wider opportunity to generate new, exciting participation opportunities and remove barriers to cycling.

Glasgow is also the first UK city to be awarded a **UCI Bike City label**, which supports and rewards cities and regions which host major UCI cycling events and invests in developing community cycling and related infrastructure and programmes. Thanks to Glasgow's hosting of the event, local community organisations right across the city will benefit from tangible opportunities and initiatives associated with this and more people than ever before will have a chance to get on a bike and enjoy cycling in all its forms.

Our city has a demonstrable history of providing an effective and worthwhile legacy from international events, whether that's physical infrastructure in the form of world-class venues or sparking rises in sport participation.

As one of the flagship host cities of the 2023 UCI Cycling Worlds, it's only right that we are able to reach a point where walking, wheeling and cycling are the first and natural choices for people of all ages and ability to travel locally to schools, to shops, to work, or to the city centre.

Cycling also represents one of the planet's great hopes to shift towards lower- or zero-carbon methods of transport, address threats like climate change, air pollution and inactivity, and support better mental health. People have re-discovered the power of the bike in recent years – it is a symbol of social, economic and environmental recovery post-Covid-19 and one that we have embraced.

From integrated cycling routes and bike hire schemes, to cycle parking and storage, we are committed to improving access to cycling across the city. You can find out more about all of these initiatives at glasgow.gov.uk/cycling.

By sustaining the sport, physical activity and cultural legacy from the Glasgow 2014 Commonwealth Games, the Glasgow 2018 European Championships and now the 2023 UCI Cycling World Championships, Glasgow has a unique chance to inspire its citizens to lead more active, healthier lives and provide a wealth of opportunities for communities and businesses in every corner of our city.

Venue By Venue

Emirates Arena

Competition dates: 11 – 13 August

The iconic Emirates Arena will play host to the Indoor Cycling World Championships in 2023 hosting Artistic Cycling and Cycleball.

Purpose-built for the 2014 Commonwealth Games, there's no better place for history to be made once more at the 2023 Cycling World Championships.

- **Sport:** Indoor Cycling
- **30** competing nations
- **100** athletes
- **200** media
- **2,500** spectators per day
- **Ticketed event**

For businesses and residents, likely impacts around the venue will be minimal and similar to other big sporting events that take place in the venue, regularly. Spectators will be encouraged to use active travel and public transport to get to and from the venue.

Sir Chris Hoy Velodrome

Competition dates: 3 – 9 August

The spiritual home of cycling in Scotland, named after the greatest Scottish track cyclist of all time. Many prestigious events have been hosted here, including the 2014 Commonwealth Games and 2018 European Championships but the 2023 UCI Cycling World Championships will set the pace for high-octane heroics and sweltering drama.

- **Sport:** Track and Para-Cycling Track
- **40** competing nations
- **800** athletes
- **250** media
- **5,000** spectators per day
- **Ticketed event**

For businesses and residents, likely impacts around the venue will be minimal and similar to other big sporting events that take place in the venue, regularly. Spectators will be encouraged to use active travel and public transport to get to and from the venue.



Glasgow BMX Centre

Racing challenge dates: 6 – 9 August

Competition dates: 12 – 13 August

400m long and just 5m wide, the seriously bumpy track at the Glasgow BMX Centre will put on a spectacular show full of dramatic ups and downs. The world's very best BMX riders will fight for every inch of track as they race, jump and wrestle their bikes from the start gate to the finish line in front of a capacity crowd. Having already hosted the 2018 European Championships and the 2022 UCI BMX Racing World Cup, the stage is set for an electrifying 2023 UCI Cycling World Championships.

- **30** competing nations
- **300** athletes
- **300** media
- **4,000** spectators per day
- **Ticketed event**

For businesses and residents, likely impacts around the venue will be playing host to a large number of challenge participants and spectators on challenge days.

The centre will also close from 10 July to begin getting the facility ready to host the sporting competition. The adjacent golf course will remain open but access may be altered for a period.

Road closures and parking restrictions are expected around the venue shortly before and during the event and dates will be confirmed on [getreadyglasgow.com](https://www.getreadyglasgow.com) in due course.

Local community engagement will take place from the end of May.

Glasgow Green

Competition dates

BMX Freestyle Park: 5 – 7 August

BMX Freestyle Flatland: 8 – 10 August

BMX Trials: 9 – 12 August

The city's oldest and arguably most loved city park, Glasgow Green is the perfect place to go for a walk, play, run, cycle or simply a space to relax! But, if you're competing at the 2023 UCI Cycling World Championships, the ideal place to nail a 360° frontflip.

For the first time ever this August, Glasgow Green will welcome the world's best BMX Freestyle Park, BMX Flatland and Trials riders getting together to compete for medals, entertain the masses and make even more history in Glasgow's storied east end.



- **30** competing nations
- **300** athletes
- **250** media
- **2,000** spectators per day
- **Ticketed and non-ticketed events**

For businesses and residents, likely impacts around the venue will be playing host to a large number of spectators and restricted access to sections of Glasgow Green.

Event build will begin on the site mid-July. Specific Glasgow Green closure dates will be confirmed on getreadyglasgow.com in due course.

Local community engagement will take place from the end of May.

Road Races and George Square Finish

Competition dates

Juniors: 5 August

Men Elite: 6 August

Team Time Trial Mixed Relay: 8 August

Men Under 23: 12 August

Women Under 23 & Elite and Para-Cycling: 13 August

The world's best cyclists will be taking on Scotland's roads this August. Pace setting, strategically timed attacks and gutsy breakaways will separate the race leaders from the pack on the high-speed hills, thrills and spills of the races' various routes.

George Square is set against the iconic backdrop of the City Chambers, a magnificent building that boasts more marble than the Vatican. The square is at the heart of the city centre and holds a wealth of history with statues of great Scots like Robert Burns, James Watt, Sir Robert Peel and Sir Walter Scott lining the esteemed square. As the finish line for 2023 UCI Cycling World Championships Road Races, more history will be made as new champions are crowned.

- **35** competing nations
- **1,000** athletes
- **250** media
- **Non-ticketed event**



The route

Road races will see riders make their way in from the north-west of the city before they tackle a 14.4km technical circuit, culminating in an iconic finish at George Square in the heart of the city.

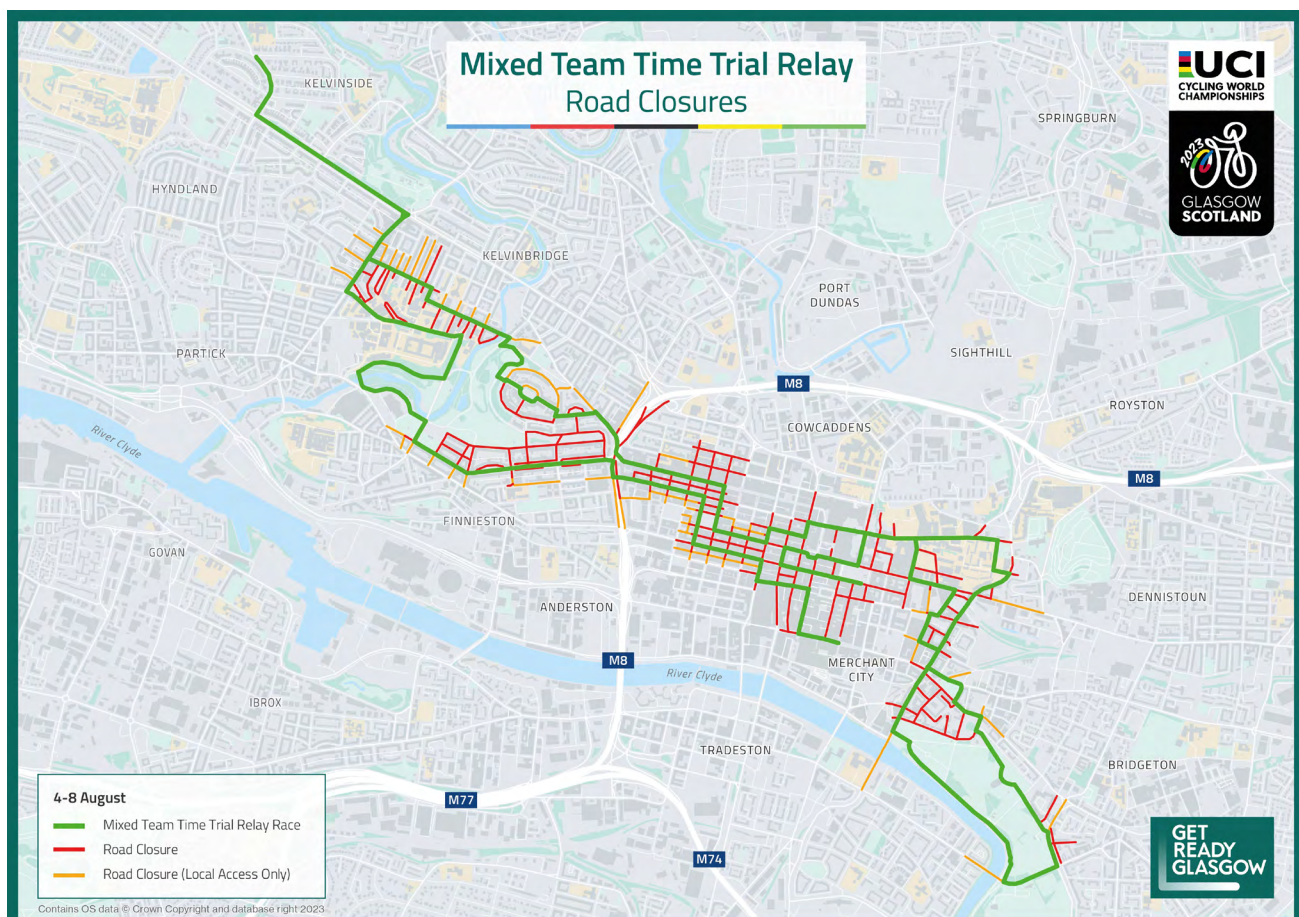
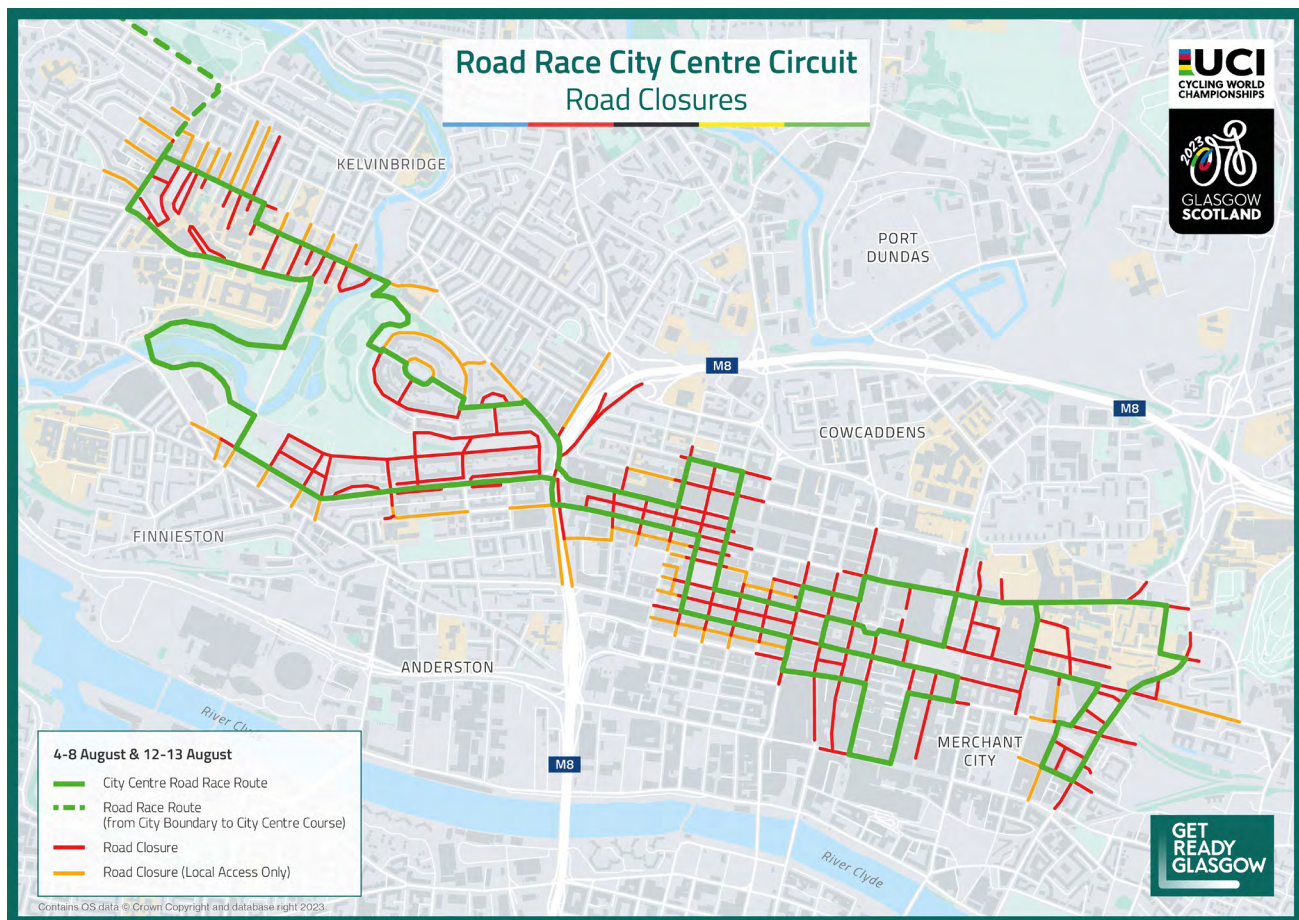
Entering from Glasgow's west end, the road race route navigates the city starting with a climb to Park Circus before heading into the city centre, passing the internationally recognised Glasgow School of Art, University of Strathclyde, the historic Glasgow Cathedral and Merchant City.

The circuit then takes riders back west, passing the Gallery of Modern Art and traversing Buchanan Street, the city's premier shopping street, before taking in the iconic Kelvingrove Museum and Art Gallery and the world-renowned University of Glasgow, both striking architectural landmarks in Glasgow's west end. The riders will then go along the eclectic Byres Road before racing back to conclude with an exciting finishing straight at George Square.



Computer Generated Image of George Square on road race competition days

Road closures will come into effect from 0001hrs, Friday 4 August until 2359hrs, Tuesday 8 August and then again on 0001hrs, Saturday 12 August until 2359hrs, Sunday 13 August. More detailed road closure information and accompanying access and egress plan for businesses on or within the Glasgow Circuit will be available from April at the **Get Ready Glasgow website**.



Potential impacts

These events in particular will have an impact on movement around Glasgow city centre and west end on competition days and on the days before as restrictions and closures come into force. Parking restrictions and road closures will be in place to allow athletes to familiarise themselves with the route, and to race safely across the city, and for the safety and enjoyment of the tens of thousands of people who are expected to line the route in support of the riders.

Parking restrictions on the road race route and adjoining streets will come into force on Monday 31 July with the courses being built and barriers deployed from Tuesday 1 August. The majority of these restrictions will stay in place until Sunday 13 August.

To ensure enough space to build the road courses, including barriers, and manage the high numbers of spectators expected to attend and move about the city centre, it may be necessary to clear the carriageway and footways of temporary occupations on the race routes. If this applies to your premises, you will be contacted to request the removal of your street furniture. We would ask that you support these requests. This may include removal of all seating and tables used by your premises to operate a temporary street café. This will only apply on certain dates before, during and after the event. We will be in touch directly with affected businesses in the west end, city centre and George Square in the coming months to confirm the exact dates and times.



City Readiness

As a city, we will be open for business and ready to host the 2023 UCI Cycling World Championships. Now is the time to evaluate what opportunities the event presents to your business and how best to make the most of them. It is also time to determine whether your business is likely to be impacted by the event and what this means for your operations, your staff and your customers.

Planning ahead

As host city for this event, it is essential that we deliver a vibrant and positive Championships environment and experience to athletes, residents and visitors alike.

It is equally essential that we continue to function as a city during this time, with minimal disruption to our 635,000 citizens and local businesses. All of this requires the commitment of everyone – the people who live and work in this city.

Planning is a key step in maintaining business operations over the period and ensuring your ability to serve existing customers, while possibly targeting new ones.

You may want to think about:

- whether you need to increase/decrease product/service requirements and if you should consider extending your trading hours
- which areas of your business might be impacted during the Championships, particularly on road race days if you are located in the city centre or west end
- how staff may be impacted and whether temporary or modified working arrangements would be appropriate

Customer communication

Once you have identified the likely impact of the Championships on your business, it is advisable to communicate this to your existing customers.

Customers access your business in a variety of ways and event activities may limit certain means of contact and your ability to meet existing customers' needs. It can be as simple as placing a notice in your shop window or providing social media updates for your customers about how they can continue to do business with you during this time.

Consideration should be given to the fact that alternative arrangements may have to be put in place, such as asking customers to contact you at certain times or asking customers to collect if you are unable to deliver to them.

Thinking about the following questions may help you identify the plans you need to make.

- Is your business near a Championship venue? Do you know when the venue will be in use?
- Are there event-related transport arrangements in your local area?
- When are your peak trading hours?
- Would it be advantageous to extend trading hours?
- Will you have adequate resources to cope with existing and new business during this time?
- How do your customers usually access your business? If they access it physically will they still be able to do this easily? Can they drive to it/park close by?
- Do you need to identify alternative areas to park?

Employee engagement

The 2023 Cycling Worlds presents an excellent opportunity to engage your staff in new and exciting ways, building excitement and enthusiasm for this world-first event on our doorstep.

You and your workplace could hold Cycling World Championships-related competitions and workplace events, organise group outings to free events like the road races, encourage people to share their event experiences in the workplace and encourage different departments or teams to adopt a cycling nation to support in the lead up to and during the Championships.

The event is also a fantastic opportunity to encourage active travel, be that in staff members' spare time or as part of their commute. There are a host of routes to discover via the Sustrans-VisitScotland cycling routes map which can be accessed on their website [here](#).

At the end of April, with just 100 days to go, an engagement campaign will be launched that you and your team can get involved in. You might want to see who can clock up the most miles across the month. Keep your eyes peeled cyclingworldchamps.com for further details.

Get Ready Glasgow engagement activities

Get Ready Glasgow is the established public information campaign, used during events to keep the city moving and open for business. It aims to educate, inform and support businesses and residents as they come into contact with the event and provide businesses with clear, consistent, and timely information about the opportunities presented by the event in Glasgow and any impacts it may have on the city.

This guide is just one of the ways we are keeping you informed about what you can expect between now and event-time. Information will be continually provided to assist and support businesses and residents to get ready to welcome the event in August and minimise disruption to your day-to-day lives.

This includes issuing informative letters to a range of businesses across the city and presenting to a number of business intermediaries and forums, for example in conjunction with the Glasgow Chamber of Commerce.

Drop-in sessions and other engagement activities are planned for May and July and a dedicated engagement team is in place to support you. You can also sign up to the Get Ready Glasgow e-newsletters online.

For up-to-date information in the city, during event time and road race days, follow [@GetReadyGlasgow](#) via Twitter and visit getreadyglasgow.com

Business Opportunities

We know that an engaged, supportive and supported business community invested in the success of the 2023 UCI World Cycling Championships and the city's wider cycling and sustainability priorities, will help the city thrive throughout our moment in the global spotlight.

We aim to provide businesses of all sizes with the information they need to be ready for this major event and make the most of all opportunities it brings.

Procurement

Procurement opportunities will exist for a variety of goods and services with a range of contract values. All upcoming business contracts will be advertised on Public Contracts Scotland. Register on Public Contracts Scotland website publiccontractsscotland.gov.uk and sign up for alerts.

You can also register with the Supplier Development Programme at sdpscotland.co.uk and see what training is available. Follow SDP on Twitter [@sdpscotland](https://twitter.com/sdpscotland) to be kept up to date with the latest news and developments.

Sponsorship

With the inaugural 2023 UCI Cycling World Championships bringing over 8,000 athletes, and tens of thousands of fans across Scotland, per day, being part of the event's commercial programme opens great opportunities for all kinds of businesses.

Cycling Worlds work with a large spectrum of brands to create bespoke sponsorship opportunities that suit all types of partners. This ranges from lead sponsors to official suppliers and is at both global and local level. The event is delighted to be engaging brands to help celebrate the single biggest cycling event in history in Glasgow and across Scotland.

If you are interested in hearing more please get in touch through email at hello2023@cyclingworldchamps.com and use the subject 'FAO Commercial Team'.

Event toolkit

As we look forward to welcoming thousands of cycling fans in August, we know that stakeholders, businesses and organisations are looking for ways to show support for the event and Glasgow being a proud host.

Cycling Worlds are in the final stages of producing a toolkit and guidelines for businesses, community organisations, their sector organisations and the public to use in a variety of ways to be part of the city buzz. Shop dressing, rainbows, cycling themed decoration are all encouraged to help animate the city. The guidelines will be available on getreadyglasgow.com shortly.

Licensing extensions

Glasgow City Council is currently exploring the opportunity to support the visitor experience and night-time economy with extension of hours for licensed premises during the event. Further details will be made available at getreadyglasgow.com.



Showcasing Glasgow

For businesses, there has never been a more exciting time to be in Glasgow. The city is renowned for hosting world-class events and this year has been named European Capital of Sport.

This sporting spectacle offers another important opportunity for us to showcase its business credentials and infamous friendliness, and maximise the opportunities provided.

It's also the perfect opportunity to tap into the cycling tourism market. VisitScotland recently conducted research entitled 'Scotland. Made for cycling', which found that over 2.3 billion cycle tourism trips take place in Europe every year, and that the estimated value of cycle tourism trips in Europe is £37 billion.

In terms of domestic tourism for Scotland, annually there are 338,000 road cycling trips which result in 1.3 million overnight stays and £154 million for the Scottish economy, while a further 585,000 cycling day trips are worth £14 million. You can learn more about tapping into this huge potential market on Visit Scotland's website [here](#).

This summer Glasgow will also look the part, with the city set to be dressed for the Championships. Businesses can also play their part by making sure that their premises and surrounding areas are in the best possible condition to receive international visitors. The council will make sure that the public areas, and land it has responsibility for, are kept tidy. Private landowners can also help ensure the city looks at its best. Working together to make the city look as good as it can will boost its image and reputation amongst visitors.

Glasgow House

During the event Glasgow House will be a business hub providing a base in which to engage with key Glasgow and Scottish firms, city stakeholders and community groups. Glasgow will take centre stage and highlight the contribution made by its people, as well as promote it to international guests.

There will be events delivered by city partners throughout the Championships and also providing a base for businesses, as well as an opportunity for businesses from across the globe to come together and network to celebrate and enjoy the Championships while promoting Glasgow. Glasgow House will be open during 3 – 13 August 2023 at the Merchants' House next to Queen Street train station.

For more information, please contact events@glasgowchamberofcommerce.com

Lord Provost's Trade Mission

Working with Glasgow Chamber of Commerce, Turin Chamber of Commerce, Glasgow Life and the Italian Chamber of Commerce and Industry for the UK, Scotland Office, a two-day programme will be developed to provide networking opportunities for Glasgow- and Turin-based businesses.

The Trade Mission aims to welcome business networking opportunities and to showcase Glasgow internationally, providing legacy opportunities to those involved.

Put your business on the cycling map

The Sustrans-VisitScotland cycling map is a great way to alert cycling fans and visitors to your business. It is on their website [here](#) and received over 250,000 page views last year.

The map features a number of long-distance routes which link through to VisitScotland.com's business listings. Any tourism businesses located within 5 miles of that route will be included. You can find out how to add your business using the website [here](#). Support for getting the listing live is available from VisitScotland's Industry Relationship Managers.

Traffic and Transport

Glasgow City Council and delivery partners have a wealth of experience to draw upon when it comes to transport planning and coordination for major events. As transport planning for the event progresses, we want to keep businesses and residents informed and up to date every step of the way.

Hosting an event of this scale will have an impact on the day to day running of the city. It will be busier in general, and in particular on road race days, and there will be road closures and restrictions to facilitate the sporting competition.

Transport planning

We want to ensure that the city's transport network supports the needs of this major event while keeping Glasgow and its people moving. To ensure this is the case, partners have begun work on a bespoke transport plan.

The significant task requires several stages of planning, modelling and design on aspects including Local Area Traffic Management Plans (LATMPs) and an access and egress plan, around the Glasgow circuit, on road race days. The plans will take a range of scenarios into consideration to ensure preparedness for the challenges the event may present, including modelling the movement of spectators for each of the events hosted in Glasgow.

Several bodies, companies and organisations with transport powers or responsibilities will assist the Championships in preparing and implementing the overall transport plan including Glasgow City Council and neighbouring local authorities, Transport Scotland, Police Scotland and British Transport Police, and public transport operators. The public's support and cooperation will also ensure Glasgow's travel network runs smoothly in the run up to and during the event.

The public will be informed about transport arrangements before and during the Championships and will be provided with information detailing alterations to networks. The most up-to-date information will be at getreadyglasgow.com.

Planning ahead

In the lead up to and during the 2023 UCI World Cycling Championships, it's important to be prepared and plan ahead, wherever possible. Certain days of the event are likely to be busier than others particularly road race days and to keep the city open for business and moving, you are advised to prepare for your journeys in advance and to build in flexibility where possible, in case of any unexpected disruption.

Planned road closures and parking restrictions will be in place during the event at certain locations across the city. We will share updates via the **Get Ready Glasgow website** and Twitter feed **@GetReadyGlasgow**.



During the event, you may wish to think about:

- how you, your staff and customers and/or patients are going to travel
- estimated journey times
- the most appropriate mode of transport for your journey
- deliveries and collections including waste
- freight operations

Public transport and active travel

Visitors, commuters and residents will be encouraged to use public transport and active travel methods during the event.

Information on public transport and active travel routes during the event will be available on the **Get Ready Glasgow website** in the coming months. For more information on planning your journey in the meantime, visit the **Traveline Scotland website**

Low Emissions Zone

We are dedicated to reducing the levels of harmful vehicle emissions in our city centre, which can cause health problems, particularly for those most vulnerable. From 1 June 2023, the city's Low Emission Zone (LEZ) will come into force within the city centre, and this will be in place in the lead up to and during the Championships.

All vehicles entering the city centre zone will need to comply with emission standards or face a fixed penalty charge. For more information visit glasgow.gov.uk/LEZ



Safety and Security

During the 2023 UCI Cycling World Championships, due to the scale of the event, there will be increased, visible security and police presence around Glasgow. This will ensure that the Championships are welcoming, friendly and spectacular for locals and visitors. Businesses can also do their bit to make sure they protect their staff, customers and operations from harm.

Business continuity

Business continuity is the capability of an organisation to continue to deliver services at an acceptable level following a disruptive incident – something many businesses will have had to look at during the pandemic. It is guided by an organisation's effective business continuity management process – identifying any potential threats, the likely impacts to critical functions and testing plans to minimise disruption.

The Championships present another opportunity for organisations to review their Business Continuity Plans and internal emergency procedures to ensure they are prepared to continue to deliver services at an acceptable level despite any potential disruption.

For others, this may galvanise thoughts on resilience and flag up the fact that having a business continuity plan is important for operations at any time – and particularly when a major event is taking place on their doorstep.

Incidents can be large, small, natural, accidental or deliberate with the potential to cause a major disruption to your business and its ability to function during this event. This could range from a burst pipe or no computer network to low staffing levels due to illness or disruption of the supply chain. Therefore, preparation and planning is vital. Implementing business continuity measures before a disruptive incident occurs will enable you to resume your business operations before unacceptable levels of impact arise.

It is important to remember that business continuity arrangements are not considered legitimate until they have been exercised. As business continuity is all about an organisation's

internal preparedness to possible disruption, it is important when conducting exercises to engage suppliers, interdependencies and stakeholders who form part of your business continuity arrangements. More information regarding business continuity can be accessed on the gov.scot website [here](#).

Project Servator

In the run up to and during the Championships, Police Scotland will be running frequent Project Servator deployments. Project Servator is a policing tactic that aims to disrupt a range of criminal activity, including terrorism, while providing a reassuring presence for the public.

The approach relies on unpredictable and highly visible police deployments, whilst at the same time, building a network of vigilance made up of business and community partners and the general public. Project Servator deployments are normal police operations. Don't be surprised or alarmed if you see them and weren't expecting to. More information can be accessed on Police Scotland's website [here](#).

Security

Consideration should be given to refreshing building security protocols and reminding staff to follow common sense principles regarding the safety and security of themselves, your premises and your equipment. For example:

- lock up your premises
- take time to secure the property at the end of each day
- update keyholder lists
- ensure no valuables are left in sight
- have a well-maintained security system in place



It would also be prudent to ensure that stringent financial security procedures are in place to avoid the risk of fraud by individuals, or serious organised crime groups. More information can be found on the 'Advice and Information' section of the Police Scotland website scotland.police.uk

Cybercrime

Businesses should also be aware of the potential threat from cyber criminals. Criminals routinely take advantage of the opportunities offered online to make their gains, be it for profit, notoriety or to cause harm.

Cybercrime takes many different forms including Phishing, Account Takeover, Email Compromise, Ransomware, Denial of Service, Online Fraud, Webcam Extortion, Malware/Viruses, Hacking and Website Defacement.

Raising awareness of potential cybercrimes is key, and extensive advice can be found on the **National Cyber Security Centre website** which outlines the main ways to ensure cyber security, as well as links to sources of national guidance.

It is equally important to ensure that your staff are vigilant and are mindful of the security implications through actions such as leaving their laptop or device unsecured and unattended. They should also be able to recognise potential cyber-attacks and methods used by criminals to exploit vulnerabilities.

By regularly updating staff with online safety security advice, and including staff vigilance as part of your cyber security measures, you will help reduce the risk to your organisation.

Further advice can be found at the Police Scotland 'Advice and Information' section, accessed [here](#). Should you fall victim to any criminal activity, please report the matter to the police as soon as possible using the non-emergency number (101).

Protecting your bike

There are a number of ways you can protect your bike before, during and after the Championships. Police Scotland recommends making sure your bicycle is secured ideally with two different types of locks to deter criminals.

You can also upload your details to the Bike Register database at bikeregister.com. This will help the police to return your bike if it's lost or stolen.

It's also recommended that you photograph your bike and record all of your bike's details including its serial number which can be found on the bottom bracket; keep your bike in a safe place, and; insure your bike. More information on keeping your bike safe can be accessed on Police Scotland's website [here](#).

Cross-sector Safety and Security Communications (CSSC) Scotland

CSSC Scotland is a communications network that aims to provide businesses with accurate, time-critical information about serious unexpected incidents and major events. During the event, the CSSC Scotland hub will provide businesses with regular updates on planned events; and information on safety, resilience and/or transport matters that will enable them to plan for the day ahead, as well as ensuring they can continue to operate effectively while keeping staff and premises safe, secure and functioning.

For further information on CSSC or to sign up, please visit thecssc.com

Go Live!

Go Live! is an exciting programme of cultural and community participation activity happening across Glasgow as part of the 2023 UCI Cycling World Championships. The programme will bring key city sites to life with a raft of inspiring performances and come-and-try experiences.

This accessible, inclusive, fun and free programme of activity will promote cycling and wellbeing to different audiences. This will showcase ways to get involved in cycling in the community, and provide tangible links for Glasgow communities with the biggest single cycling event in history.

Go Live! @ George Square

George Square will be transformed into a vibrant fan area during the event. The city centre square will be at the very heart of the action with a packed programme of free events, showcasing exactly why it is the civic epicentre of Glasgow.

Alongside acting as the road race finish line and staging medal ceremonies, every day from 3 – 13 August 2023, the square will be home to a stage filled with exciting performances and screenings, a host of free interactive cultural and sporting activities, and some unexpected pop-up street theatre.

With a strong music element which celebrates Glasgow's place as a UNESCO City of Music, Go Live! will partner with a range of cultural organisations in the city and Scottish Cycling. Representing the diverse communities and arts sector within the city will also be front and centre of activities animating George Square this August.

Go Live! @ the Road Races

During the road races on the 5, 6, 8, 12 and 13 August, city centre and west end sites along the route will have a carnival atmosphere thanks to Go Live!

At key spots along the race route where spectators are expected to gather, screens will be installed to allow visitors to watch the entire race. A range of performances will also be programmed, entertaining audiences before, during and after each road race and bringing a celebratory, party atmosphere to our streets during this exciting event. Further details will be unveiled in the coming weeks.



Go Live! @ Tollcross

Much-loved east end spot, Tollcross Park, will become a fantastic hub of Go Live! activity on Saturday 5 August. This family-friendly day out will include sport, arts and music activities to get involved in.

Go Live! @ Cathkin Braes

On Saturday 12 August, cycling hotspot Cathkin Braes will come to life with a raft of Go Live! activity perfect for all the family. Come-and-try cycling activities and a range of arts and music activities will bring the excitement of the Championships to the southside this August.

Activation and legacy

Glasgow City Council has approved a £3 million city activation programme, that puts the legacy and impacts for the city, from hosting the Championships, at the forefront of planning.

Through this activation programme, Glasgow is committed to maximising the positive economic and social impact of hosting the Championships through building skills and capacity in the city's workforce and volunteer network. It also seeks to empower local groups to deliver projects in their communities, to reach those furthest from activity, and focus on removing barriers to participation and offering opportunities to come and try.

Current schemes include **Artists in Communities**, **Go Cycle Glasgow Fund**, **Secondary school girls' participation** and **Learning Through Cycling**, in Glasgow schools.



Alternative formats of this document are available on request.
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