# **D-seal questionnaire of data ethical considerations**

Cf. requirement 8.1.1.1

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| **Question 1** |
| Has the company considered possible solutions to improve its work in data ethics? E.g., establishment of a data ethics working group, awareness-raising activities, culture of transparency. |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Comments** |
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| **Question 2** |
| Has the company considered regular involvement of relevant stakeholders? E.g., to avoid unintended bias. |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Comments** |
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| **Question 3** |
| Has the company considered the possible impact of influencing users’ behaviour? E.g., counteract addiction, over-consumption, bullying. |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Comments** |
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| **Question 4** |
| If the company can influence users’ behaviour, has it considered how this can be made more transparent and how users can be given more control? |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Comments** |
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| **Question 5** |
| Has the company considered how users’ rights can be prioritised over commercial or institutional interests? |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Question 6** |
| Has the company considered how users can derive the maximum value from the data that is collected? |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Question 7** |
| Has the company considered how to avoid unintended consequences? E.g., surveillance, misuse, spread of misinformation, or similar. |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Question 8** |
| Has the company considered how to protect specific target groups? E.g., children and young people or groups with special needs. |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Comments** |
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| **Question 9** |
| Has the company considered whether data collection and solutions/products could limit the rights of citizens?  |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Comments** |
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| **Question 10** |
| Has the company considered whether it can avoid exacerbating social and ethical problems? E.g., inequality, exposure of population groups or segments, or limiting the use of a solution to particular users. |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
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| **Comments** |
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| **Question 11** |
| Does the company communicate its privacy-by-design strategies to its users? |
| **Not relevant** | **No considerations to note** | **Some considerations** | **Measures planned** | **Measures implemented** | **Continuous process established** |
|[ ]  [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
| **Comments** |
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