



## REQUEST FOR PROPOSALS:

### CONTENT DEVELOPER FOR A NEW E-LEARNING COURSE ON DECRIMINALISATION

OCTOBER 2020

#### Background

The [International Drug Policy Consortium \(IDPC\)](#) is a global network of nearly 200 NGOs that focus on issues related to drug production, trafficking and use. IDPC promotes objective and open debate on the effectiveness, direction and content of drug policies at the national and international level, and supports evidence-based policies that are effective at reducing drug-related harm. Our advocacy positions are based on five core [policy principles](#). We produce briefing papers, disseminate key resources on drug policy, build the advocacy capacity of our members and partners, and offer expert advice to policy makers and officials.

In IDPC's Strategic Plan for 2021-2023, one of the priority areas identified is the removal of criminal penalties for certain activities related to drug use – commonly referred to as decriminalisation. The almost universal criminalisation of drugs exacerbates inequalities, racial and social injustice, and drug-related harms. Some form of decriminalisation has now been adopted in around [30 countries](#). Furthermore, this approach is now explicitly endorsed by the entire UN system. As such, the 2021-2023 period is an important opportunity for the IDPC network to build on the momentum towards decriminalisation.

#### Purpose and Scope

IDPC is developing a web-portal / mini-site dedicated to our decriminalisation work. This online resource will house our existing resources on decriminalisation, as well as a new decriminalisation advocacy guide, and a new e-learning course dedicated to this topic. We anticipate the new web-portal, and e-learning course, being operational by February 2021.

We are looking for an experienced, knowledgeable writer and content developer to manage, collate and coordinate the development of all necessary content (documents, texts, dialogues, scripts, storyboards, exercises, etc) for the e-learning course. The successful applicant will work closely with the IDPC team, an e-learning expert who will devise the methods, structure and e-learning approach to be used, the website designers, video producers, and the wider IDPC network. IDPC and our members already have a wide range of high-quality resources available on the topic of decriminalisation, so much of the work will be

collating and adapting these to fit an engaging, accessible, interactive and flexible e-learning course.

The e-learning course will be hosted on the IDPC website, will be free of charge for participants, and will be translated (by IDPC) into several languages. It will comprise a variety of different modules and lessons, providing the best possible integration of documents, videos, interactive components, etc. The aim is to provide a flexible resource for users around the world – catering both for those who wish to complete an entire course and receive accreditation for their work, and for those who wish to pick and choose certain modules, topics and resources which meet their learning needs. It will also contain elements that serve a range of audiences, from those completely inexperienced – but nonetheless interested – in the arguments for decriminalisation, to those with a more developed insight but looking to refine their understanding and further build their capacity. We appreciate that this is an ambitious ask.

### **Specific Tasks**

We are seeking someone with a strong knowledge of drug policy issues, especially decriminalisation, to deliver on our ambitions for this project. Candidates should also be able to demonstrate their track record in writing a wide range of accessible, engaging, high-quality content in English.

- Close liaison with the IDPC team and consultants to understand our vision for this e-learning course and our decriminalisation work more broadly.
- Creation and/or collation of all of the content and resources required to populate the e-learning course modules – such as writing course texts, video scripts (it is anticipated that videos will feature a mix of IDPC staff and members) and interactive exercises.
- Ongoing interactions with IDPC staff, consultants and members during the production and review of the e-learning course content.
- Support the translation of materials by IDPC staff, members and/or external translators. (Note: applications from consultants with additional language skills are particularly welcomed).

It is anticipated that the tasks above will comprise around 10-20 days of work from October 2020 to January 2021. As IDPC operates as a not-for-profit organisation focused on public health and human rights, proposals which take this into account in the pricing will be very positively received.

### **Responding to this Request for Proposals**

**Applicants are asked to send a cover letter and CV to  
Jamie Bridge ([jbridge@idpc.net](mailto:jbridge@idpc.net)) before Sunday 18th October 2020.**

Submissions must be a maximum of four pages in total, and submitted in English. Submissions should also clearly demonstrate the applicant's relevant skills, experience and portfolio – including links to relevant examples of the applicant's previous work. Any questions ahead of the deadline may also be sent to [jbridge@idpc.net](mailto:jbridge@idpc.net).