

A graphic for the Red Ribbon Award 2016. It features the Red Ribbon logo in the top right corner, which consists of two stylized human figures in red, one slightly behind the other, with a red ribbon forming a shape between them. Below the logo, the text "Red Ribbon AWARD" is written in red. The main text "RED RIBBON AWARD 2016" is prominently displayed in the center in large, bold, red and white letters. Below that, "Nominate Now" is written in white. The background is a blurred image of a crowd of people, with a hand reaching out from the foreground, suggesting a sense of community and support.

Red Ribbon
AWARD

RED RIBBON
AWARD 2016
Nominate Now

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► CELEBRATING COMMUNITY LEADERSHIP AND ACTION ON AIDS

Community based organizations lie at the heart of the response to the AIDS epidemic – displaying extraordinary courage, resilience and strength in addressing one of the greatest challenges of our time. Using creative and sustainable ways to promote prevention and provide treatment, care, and support to people living with HIV, and demonstrating innovation in the face of stigma and discrimination, these examples of community leadership are showing us in practical terms how to contain a global epidemic – one community at a time.

► RED RIBBON AWARD WINNER IN 2012

“We were lucky to be a Red Ribbon Award Winner, which enabled us to get involved in so many interesting activities and sessions. At the same time, the international visibility given to *The Help* emerged when we received the award on the stage, as well as via the mass local media back at home which broadcast this proud moment real time at our country through various channels and our award was published in local journals. Our involvement in the RRA program inspired us in our future community efforts, service approaches and provided us with more possible resources for mobilizing grass root communities in the response to AIDS. The Red Ribbon Award rewarded to *The Help* made us well acknowledged and gave us a big advantage in advocacy for key players, including local authorities who generally act in ignorance of civil society organizations and their existence.”

(The Help, Myanmar)

▶ THE AWARD

The red ribbon is a global symbol in the movement to address AIDS. The Red Ribbon Award, presented every two years at the International AIDS Conference, is designed to honor and celebrate community based organizations for their outstanding initiatives that show leadership in reducing the spread and impact of AIDS. The award is a joint effort of the UNAIDS family and will place particular emphasis on the Organization's newly adopted strategy (2016-2021) to end AIDS by 2030.

Ten community organizations will be selected through a community-led process and will be invited to attend the XXIst International AIDS Conference in Durban, South Africa, from 18-22 July 2016. The Red Ribbon Award winners will have an opportunity to showcase their work at the Conference and host their Community Dialogue Space in the heart of the Global Village. All 10 community organizations will also receive a prize of \$10,000 each.



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▶ ELIGIBILITY

Only organizations with an annual operating budget below 200,000 US Dollars should be nominated. Organisation should have been established for more than one year at the time of the application.

The following organizations will be considered:

- ▶ Grassroots initiatives,
- ▶ Community-based organizations (CBOs),
- ▶ Faith-based organizations (FBOs) and,
- ▶ Small non-governmental organizations (NGOs)
- ▶ Organizations of people living with HIV and key populations

Self-nominations are accepted.



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▶ RED RIBBON AWARD WINNER IN 2014

"The Red Ribbon Award has changed the visibility of our organization, from the community to the world map. We are now approached by a lot of organizations who want to work with us; others want to learn from us. This means that that LICO has the capacity to increase public awareness of HIV/AIDS, elimination of mother to child transmission, and to strengthen evidence based programming in response to HIV/AIDS. In particular, LICO is more visible in Malawi and globally because of the RRA which has greatly helped us to have more knowledge on available resources and how we can tap them." (*Life Concern Organization, Malawi*)



▶ RED RIBBON AWARD WINNER IN 2014

"I would like to take this opportunity on behalf of Girl Child Counselling Women Group to thank you all at Red Ribbon Award for the great recognition you have awarded to our organization. We are very humbled and this has made us understand that all contributions made toward stopping new HIV infections in children and keeping mothers alive are counted, even those contributions made in the very remote areas by small community based organizations. This is a great honor and encouragement to our organization and it will also encourage other community based organizations to continue with the fight against HIV/AIDS." (*Girl Child Counselling Women Group, Kenya*)



▶ RED RIBBON AWARD SELECTION CRITERIA

The Red Ribbon Award will be given to community groups for outstanding leadership in responding to AIDS in one or more of the following categories based on the Sustainable Development Goals (SDGs):

Good health and well-being (SDG3)

- ▶ Children, adolescents and adults living with HIV can access testing, know their status and are immediately offered and sustained on affordable quality treatment
- ▶ New HIV infections among children eliminated and their mothers' health and well-being sustained

Reduced inequalities (SDG10)

- ▶ Young people, especially young women and adolescent girls, can access combination prevention services and are empowered to protect themselves from HIV
- ▶ Tailored HIV combination prevention services are accessible to key populations, including sex workers, men who have sex with men, people who inject drugs, transgender people, and prisoners, as well as migrants

Gender equality (SDG5)

- ▶ Women and men practice and promote healthy gender norms and work together to end gender-based, sexual and intimate partner violence to mitigate risk and impact of HIV

Just, peaceful & inclusive societies (SDG16)

- ▶ Punitive laws, policies, practices, stigma and discrimination that block effective responses to HIV are removed

Global partnership (SDG17)

- ▶ People-centered HIV and health services are integrated in the context of stronger systems for health

▶ HOW TO NOMINATE

www.redribbonaward.org

▶ **Online at www.redribbonaward.org (preferred option)**



- ▶ *OR:* By Email to one of the regional email addresses listed on the back page of this brochure

Further information available at www.redribbonaward.org

Nominations will be accepted in English, French, and Spanish from **1 December 2015** until **14 February 2016**.

▶ RED RIBBON AWARD 2016 NOMINATION FORM

Please limit your nomination to up to three (3) pages of written text. Your nomination should include the following information:

1 Name of group or organization being nominated.

2 Nominee is best described as:

- › Grassroots initiative
- › Community-based organization (CBO)
- › Non-governmental organization (NGO)
- › Faith-based organization (FBO)
- › Organizations of people living with HIV and key population

3 When was the organization created?

4 Size of group or organization.

How many full time staff are employed by the group or organization?

How many part time staff are employed by the group or organization?

How many volunteers are involved in the organization's work?

5 Budget and Funding levels within organization.

What is the annual working budget of the group or organization?

What are the sources of funding for the group or organization?

6 Does the group or organization work with any partners?

If yes, please list your partners and describe their role in activities.

7 Which category do you think best describes the group or organization's work in responding to AIDS? (Please select up to 2 categories based on the Sustainable Development Goals (SDGs) representing your first and second choice)

- 1) **Good health and well-being (SDG3)** – Children, adolescents and adults living with HIV can access testing, know their status and are immediately offered and sustained on affordable quality treatment – New HIV infections among children eliminated and their mothers' health and well-being sustained
- 2) **Reduced inequalities (SDG10)** – Young people, especially young women and adolescent girls, can access combination prevention services and are empowered to protect themselves from HIV – Tailored HIV combination prevention services are accessible to key populations, including sex workers, men who have sex with men, people who inject drugs, transgender people, and prisoners, as well as migrants
- 3) **Gender equality (SDG5)** – Women and men practice and promote healthy gender norms and work together to end gender-based, sexual and intimate partner violence to mitigate risk and impact of HIV

4) **Just, peaceful & inclusive societies (SDG16)** – Punitive laws, policies, practices, stigma and discrimination that block effective responses to HIV are removed

5) **Global partnership (SDG17)** – People-centered HIV and health services are integrated in the context of stronger systems for health

8 Describe the impact of the group's or organization's work.

Describe the organization.

How has the organization made a difference to the community it serves?

What have been the greatest successes of the group or organization?

What challenges does the group or organization face?

Why do you think the group or organization is a leader in its chosen field?

9 Other information.

Is there any other information you wish to convey about the group or organization with respect to the following:

- › Demonstrating leadership.
- › Areas of innovation and/or creative approaches.

10 Contact Information: Please provide the information listed below for the following people:

- › Contact person(s) for the group or organization being nominated.
- › Contact information for **two references** who are well informed about the activities of the group or organization and who may be contacted by the selection committee.
- › Nominator.
- › Contact person(s) for all partner groups.

For the four points above, please supply the following information:

- | | |
|-------------------|---------------------------|
| a. Name | g. Province or state |
| b. Position | h. Country |
| c. Organization | i. Telephone |
| d. Street address | j. Email |
| e. City / Town | k. Website (if available) |
| f. Postal code | |

Please limit your nomination to up to three (3) pages of written text. You may, if you wish, add up to three (3) photographs that show your group and the work you do.

› **Online at www.redribbonaward.org (preferred option)**

› OR: By Email to (according to geographical region):

(Red Ribbon Award Nominations Latin America)
RRANominationsLA@unaids.org

(Red Ribbon Award Nominations Caribbean)
RRANominationsCAR@unaids.org

(Red Ribbon Award Nominations Middle East & North Africa)
RRANominationsMENA@unaids.org

(Red Ribbon Award Nominations West & Central Africa)
RRANominationsWCA@unaids.org

Further information is available at www.redribbonaward.org

(Red Ribbon Award Nominations East & Southern Africa)
RRANominationsESA@unaids.org

(Red Ribbon Award Nominations Eastern Europe & Central Asia)
RRANominationsEUR@unaids.org

(Red Ribbon Award Nominations Asia Pacific)
RRANominationsAP@unaids.org



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