



The 'This is not a webinar' workshop series seeks to create space for sharing knowledge, experiences and learning with fellow campaigners.

In addition to the [global workshops](#) focusing on youth, prisons and messaging – IDPC and AfricaNPUD are inviting our members and partners from Africa to attend a regional communications workshop to explore and discuss the language of policy reform.

As stated in the title, this is not another webinar! It is designed as a space for a regionally-led discussion and exchange of ideas. The workshop will be held on Zoom, and will utilise group work, online tools and – most crucially – the collective knowledge, expertise and insights of our network. This initial event will be held in English and French, with live translation provided.

Thursday 26th November 2020

09:00 Cape Verde Time Zone

10:00 Greenwich Mean Time (inc some of West Africa)

11:00 West Africa Time Zone

12:00 South / Central Africa Time Zone

13:00 East Africa Time Zone

14:00 Mauritius / Seychelles / Reunion

The access link will be sent individually to those who confirm their participation.

This workshop will focus on how we communicate our messages around harm reduction, reform, decriminalisation and the rights of people who use drugs. Such communication is always hard. We need to reach out to a range of audiences, some of whom are outright hostile. We need to find language that people can understand, but which also captures a complex and highly-politicised topic.

Instead of presentations, the workshop will use a series of case studies covering the range of communications platforms that we all use – social media, blogs, websites, media engagement, etc. Participants will be asked to reflect on the examples together, and support one-another to explore how language impacts on the work we do, the reactions we receive, and the people we work with.

We strongly recommend that participants join on a laptop or computer, rather than just listening in by mobile phone. We appreciate that some of our colleagues may face challenges with their internet access, and we invite you to let us know how we might be able to support you in this regard.





This is not a webinar

**Support. Don't Punish
2020 workshops**

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Proposed Workshop Agenda

10 mins	Welcome and Introductions Brief overview of the workshop goals and agenda	Maria (IDPC) Richard (AfricaNPUD)
10 mins	Overview of workshop methodology	Jamie (IDPC)
30 mins	Case Study 1 Presentation of the example Participants break into smaller groups	Charity (TB/HIV Care)
10 mins	Case Study 1 Reflections back in larger group	
10 mins	(Short Comfort Break)	
30 mins	Case Study 2 Presentation of the example Participants break into smaller groups	Richard (AfricaNPUD)
10 mins	Case Study 2 Reflections back in larger group	
10 mins	Wrap-up, conclusions and next steps	Maria (IDPC) Richard (AfricaNPUD)