

HOW A CONSUMER LED MOVEMENT CHANGED THE LAW  
A UNIQUE OPPORTUNITY TO LISTEN AND ENGAGE WITH  
SOME OF THE GREATEST MINDS.



THE  
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# PATHWAY TO REFORM

INTERNATIONAL KEYNOTE SPEAKERS FROM:

UK • USA • AUSTRALIA

TALKS FROM  
ETHAN NADELMANN  
AMANDA FEILDING

WE ARE ALL  
AGENTS OF CHANGE.

MARCH 20<sup>TH</sup> 2014  
AUCKLAND

NEW ZEALAND GOVERNMENT, MINISTRY OF HEALTH OFFICIALS  
AND OTHER INFLUENTIAL PARTNERS OF THE NEW ZEALAND  
PSYCHOACTIVE SUBSTANCES BILL PRESENT FOR DISCUSSIONS.

Pathway to Reform is a unique opportunity to hear first-hand how New Zealand developed the worlds' first drug policy reform to be based on science not political rhetoric. Learn and hear all the details including the key moments in the development of new regulation vs.

the traditional prohibitionist solution to the emerging realities of new Psychoactive Substances in society. This is the true story of how a public led initiative changed the law in New Zealand with lessons on how this approach could be used as a template for other nations.



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