



## REQUEST FOR PROPOSALS:

### CONSULTANT FOR DEVELOPMENT OF A NEW E-LEARNING COURSE

OCTOBER 2020

#### Background

The [International Drug Policy Consortium \(IDPC\)](#) is a global network of nearly 200 NGOs that focus on issues related to drug production, trafficking and use. IDPC promotes objective and open debate on the effectiveness, direction and content of drug policies at the national and international level, and supports evidence-based policies that are effective at reducing drug-related harm. Our advocacy positions are based on five core [policy principles](#). We produce briefing papers, disseminate key resources on drug policy, build the advocacy capacity of our members and partners, and offer expert advice to policy makers and officials.

In IDPC's Strategic Plan for 2021-2023, one of the priority areas identified is the removal of criminal penalties for certain activities related to drug use – commonly referred to as decriminalisation. The almost universal criminalisation of drugs exacerbates inequalities, racial and social injustice, and drug-related harms. Some form of decriminalisation has now been adopted in around [30 countries](#). Furthermore, this approach is now explicitly endorsed by the entire UN system. As such, the 2021-2023 period is an important opportunity for the IDPC network to build on the momentum towards decriminalisation.

#### Purpose and Scope

IDPC is developing a web-portal / mini-site dedicated to our decriminalisation work. This online resource will house our existing resources on decriminalisation, as well as a new decriminalisation advocacy guide, and a new e-learning course dedicated to this topic. We anticipate the new web-portal, and e-learning course, being operational by February 2021.

We are seeking proposals from experienced e-learning expert consultants to guide, design and implement an engaging, accessible, interactive and flexible e-learning course. Knowledge of drug policy issue is not required, as the successful applicant will work closely alongside the IDPC team (based in London and Bangkok) as well as a fellow consultant who is being recruited to write / script all of the actual content for the e-learning course. Instead, we welcome proposals from consultants with a demonstrable track record in creating effective and attractive e-learning courses – preferably using a range of different methods and tools.

The e-learning course will be hosted on the IDPC website, will be free of charge for participants, and will be translated (by IDPC) into several languages. It will comprise a variety of different modules and lessons, providing the best possible integration of documents, videos, interactive components, etc. The aim is to provide a flexible resource for users around the world – catering both for those who wish to complete an entire course and receive accreditation for their work, and for those who wish to pick and choose certain modules, topics and resources which meet their learning needs. It will also contain elements that serve a range of audiences, from those completely inexperienced – but nonetheless interested – in the arguments for decriminalisation, to those with a more developed insight but looking to refine their understanding and further build their capacity. We appreciate that this is an ambitious ask.

### **Specific Tasks**

- Close liaison with the IDPC team and consultants to understand our vision for this e-learning course and our decriminalisation work more broadly.
- Exploration of the e-learning tools, methods and structures that can form an engaging, e-learning course in order to deliver a platform that is fit for purpose – and presentation of the initial recommendations to the IDPC team in the first two weeks. This may entail a review of existing related e-courses and their methods.
- Development of a final e-learning course structure and model in December 2020.
- Ongoing guidance to the IDPC team and consultants during the production of the content required (texts, dialogues, scripts, storyboards, videos, exercises, documents, etc) to populate the course – including reviewing content from the perspective of a remote learning expert.
- Guiding the IDPC team on the procurement, integration and adoption of any IT tools, plug-ins or software required to effectively deliver the desired e-learning course. (Note: it is anticipated that the consultant will be creating new software or IT solutions, but rather instructing on the employment of readily available tools).
- Close liaison with the consultants hired to design the decriminalisation advocacy guide, and the team hired to redesign the entire IDPC website and online asset suite (including the new decriminalisation portal).

As IDPC operates as a not-for-profit organisation focused on public health and human rights, proposals which take this into account in the pricing (including any additional pro bono or discounted support as part of the proposal) will be very positively received.

### **Responding to this Request for Proposals**

IDPC is seeking proposals from consultants with the necessary skills, experience and expertise to deliver on our ambitions for this project.

Proposals should:

- be a maximum of four pages
- be in English
- be in Word format

- include a detailed professional portfolio demonstrating the applicant's relevant skills and experience
- include links to relevant examples of the applicant's previous work
- include a work plan proposal from October 2020 to January 2021
- include a clear, itemised quote and budget for the work
- be accompanied by up to date CVs for those who will be involved in delivering the project.

**Please send proposals to Jamie Bridge: [jbridge@idpc.net](mailto:jbridge@idpc.net)**

**Deadline: Sunday 18th October 2020**

Any questions ahead of the deadline may also be sent to [jbridge@idpc.net](mailto:jbridge@idpc.net).